Lewis Carbuccia is a 2013 Facing History School graduate. Lewis is attending SUNY Cortland, and plans to major in physical education.

Photography:
Eric Antoniou, Rinze van Brug, Bob Carl, Emile Cohen, Alex Ginsburg PHOTogmphics, Kit Hedman, Nick Kozak, Bryon Malik (RSVP Event Photography), Maya Meyers Photography, Edward Lloyd Owen, Jeanette Palsa, Dan Rest, and Kathy Richland.
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A Year of Milestones

Fiscal year 2013 was a year of great achievement for Facing History, with record-setting participation in our seminars, programs, workshops, and outreach.

Over 9,000 educators registered for more than 400 professional development offerings, which included in-depth seminars and in-person and online workshops.

Over 31,000 educators used Facing History.

Over 1.5 million visits were made to facinghistory.org.
More than 4,800 educators participated in online professional development.

Our international network of educators reached an estimated 3.2 million students.

We published over 120 resources for classroom use.

Nearly 96% of students reported that Facing History helped them understand and feel for people who are different from them.

9,200 students and teachers heard firsthand accounts from individuals who survived the Holocaust and other witnesses to history.

Over 41,000 individuals participated in community events; 6,600 attended our Community Conversations series thanks to the support of the Allstate Foundation, its national sponsor.

Over 35,000 people followed us on social media.

An overwhelming 99% of seminar participants said they would recommend Facing History to their colleagues.
In April 2013, the Education Commission of the States (ECS) cited Facing History as one of six proven practices that promote student civic knowledge, skills, and dispositions.
Facing History rededicates itself every day to embracing the core of its mission: creating safe and engaging schools for all students; respecting their voices and their experiences; and trusting them to wrestle with the most difficult lessons history has to offer.

What we do and who we are, though, is so much greater than the sum of these parts. For more than 37 years, intellectual rigor has been at the heart of both our pedagogy and our philosophy. The staff and board of Facing History never stop asking themselves the questions that we pose to teachers and students: How can we go deeper into the investigation of human behavior, how can we mine contemporary scholarship to illuminate the past, and how can we constantly learn and grow as human beings alongside those we aim to serve?

The greatest success throughout the years of Facing History has always been our refusal to stop when we succeed. Every teacher who joins our network, and every student who graduates from our schools, is a call to action, not an ending. Facing History must work ever harder on behalf of those we have already touched and those whom we have yet to reach.

I am so grateful to every one of you for continuing to take this intellectual, emotional, and personal journey together. You are the future of Facing History and Ourselves.
On behalf of the Boards of Directors and Trustees of Facing History and Ourselves, it is our great pleasure to share the 2013 Annual Report.

We are in the second year of a five-year growth plan designed to double our impact on educators and students worldwide, as we fully revise our core resource, *Facing History and Ourselves: Holocaust and Human Behavior*, and build organizational capacity to meet the demand for Facing History’s programming for middle and high school students. We are delighted to report that we are ahead of schedule, and have secured more than $44.5 million toward our $125 million growth goal as of June 30, 2013. Your philanthropic support for Facing History and Ourselves is at the center of our success, and we thank you for your gifts and pledges during the 2013 fiscal year. Facing History’s drive for excellence and impact comes from our visionary and inspiring leader Margot Stern Strom, her extremely capable leadership team, and our highly committed board members. As board chairs, we are privileged to lead Facing History at this critical time in its growth.

While striving to achieve our ambitious goals, we extend our heartfelt thanks to all of you who support and advocate for our work with teachers and students. Amidst a nascent democratic awakening and anti-democratic crackdowns in a growing number of countries across the globe, Facing History’s work is needed more than ever. Our students are already having relevant discussions and debates as they absorb the lessons of history and their roles as citizens in shaping the future. Your continued partnership with us is more important than ever, and will ensure the impact and sustainability of this remarkable organization long into the future.
DONOR HIGHLIGHTS
FUNDING FOR INNOVATION

Bill and Lia Poorvu are convinced that Facing History has the power to transform education locally and globally. In particular, Bill and Lia are interested in ensuring that leaders have the resources they need to support and spur on innovation. That is why, on the occasion of honoring Seth Klarman for his extraordinary leadership of Facing History, they chose to establish the Beth and Seth Klarman Innovation Fund. This endowed fund will support a new initiative or greenhouse idea at the direction of the Executive Director. In its first year, the fund provided an initial investment to expand our social media following through an intensive communication campaign. This resulted in 150 percent growth in the number of conversions from social media to active participants who are downloading content and engaging in online discussions.

MULTIYEAR SUPPORT FOR GROWTH

Jo Ann and Stuart Nathan were among Facing History’s first financial supporters, and Jo Ann was a founding member of the Chicago Advisory Board. Jo Ann and Stuart’s advocacy for the work of Facing History reaches far beyond Chicago—as members of the Sustaining Gift Program, their multiyear growth gift provides critical support so that Facing History can be assured of a stable revenue stream essential for its work with teachers and students. In May 2013, the Nathans made a major gift in support of Facing History and Ourselves’ growth plan. Jo Ann and Stuart are Honorary Trustees and members of the Chicago Advisory Board, and their sons Robert and Scott, and daughter-in-law Laura, have held board positions. Facing History works with more than 3,000 educators from 725 Chicago-area schools.
UNDERWRITING THE CHICAGO BENEFIT DINNER

Gigi Pritzker and Michael Pucker, and Rachel Kohler and Mark Hoplamazian, chaired Chicago’s 2013 Annual Benefit Dinner in April. As co-chairs, they were eager to encourage financial and other forms of support for program delivery, and directed their personal support for the benefit to underwrite the direct costs of the evening. Their leadership made the evening an extraordinary success. Featuring the voice of activist and actor Sonja Sohn—one of the stars of the critically acclaimed *The Wire*—the event attracted more than 700 guests and raised $1.5 million to help bring Facing History to teachers and students throughout the Chicago area. Mark and Michael both serve on the Chicago Advisory Board. *Chicago Benefit chairs pictured on page 15.*

ENDOWMENT FOR HOLOCAUST EDUCATION

Sidney Simon and his family had a vision to establish a fund that would support Holocaust education in classrooms in Cleveland and beyond. Sidney, his daughter Marjorie, a member of the Cleveland Advisory Board and co-chair of the 2012 Cleveland Benefit Dinner, and his family endowed the Sidney and Edith Simon Family Holocaust Education Fund at the Jewish Federation of Cleveland with a $1 million gift. Mr. Simon’s aim is to ensure that the extraordinary revision of Facing History’s core resource, *Facing History and Ourselves: Holocaust and Human Behavior*, will play a continuing substantive role in bringing this critical history, and its lessons, to generations of Cleveland-area youth. The Simon Family Holocaust Education Fund will support the Cleveland Holocaust and Human Behavior seminar; help teachers to expand their knowledge of the most up-to-date scholarship; and provide multimedia teaching tools and strategies, as well as ongoing coaching and mentoring to 1,400 teachers each year. Currently, Facing History reaches 100,000 students in Cleveland, and that number is growing rapidly. *Simon family pictured on page 14.*
SUPPORTING WORK WITH PRE-SERVICE EDUCATORS

Lori and Mark Fife have chosen to connect two major organizations in their lives: Facing History and Ourselves and the Graduate School of Education at the University of Pennsylvania (UPenn). As UPenn alumni, the Fifes are particularly interested in the work at the Graduate School of Education that is linked to the Facing History School’s effectiveness. The Fifes are supporting research by Professor Michael Nakkula to assess how a group of students at the Facing History School in New York City sees themselves as learners and civic actors. They found that students were developing a sense of themselves as academically able. Further, the students were interested in contributing positively to their communities. Lori and Mark’s support is simultaneously enriching the training of pre-service teachers who learn Facing History’s content and methodology as part of their graduate work. Through Mark and Lori’s generous support, Facing History has facilitated 10 seminars for more than 250 UPenn master’s students and Teach For America educators in Philadelphia.

INVESTING IN PROFESSIONAL DEVELOPMENT

The S. D. Bechtel, Jr. Foundation in San Francisco believes that the health and prosperity of American democracy is dependent on the responsible, thoughtful, and informed engagement of all people. As a consequence, the Foundation invested in one of Facing History’s key professional development offerings—its Race and Membership seminar in San Francisco. The seminar brought together a group of new and experienced teachers to explore Race and Membership in American History: The Eugenics Movement, which refers to an early 19th-century belief that some “races,” classes, and individuals were superior to others. It explored the ways Americans have defined citizenship at various points in history and the implications of those definitions for our democracy today. Participating educators developed new insights into the ways in which notions of inclusion and exclusion have affected the thinking, behavior, and policies of Americans since the founding of our nation. Currently, 3,200 teachers in the Bay Area reach 320,000 students with Facing History content each year.
WITH THANKS
2013 ADVISORY BOARD CHAIRS*

Stephen and Jill Karp. Jill is chair of the New England Advisory Board

Susie Richardson, San Francisco Bay Area Advisory Board chair, with Emmett D. Carson, Ph.D., honoree at the 2013 San Francisco Bay Area Benefit

Lesley Shore, Ontario Advisory Board chair, watches Ontario students perform spoken word pieces inspired by their Facing History courses

Susan Pauly; Drew Pauly, Los Angeles Advisory Board chair; and Alan Friedman

Erin Ostrow, Memphis Advisory Board chair

Rita Halbright, London Advisory Board chair

Jill Garling, Chicago Advisory Board chair

Mark Fife, New York Advisory Board chair

John Katzenberg, Denver Advisory Board chair

* Not pictured: Cleveland Advisory Board chair Holly Brooks
2012–2013 BENEFIT & EVENT LEADERSHIP


BOSTON: Seth Klarman, Board of Trustees co-chair

LONDON: Ryan Prince and Sindy Caplan, London Advisory Board members

NEW YORK: Julie Leff, Board of Directors co-chair; Richard and Heidi Rieger, 2012 New York Benefit Dinner co-chairs; Margot Stern Strom; and Jill and Alex Dimitrief, co-chairs

NEW YORK: Richard Perry, Board of Directors and New York Advisory Board member; Tracy Palandjian, Board of Directors co-chair

CLEVELAND: Margot Copeland, Cleveland Benefit co-chair

CLEVELAND: Jose Navarro, Facing History principal and Cleveland Benefit keynote speaker; Sidney Simon; and Marjorie Simon, Cleveland Benefit co-chair and Advisory Board member
CHICAGO: Mark Hoplamazian, Rachel Kohler, Gigi Pritzker Pucker, and Michael Pucker; 2013 Chicago Benefit co-chairs

DENVER: Ann Geldzahler, Advisory Board member; Linda Campbell, Advisory Board member; and Michael Mazer, former Advisory Board chair and current member

ONTARIO: Betty Ann Taylor, Myra Novogrodsky, and Lesley Shore, Advisory Board members

LOS ANGELES: Joanna Friedman; Alan Friedman; Susan Friedman, Los Angeles Advisory Board member and Los Angeles Benefit honoree; and Katie Friedman

MEMPHIS: Elliot Perry, co-chair of the 2012 Memphis Benefit

MEMPHIS: Michael and Joan Terry, co-chairs of the 2012 Memphis Benefit
Celebrating Milestones

In November 2012, the Social Impact Exchange, an index of evidence-based U.S. nonprofits that are poised to grow, selected Facing History as one of 100 nonprofits who address the country’s most pressing issues in education, poverty, youth, and health.
Giving to Facing History reached a record level in fiscal year 2013. We continue to fund the majority of our operating budget with gifts and grants from individuals, foundations, and corporations, and we are indebted to every donor for their belief in the effectiveness and importance of Facing History.

Each of you stopped to think about the critical relationship between education and civil society this year; you gave of your time and resources; and you brought new friends to Facing History and Ourselves. You understand the importance of Facing History’s work, and you are helping to build a global society that links a deep and rigorous understanding of history to a future defined by thoughtful, compassionate choices and civic participation.
SUSTAINING GIFT PROGRAM

For more than three decades, Facing History has engaged students in the study of history and ethical decision making in order to teach civic responsibility, tolerance, courage, and compassion. With increasing demand from schools and teachers, and impact data that demonstrates the continued effectiveness of our work, Facing History depends on the increased investment of annual support from leadership donors to reach more students each year.

Facing History and Ourselves’ Sustaining Gift Program has grown to include 90 families, foundations, and corporations. These major commitments are the cornerstone of our work and program planning.

Multiyear commitments and annual gifts of $100,000 or more are recognized in the Sustaining Gift Program. This list reflects commitments or gifts received from July 1, 2012 to June 30, 2013.

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<td>Jonathan Block and</td>
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<td>Jennifer Berylson Block</td>
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<td>Robert and Dana Smith</td>
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| HISTORY MAKER                               |                          |                          |                          |                          |
| Commitments of $5,000,000 or more            |                          |                          |                          |                          |
| Einhorn Family Charitable Trust             |                          |                          |                          |                          |

| DIRECTORS’ CIRCLE                            |                          |                          |                          |                          |
| Commitments of $2,500,000 or more            |                          |                          |                          |                          |
| Michael Gordon                               |                          |                          |                          |                          |
| Linda & Glenn H. Greenberg                   |                          |                          |                          |                          |
| Lisa & Richard Perry                         |                          |                          |                          |                          |

| TRUSTEES’ CIRCLE                             |                          |                          |                          |                          |
| Commitments of $1,000,000 or more            |                          |                          |                          |                          |
| Anonymous                                    |                          |                          |                          |                          |

| The Klarman Family Foundation                | The Klarman Family Foundation |                          |                          |                          |
| NoVo Foundation                             | NoVo Foundation             |                          |                          |                          |
| Sidney and Edith Simon Family                | Sidney and Edith Simon Family |                          |                          |                          |
| Holocaust Education Fund of the Jewish       | Holocaust Education Fund of the Jewish Federation of Cleveland |           |                          |                          |
| Federation of Cleveland                      | The Laszlo N. Tauber Family |                          |                          |                          |
| Foundation                                   | Michael J. Zamkow and       |                          |                          |                          |
| Sue E. Berman Charitable Foundation          |                          |                          |                          |                          |

| SUSTAINING CIRCLE                            |                          |                          |                          |                          |
| Commitments of $500,000 or more              |                          |                          |                          |                          |
| The Rina Allen Foundation                    | The Rina Allen Foundation |                          |                          |                          |
| The Heartstone Foundation                     | The Heartstone Foundation |                          |                          |                          |
| Mark & Ania Cheng Kingdon Foundation         | Mark & Ania Cheng Kingdon |                          |                          |                          |
| Julie & Paul Leff                            | Julie & Paul Leff          |                          |                          |                          |
| Jo Ann & Stuart C. Nathan                    | Jo Ann & Stuart C. Nathan |                          |                          |                          |
| Loren Pack & Rob Beyer                       | Loren Pack & Rob Beyer     |                          |                          |                          |
| Samberg Family Foundation                    | Samberg Family Foundation  |                          |                          |                          |
| Leonard Stern                                | Leonard Stern              |                          |                          |                          |

| BENEFactors’ CIRCLE                          |                          |                          |                          |                          |
| Commitments of $250,000 or more              |                          |                          |                          |                          |
| Anonymous                                    | Anonymous                |                          |                          |                          |

| The Allstate Foundation                      | The Allstate Foundation |                          |                          |                          |
| The Cohen Family Foundation                  | The Cohen Family Foundation |                          |                          |                          |
| Nina & David P. Fialkow                      | Nina & David P. Fialkow |                          |                          |                          |
| Lori & Mark S. Fife                          | Lori & Mark S. Fife      |                          |                          |                          |
| The Fischman Family, Steven & Nancy, Laura, Ben & Wendy | The Fischman Family, Steven & Nancy, Laura, Ben & Wendy | | | |
| Inter-Action, Citizenship and Immigration Canada | Inter-Action, Citizenship and Immigration Canada | | | |
| Jacobson Family Foundation                   | Jacobson Family Foundation |                          |                          |                          |

| LAsky Charitable Lead Trust                  | LAsky Charitable Lead Trust |                          |                          |                          |
| Rachael & Marshall Levine and Natasha & Harlan Levine | Rachael & Marshall Levine and Natasha & Harlan Levine | | | |
| Sally & Saul J. Pannell                      | Sally & Saul J. Pannell   |                          |                          |                          |
| The Picower Foundation                       | The Picower Foundation    |                          |                          |                          |
| Plough Foundation                            | Plough Foundation         |                          |                          |                          |
| Jack and Harriet Rosenfeld Foundation        | Jack and Harriet Rosenfeld Foundation | | | |
| Edmond J. Safra Foundation                   | Edmond J. Safra Foundation |                          |                          |                          |

| LEADERSHIP CIRCLE                            |                          |                          |                          |                          |
| Commitments of $100,000 or more              |                          |                          |                          |                          |
| Anonymous (3)                                |                         |                          |                          |                          |

| ABC 7 Chicago/Disney Worldwide Services      |                         |                          |                          |                          |
| Vicki S. & William H. Abrams                 |                          |                          |                          |                          |
| Ames Fund of the Ten Ten Foundation          |                          |                          |                          |                          |
| Jennifer Aubrey                              |                          |                          |                          |                          |
| Holly & Bill Brooks                          |                          |                          |                          |                          |
| Brown Rudnick LLP                            |                          |                          |                          |                          |
| Katie & Paul Buttenwieser                    |                          |                          |                          |                          |
| City Bridge Trust                            |                          |                          |                          |                          |
| The Cleveland Foundation                     |                          |                          |                          |                          |
| Ben and Zelda G. Cohen Charitable Foundation |                          |                          |                          |                          |
| Linda Burns Coleman                          |                          |                          |                          |                          |
| Eileen & Jack Connors                        |                          |                          |                          |                          |
| The Crown Goodman Family                     |                          |                          |                          |                          |
| Jill & Alex Dimitrief                        |                          |                          |                          |                          |
| Bill & Melinda Gates Foundation              |                          |                          |                          |                          |
| Leslie & Cliff Gilbert-Lurie                 |                          |                          |                          |                          |
| Sandra & Philip Gordon                       |                          |                          |                          |                          |
| The Marc Haas Foundation                     |                          |                          |                          |                          |
| Nancy & Jeffrey Halis                        |                          |                          |                          |                          |
| Karen G. Harrison &                          |                          |                          |                          |                          |
| Walter G. Freedman                            |                          |                          |                          |                          |
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Sydney & Stanley S. Shuman
Sidney and Edith Simon Family Holocaust Education Fund of the Jewish Federation of Cleveland
Paul E. Singer
GIFTS DESIGNATED BY DONORS

Facing History is grateful to the following donors who have designated their generous contributions for specific programs and projects that are key to the organization’s work. The following donors have made restricted gifts or commitments for FY13 programs; many of these programs are ongoing and will carry Facing History into the future.

Judith & Martin Sleeper
Dana W. & Robert A. Smith
Katrin & Tony Sosnick
Brian & Stephanie Spector
Dorothy & John Sprague
Fredericka & Howard H. Stevenson
Chris & Bill Stokes
Margot Stern Strom & Terry Strom
Adam Strom & Sandy Smith-Garcés
Rachel Strom & Rinze van Brug
Jeffrey B. & Deborah Cogen Swartz
Gerri & Ken Sweder
Dorothy & Andrew Tananbaum
Nicki & Harold Tanner
The Laszlo N. Tauber Family Foundation
Temple Emanuel
Susan W. Tofias
Ilana & Skip Vichness
Charlotte & Herb Wagner
Poppy White & Steven R. Berger
John P. Williams
Sheryl A. & Larry J. Wyman

Vicki S. & William H. Abrams
Jewish Education Program

The Rita Allen Foundation
Urban Civic Learning Lab

The Allstate Foundation
Community Conversations series

Ames Fund of the Ten Ten Foundation
In-person teacher workshops

Baskin Family Foundation—Judy Wise & Sheldon Baskin
Work in Chicago, the United Kingdom, and internationally

City Bridge Trust
London Programme Manager

The Cleveland Foundation
New Tech High School in Cleveland Metropolitan School District

Ben and Zelda G. Cohen Charitable Foundation
Work in Baltimore, MD

The Cohen Family Foundation
Work in South Africa

Eileen & Jack Connors
Catholic Education

Nina & David P. Fialkow
Margot Stern Strom Teaching Awards

Rachel Goldstein & James Elkind
Jewish Education Program

Hearst Foundation, Inc.
Increase the reach and impact of Facing History programs

The Heartstone Foundation
Work with Boston Public Schools

Inter-Action, Citizenship and Immigration Canada
The Journey Project

Anne & Joseph Juster
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Nancy & Daniel S. Katz
Innovative Schools in the San Francisco Bay Area

Mark & Ania Cheng Kingdon Foundation
Civic Dilemmas and the China Project

The Lebovitz Family Charitable Trust
Work in Chattanooga, TN

Robert R. McCormick Foundation
Program support and Choosing to Participate – Chicago

Norman Raab Foundation
Holocaust and Human Behavior seminars

Jack and Harriet Rosenfeld Foundation
Jewish Education Program

Edmond J. Safra Foundation
International seminar and follow-up

The Richard and Susan Smith Family Foundation
Richard and Susan Smith
John and Amy S. Berylson and James Berylson
Jonathan Block and Jennifer Berylson Block
Robert Katz and Elizabeth Berylson Katz
Robert and Dana Smith
Debra Smith Knez, Jessica Knez and Andrew Knez

Revision of Facing History and Ourselves: Holocaust and Human Behavior

Leonard Stern
A Convenient Hatred: the History of Antisemitism

George Washington Institute for Religious Freedom
Ambassador John L. Loeb, Jr.
Give Bigotry No Sanction Project

Michael J. Zamkow and Sue E. Berman Charitable Foundation
Support for Facing History Ltd., United Kingdom, and the Beakovich Fund at the Facing History School
**INDIVIDUALS**

Facing History gratefully acknowledges everyone who has made a gift to support our program. We recognize our multiyear donors who have made commitments of up to $99,999 by italicizing their names in the listing below. This list does not include gifts or pledges made after June 30, 2013, for the fall and winter Cleveland, Los Angeles, Memphis, and New York Benefits.

We take great care to honor donors’ wishes as to how they should be listed, particularly in regard to family foundations. A number of these foundations will be found under Corporation and Foundation listings.

The following individuals made gifts or pledges of $1,000 or more to Facing History and Ourselves between July 1, 2012, and June 30, 2013. Included in this list are gifts to the Annual Campaign, which provides yearly operating support for Facing History and Ourselves, as well as contributions to Facing History Limited, to Facing History and Ourselves in Canada, and to our permanently restricted fund. We are grateful for gifts at all levels, which support our work with teachers and students. Thank you to the many generous donors who enable us to continue to bring new ideas to educators and the young people whom they teach.

### $75,000–$99,999
- Ronald & Ronni Casty
- Elizabeth E. & Daniel J. Jick
- Heidi G.C. & Richard O. Rieger
- Luly & Maurice Samuels

### $50,000–$74,999
- Anonymous
- Amy & David Abrams
- Phyllis & Paul Berz
- Nancy Carrington & Arie Steven Crown
- Margot T. & Jonathan Davis
- Shelly & Howard Kivell
- Rachel Kohler & Mark S. Hoplamazian
- Carol & Michael B. Lowenstein
- K. George & Carolann S. Najarian, M.D.
- The Schechter Foundation
- Gail & David Schechter
- Estate of Denise Schorr
- Shonni J. Silverberg & John M. Shapiro

### $25,000–$49,999
- Anonymous (2)
- Letitia & Eduardo Azar
- Nancy A. & Jon R. Bauer
- Kevin Carroll
- Mamie & Greg Case
- Cecilia Chan
- Debra Engel, Garret & Devin
- Linda & Michael Frieze
- Jill Garling & Tom Wilson
- The Gordon Family
- Sara & Harry Gorman
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WILLIAM RANDOLPH HEARST ENDOWMENT FUND FOR SUMMER SEMINARS
This fund provides support for Facing History’s summer seminars in New York.

THE BETH AND SETH KLARMAN INNOVATION FUND
In honor of Beth and Seth Klarman, this fund is directed by Facing History’s Executive Director to fund new ideas, innovations, and initiatives that advance the mission of Facing History and Ourselves.

THE KLARMAN FAMILY EXECUTIVE DIRECTOR ENDOWED FUND
This fund has been established to endow the Executive Directorship of Facing History and Ourselves.

THE BEA KOVICH FUND
In loving memory of Bea Kovich, this fund supports Facing History School graduates in pursuit of their post-secondary school goals and dreams.

THE MEMPHIS FUND
This fund supports resources for additional initiatives and resources benefiting the Facing History program in Memphis.

THE MILT MORRIS FACING HISTORY EDUCATOR SCHOLARSHIP FUND
In honor of Milt Morris, this endowed fund supports scholarships for summer seminars and follow-up services for teachers in Greater Colorado.
THE CHARLOTTE & IRVING RABB FUND FOR TEACHING FELLOWSHIPS
This endowed fund supports teacher scholarships for summer seminars as well as follow-up meetings throughout the year with Facing History staff.

THE RHODA SAPERS LIBRARY ENDOWMENT FUND
This fund supports the purchase of new videos and books for the Facing History Library and Resource Center.

SIDNEY AND EDITH SIMON FAMILY HOLOCAUST EDUCATION FUND OF THE JEWISH FEDERATION OF CLEVELAND
This fund supports the design and delivery of teacher professional development in Holocaust education.

THE RICHARD A. SMITH ENDOWMENT FUND FOR EXCELLENCE
This fund is designated to identify the most engaged, committed, and excellent teachers and then support scholarships for them to attend advanced summer seminars.

THE LASZLO N. TAUBER FAMILY FOUNDATION FUND
This fund established the Margot Stern Strom endowed fund to support a fellowship, the purpose of which is to cultivate new talent for Facing History to support organizational needs. The fellowship will fund a staff position to be located at Facing History and Ourselves’ headquarters or in one of our regional offices.
GIFTS IN TRIBUTE

Facing History and Ourselves is grateful to those donors who made gifts in tribute totaling more than $485,000 to support our work. Listed below are those individuals for whom tribute gifts were made totaling $100 or more. We are grateful for gifts at all levels, which support our work with teachers and students.

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REMEMBRANCE SOCIETY

In 1994, two wonderful friends and board members of Facing History, Sandra and Philip Gordon, started the Remembrance Society, a group of supporters who have chosen to make planned gifts to Facing History and Ourselves. To date, more than 100 individuals and families—including board members, staff, new friends of the organization, and even a student from the very first Facing History classroom—have joined the Gordons by including Facing History in their estate plans. We are extraordinarily grateful to these individuals for their kindness to Facing History.

Members of the Remembrance Society are recognized in the Remembrance Society Honor Roll in the Annual Report. Those who wish to have their estate plans remain confidential are listed anonymously. We appreciate knowing an individual’s intentions so we can provide Remembrance Society updates and reports and can extend our appreciation privately.

For more than 37 years, Facing History has been an invaluable resource for educators nationally and internationally. It is clear that the need for our programs—and the interest in them—is expanding.

With careful planning, your estate can provide for loved ones and continue to benefit Facing History and Ourselves. Members of the Remembrance Society may include Facing History and Ourselves in their estate plans through the following vehicles: bequests, charitable remainder trusts, life insurance gifts, and retirement plan assets.

If you would like more information about planned giving opportunities and how to become a member of the Remembrance Society, please contact the Development Office at +1-617-735-1603 (U.S. and Canada) or (011) 617-735-1603 (outside the United States).
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In October 2012, the New York City Department of Education gave the Facing History School an “A” for excellence after evaluating areas such as school environment, college and career readiness, and closing the achievement gap.
Facing History and Ourselves Board

Facing History is most grateful to the members of our board who contribute countless volunteer hours on our behalf. Here, we list members during the period of July 1, 2012–June 30, 2013. New members are welcomed in November during the Annual Board Meeting.

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Facing History and Ourselves acknowledges with great sadness the loss of our cherished friends and board members who passed away this year: Larry Fuchs, Leon Leyson, Dan Rothenberg, and Manoog S. Young. We remain ever grateful to have been guided by their wisdom, learning so much from each. We will continue to be enriched by the time they shared with us.
Celebrating Milestones

In November 2012, Facing History published *Sacred Texts, Modern Questions: Connecting Ethics and History Through a Jewish Lens*, a new resource for educators in a Jewish setting.
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Senior Programme Coordinator
Michael McIntyre
Office Managers
Lexi Castleman
Sofia Sivik-Phelps

LOS ANGELES
Director
Marti Tippens Murphy
Director of Development, West Coast
Liz Vogel
Associate Program Director
Mary Hendra
Senior Program Associate
Dan Alba
Development Associate
Jennifer Lenardson
Program Associate, Jewish Education & Los Angeles Office
Emily Weisberg
Administrative & Program Coordinator
Leslie Caroline
Program & Administrative Assistant
Noelan Arbis

MEMPHIS
Senior Director
Rachel Shankman
Associate Program Director for Urban Education
Steven Becton
Associate Program Director
Michele Phillips
Associate Director, Development
Sonji Branch
Program Associate
Sarah Stuart
Office Manager and Program Coordinator
Ellen Cumba
Development Assistant
Rayna Greenberg

NEW ENGLAND
Program Director
Francesca Colletti
Director of Development
Pamela Burlingham Hurd
Director of Special Projects & Associate Program Director
Jennifer Jones-Clark
Assistant Director, Development
Farrell Boucher

Senior Program Associates
Adrienne Billingham Bock
Jimmie Jones
Jeremy Nesoff
Laura Tavares

Program Associates
Denny Conklin
Stephanie Richardson

Program Office Manager
Princess Johnson

Development Coordinator
Becky Sniderman

NEW YORK
Director
Peter Nelson

Director of NY Operations & Strategic Partnerships
Stacy Abramson

Director of Development
Pamela Haas Schwab

Associate Program Director
Kevin Feinberg

Associate Director, Development
Stephanie Ramos

Senior Program Associates
Juan Castellanos
Tracy Garrison-Feinberg
David Levy

Program Associate for Special Projects
Daniel Braunfeld

Program Associates
Tanya Huelett
David Schwartz

Development Associates
Allyson Levy
Jennifer Schutten

Program Office Manager
Justine Ambrose

Administrative Coordinator
Shoshanna Bailey

Program Assistant
Elena Cohen

Development Assistants
Joella Jones
Nick Kruter

Administrative Assistant
Elana Rothenberg

SAN FRANCISCO BAY AREA
Director
Jack Weinstein

Associate Director, Development
Jana Neil

Senior Program Associate
Milton Reynolds

Program Associate
Mark Davis

Development Associate
Karen Foster

Office Manager/Program Coordinator
Karen Weinstein

TORONTO
Director
Leora Schaefer

Program Associate
Jasmine Wong

Office Coordinator
Jeannette Slater
In November 2012, Charity Navigator, America’s leading independent charity evaluator, gave Facing History a four-star rating for the second year in a row.
FINANCIAL STATEMENTS: TREASURER’S REPORT

FY13 was another successful year of steady financial performance for Facing History. A healthy revenue pipeline, increased market penetration, and a strong demand for Facing History’s services led to an increased annual budget, from $21.5M in FY12 to $23.6M in FY13, enabling the organization to further invest in the excellence and reach of the programs and services it provides to teachers and students nationwide and internationally. Thanks to the generosity of our loyal supporters and an increase in the number of new donors, Facing History again was able to conclude the year with a modest operating surplus.

FACING HISTORY RAISED $23.3M IN SUPPORT AND REVENUE.

Since 2001, Facing History has averaged a 2.6% surplus from operations while growing the operating budget from $9.7M to $23.6M. In FY13, Facing History secured $23.3M in Total Support and Revenue, thanks to a 6.3% increase in Unrestricted and Temporarily Restricted Revenue from $18.5M to $19.6M. Facing History’s three sources of non-philanthropic revenue each posted strong years. Fees and Sales Revenue increased 5.1% in FY13 to $1.4M. Investment Income, including both realized and unrealized gains, totaled $2.8M. Facing History’s annual distributions from investments totaled $416K in FY13, representing 5% of the trailing three-year average of its investments. Investment returns above this amount are reinvested to increase the long-term strength of our endowment.

OUR SUCCESS AT RAISING MULTIYEAR GRANTS AND PLEDGES ENABLED FACING HISTORY TO ENTER FY13 WITH 45% OF THE ORGANIZATION’S PROJECTED EXPENSE BUDGET COVERED.

During FY13, previously secured multiyear pledges and grants made a significant contribution to our ability to deliver programs and serve teachers and students. Thanks to the dedication of our donors making multiyear commitments, the percentage of total expenses covered by funds secured in prior years increased from 42% in FY12 to 45% in FY13.

These accomplishments allow Facing History to achieve greater impact and scale while simultaneously increasing our financial stability and resilience to market risk. Securing multiyear commitments plays a vital role in both strategies, which were critically important for Facing History in FY13 due to our significant budget increase of $2.1M. Multiyear commitments provide us with additional confidence that we can successfully achieve Facing History's long-term programming and sustainability goals.
FACING HISTORY INCREASED NET ASSETS TO $50.6M AT THE END OF FY13.

In FY13, Total Assets increased 7.3% from $48.2M to $51.8M, bolstered by a $5.7M increase in Cash and Investments. In total, Investments increased 21% from $21.9M to $26.6M. Pledges and Grants Receivable decreased 13.3% from $21.4M in FY12 to $18.6M in FY13. Cash and Cash Equivalents increased from $2.3M to $3.4M. Cash and Unrestricted Investments at the end of FY13 represented 5.7 months of Operating Expenses. In addition to Facing History’s Unrestricted Investments, the organization’s Restricted Endowment increased 28% from $13.8M at the end of FY12 to $17.5M at the end of FY13.

Total Net Assets increased 7% from $47.3M in FY12 to $50.6M in FY13 [see Chart 1 below]. This increase resulted from the combination of a 31.8% increase in Unrestricted Net Assets, a 4.5% increase in Permanently Restricted Net Assets, and a 4.7% increase in Temporarily Restricted Net Assets.

On behalf of the Board of Directors and Board of Trustees, I want to once again thank the members of the Finance and Audit Committees and the organization’s management and staff for all their hard work, unwavering support, and continued commitment to our organization’s long-term financial sustainability and success.

Elizabeth E. Jick
Treasurer and Chair of the Finance Committee
<table>
<thead>
<tr>
<th></th>
<th>June 30, 2013</th>
<th>June 30, 2012</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Assets</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash and cash equivalents</td>
<td>3,373,570</td>
<td>2,297,808</td>
</tr>
<tr>
<td>Investments</td>
<td>26,605,529</td>
<td>21,942,287</td>
</tr>
<tr>
<td>Accounts receivable and prepaid expenses</td>
<td>1,455,832</td>
<td>1,194,228</td>
</tr>
<tr>
<td>Pledges and grants receivable, net</td>
<td>18,589,230</td>
<td>21,443,034</td>
</tr>
<tr>
<td>Office equipment, leasehold improvements, and traveling exhibits – net</td>
<td>1,754,404</td>
<td>1,368,540</td>
</tr>
<tr>
<td><strong>Total Assets</strong></td>
<td><strong>51,778,565</strong></td>
<td><strong>48,245,897</strong></td>
</tr>
<tr>
<td><strong>Liabilities and Net Assets</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Liabilities</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Accounts payable and other liabilities</td>
<td>1,197,810</td>
<td>961,493</td>
</tr>
<tr>
<td>Net Assets</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Unrestricted net assets</td>
<td>12,895,672</td>
<td>9,785,106</td>
</tr>
<tr>
<td>Temporarily restricted net assets</td>
<td>15,601,584</td>
<td>16,371,159</td>
</tr>
<tr>
<td>Permanently restricted net assets</td>
<td>22,083,499</td>
<td>21,128,139</td>
</tr>
<tr>
<td><strong>Total Net Assets</strong></td>
<td><strong>50,580,755</strong></td>
<td><strong>47,284,404</strong></td>
</tr>
<tr>
<td><strong>Total Liabilities and Net Assets</strong></td>
<td><strong>51,778,565</strong></td>
<td><strong>48,245,897</strong></td>
</tr>
</tbody>
</table>
# CONDENSED STATEMENT OF ACTIVITIES

## OPERATING SUPPORT AND REVENUE

<table>
<thead>
<tr>
<th></th>
<th>2013</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contributions and special event revenue</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Unrestricted</td>
<td>8,825,138</td>
<td>9,327,713</td>
</tr>
<tr>
<td>Temporarily restricted</td>
<td>10,824,491</td>
<td>9,160,112</td>
</tr>
<tr>
<td>Permanently restricted</td>
<td>955,360</td>
<td>9,438,149</td>
</tr>
<tr>
<td><strong>Total contributions and special event revenue</strong></td>
<td><strong>20,604,989</strong></td>
<td><strong>27,925,974</strong></td>
</tr>
<tr>
<td>Contributions in-kind</td>
<td>866,261</td>
<td>740,815</td>
</tr>
<tr>
<td>Fees for program presentations</td>
<td>994,852</td>
<td>1,027,301</td>
</tr>
<tr>
<td>Sales of books and materials</td>
<td>429,783</td>
<td>327,971</td>
</tr>
<tr>
<td>Endowment distributions</td>
<td>415,969</td>
<td>274,236</td>
</tr>
<tr>
<td><strong>Total support and revenue</strong></td>
<td><strong>23,311,854</strong></td>
<td><strong>30,296,297</strong></td>
</tr>
</tbody>
</table>

## OPERATING EXPENSES

<table>
<thead>
<tr>
<th></th>
<th>2013</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program services</td>
<td>18,194,068</td>
<td>17,538,695</td>
</tr>
<tr>
<td>General administration</td>
<td>1,570,205</td>
<td>1,485,054</td>
</tr>
<tr>
<td>Fundraising</td>
<td>3,032,492</td>
<td>2,799,044</td>
</tr>
<tr>
<td><strong>Total expenses</strong></td>
<td><strong>22,796,765</strong></td>
<td><strong>21,822,793</strong></td>
</tr>
</tbody>
</table>

## NON-OPERATING ACTIVITIES

<table>
<thead>
<tr>
<th></th>
<th>2013</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>Investment Income, net of distributions</td>
<td>2,781,262</td>
<td>(822,696)</td>
</tr>
</tbody>
</table>

## CHANGE IN NET ASSETS BEFORE UNREALIZED GAINS ON INVESTMENTS

<table>
<thead>
<tr>
<th></th>
<th>2013</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>Change related to unrestricted fund</td>
<td>3,110,566</td>
<td>853,635</td>
</tr>
<tr>
<td>Change related to temporarily restricted fund</td>
<td>(769,575)</td>
<td>(2,640,976)</td>
</tr>
<tr>
<td>Change related to permanently restricted fund</td>
<td>955,360</td>
<td>9,438,149</td>
</tr>
<tr>
<td><strong>Change in net assets</strong></td>
<td><strong>3,296,351</strong></td>
<td><strong>7,650,808</strong></td>
</tr>
</tbody>
</table>

## NET ASSETS – BEGINNING OF YEAR

<table>
<thead>
<tr>
<th></th>
<th>2013</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>47,284,404</td>
<td>39,633,596</td>
</tr>
</tbody>
</table>

## NET ASSETS – END OF YEAR

<table>
<thead>
<tr>
<th></th>
<th>2013</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>50,580,755</td>
<td>47,284,404</td>
</tr>
</tbody>
</table>
In September 2012, Facing History hosted The BULLY Summit: Fostering Empathy and Action in Schools, where hundreds of educators from the Los Angeles area gathered to create action plans to foster safer and stronger school communities.
WHERE WE WORK

Facing History makes a global impact through programs on the ground and online resources that are accessed by people around the world.

HEADQUARTERS/NEW ENGLAND/ NORTHERN AMERICA
16 Hurd Road
Brookline, MA 02445
1-617-232-1595
Toll-free: 800-856-9039

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Chicago, IL 60602
1-312-726-4500

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Heights Rockefeller Building
2495 Lee Boulevard
Cleveland Heights, OH 44118
1-216-321-9220

DENVER/ROCKY MOUNTAIN STATES
7150 Montview Boulevard
Denver, CO 80220
1-303-316-4848

LOS ANGELES
350 S. Bixel Street, Suite 160
Los Angeles, CA 90017
1-213-202-2811

MEMPHIS
Campus Box 354
650 East Parkway South
Kenrick Hall, Room 16
Memphis, TN 38104
1-901-452-1776

NEW YORK
14 East 4th Street, Suite 3003
New York, NY 10012
1-212-992-7380

SAN FRANCISCO/BAY AREA
24301 Southland Drive, Suite 207
Hayward, CA 94545
1-510-786-2500

CANADA
Facing History and Ourselves
@ Centre for Social Innovation
Suite #170, 215 Spadina Avenue
Toronto, ON M5T 2C7
416-901-3831

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Victoria Charity Centre
Suite 5, First Floor
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London, SW1V 1RB
United Kingdom
(011) +44 (0) 20 7931 6469

Visit us at facinghistory.org
On the cover:
Lewis Carbuccia is a 2013 Facing History School graduate. Lewis is attending SUNY Cortland, and plans to major in physical education.

Photography:
Eric Antoniou, Rinze van Brug, Bob Carl, Emile Cohen, Alex Ginsburg PHOTOgraphs, Kit Hedman, Nick Kozak, Bryon Malik (RSVP Event Photography), Maya Meyers Photography, Edward Lloyd Owen, Jeanette Palsa, Dan Rest, and Kathy Richland.