THANK YOU
“Facing History and Ourselves has become a standard for ambitious and courageous programming . . . .

At a time when more and more of our population are ignorant about history, and when the media challenge the distinction between truth and fiction—indeed, the very existence of truth—it is clear you must continue to be the standard.”

HOWARD E. GARDNER
THE JOHN H. AND ELISABETH A. HOBBES PROFESSOR OF COGNITION AND EDUCATION AND ADJUNCT PROFESSOR OF PSYCHOLOGY
FACULTY OF ARTS AND SCIENCES, HARVARD UNIVERSITY
29,000 educators were using Facing History and Ourselves in fiscal year 2012.

An estimated 2,000,000 students are reached by our network of trained educators each year.

8,100 educators participated in 325 professional development offerings this year, which included in-depth seminars and in-person and online workshops.

1,100,000 visits were made to our website, facinghistory.org, in fiscal year 2012.

99% of educators participating in a Facing History and Ourselves seminar say they would recommend it to their colleagues.

93% of Facing History students are more likely to recognize the dangers of racial or religious stereotyping.

1,500 students can be influenced by one Facing History educator over the course of their careers.

NEW EDUCATOR RESOURCES: A Study Guide to Accompany the Film Worse than War; A Guide to the Film BULLY: Fostering Empathy and Action in Schools; and A Convenient Hatred: The History of Antisemitism were published for classroom use this year.

48 new teachers were chosen to receive the Margot Stern Strom Teaching Award in 2012. They are among 226 teachers who have earned this recognition since its inception in 2006.
A MESSAGE FROM MARGOT STERN STROM
KLARMAN FAMILY EXECUTIVE DIRECTOR

The need for Facing History and Ourselves today is greater than I ever imagined when we began our journey 36 years ago. Turn on the TV, pick up a newspaper, or enter a chat room and you will quickly discover that ethnic and religious violence is brewing around the world. Almost everywhere, the realities of history are denied in favor of romanticized narratives. Many people feel disconnected globally; and in many places, students are dropping out of school even as talented teachers are leaving the profession. Too many children in too many parts of the world have come to believe that they don’t count. If democracy is to flourish and genocide is to be prevented, our young people must receive the kind of education that helps them develop a strong moral compass. If we assume that they will do so without help, we must be held responsible when they do not.

Facing History and Ourselves is, always has been, and always will be about communicating that big ideas matter. Our work connects intellect to compassion, scholarship to self-reflection, a deep study of history to a deep concern for the future. We encourage students to think more, reflect more, and feel more. And we help them discover that the biggest idea of all is that humankind has a capacity for both enormous evil and astonishing good.

Nothing I can write about Facing History and Ourselves can come close to the power of the voice of a student whose mind and heart have been opened through a Facing History class—and we reach more than 2 million students each year. It is these students who inspire us. One former student wrote, “If one by one, hundreds of children learn the evils of hatred in history, then learn to face and change that history in their own world, who is to say that Facing History cannot be a catalyst for an end to prejudice, violence, and injustice?” She understands the need for Facing History and Ourselves to continue and grow.

We need to do this together. We are prepared to increase our impact by reaching more teachers with our programs and resources so that their students will recognize their responsibility to self and others by facing history and themselves.

A MESSAGE FROM TRACY PALANDJIAN
CHAIR, BOARD OF DIRECTORS

This has been an extraordinary year for Facing History and Ourselves and in my life as I took on the role of chair of the Board of Directors. I have the privilege of working with exceptional organizational leaders, including Seth Klarman and Dana Smith in leading our Board of Trustees, and Kwame Anthony Appiah as chair of the Board of Scholars. I am especially pleased that Margot Stern Strom is the inaugural Klarman Family Executive Director, and I join the many members of the Facing History family in applauding her leadership.

As board members, we must continue to harness and direct our collective energies to advance Facing History’s mission and growth. Meeting the ever-growing demand for Facing History’s transforming educator and student strategies requires all of us to understand deeply the individual and global impact of our choices as members of Facing History’s volunteer leadership. We must be good stewards, we must be educated about the content, and we must work as a board to raise the funds and build knowledge of our organization. We must also continue to build volunteer leadership for the future, and I am encouraged by the exceptional and growing strength and depth on our advisory boards and boards of directors and trustees.

Our annual report is a moment to recognize our philanthropic and organizational achievements, and I take special note of the endowment effort to fund the Klarman Family Executive Director, so ably co-chaired by Richard Perry and Bill Poorvu. I extend heartfelt thanks to donors to this fund who are investing in Facing History’s intellectual and strategic leadership.

I express my gratitude to everyone in this report, our staff, and the many people and organizations who speak well of our work and ensure its vitality. Together, we will continue to build a better world for the next generation.
THE RITA ALLEN FOUNDATION: SUPPORTING URBAN YOUTH

The Rita Allen Foundation has made a leadership commitment to Facing History’s program in urban education. With the Foundation’s support and that of the Memphis endowment donors, Facing History has launched its Urban Civic Learning Lab in Memphis, Tennessee.

Elizabeth Good Christopherson, the foundation’s president and chief executive officer, said, “Facing History’s approach guides students through the lessons gathered from the past to a new language and interactions, and perspectives that help young people face the ethical and practical decisions we are confronted with in today’s society.”

Facing History’s 2012 conference, “Engaging Education: Rethinking Learning, Teaching, and Achievement in Urban Schools,” is convening practitioners, scholars, students, and the community to examine how to create schools where all youth can thrive.

Students in Douglass High School in Memphis, one example of a powerful elective Facing History class, have demonstrated the positive effect of their Facing History experience despite a challenging social and economic environment. According to Steve Becton, senior associate for Urban Education and Organizational Initiatives who works closely with Douglass High, these young people become engaged and energized as they realize their ability to impact their school and their community.

THE CHINA PROJECT: A NEW LENS ON HISTORY

In 2007, a group of Facing History board members and friends led by Anla Cheng Kingdon with Cecilia Chan, Michelle Koo, Tracy Palandjian, Michael Tse, Charlene Wang, Shirley Wang, and the China Project Committee, began to work with staff to investigate how we might expand our international reach to China in response to interest from teachers and scholars within our network. The China Project was the result. A robust effort to promote deeper cross-cultural understanding of history is bringing a better understanding of Chinese history to U.S. classrooms, while work with educators in China introduces Chinese youth to Facing History and Ourselves: Holocaust and Human Behavior and related resources.

The China Project Committee has supported the project with funding, introductions in China, and guidance on offering an Asian-Pacific perspective to our work. A substantial resource on the history and legacy of the Nanjing Massacre in China in 1937 is being developed. Dimitry Anselme, Facing History’s lead in China, says, “The Second World War was a global event with devastating consequences in many societies beyond Europe. This historical case study of mass murder by a country allied with the Nazis will allow us to complicate our understanding of how issues of ideology, group identity, nationalism, and colonialism influenced Asia and the Pacific region.”

Facing History is working closely with 12 schools in Beijing, Shanghai, Nanjing, Shenzen, and Hong Kong, and has developed several university and non-governmental organization (NGO) partnerships. Since the project began, over 2,200 educators from across the globe have participated in China Project activities. For educators in the United States and other countries beyond China, we have created study guides for Red Scarf Girl: A Memoir of the Cultural Revolution and the PBS documentary, Becoming American: The Chinese Experience.
CHOOSING TO PARTICIPATE: ENGAGING STUDENTS AND THE COMMUNITY

Funded with a generous grant from lead Chicago sponsor Aon Corporation, and as part of the five-city tour funded by The Walmart Foundation, Facing History and Ourselves’ nationally acclaimed multimedia exhibition, Choosing to Participate, was presented in Chicago in fall 2012 to encourage conversations about the role of each individual to combat prejudice and defend democratic values. Greg Case, CEO of Aon, says “Choosing to Participate is... a powerful catalyst for community conversations about preventing bullying, hate, and bigotry. . . . This is civic involvement and civic education at its best.”

Each host city developed major outreach initiatives that engaged students and teachers, supporters and friends, to maximize the exhibition’s impact. The host cities also produced local installations reflecting the exhibition’s themes.

Chicago’s initiative was developed with the exemplary leadership of spring 2012 benefit dinner Co-Chairs Greg Case, James Reynolds, and Albert R. Grace, Jr., of Loop Capital Markets; Advisory Board Chair Jill Garling; Honorary Chair Mayor Rahm Emanuel; and a stellar group of area volunteers. The exhibit was a central component of Now Is The Time, a series of workshops, performances and online opportunities facilitated by Facing History, the Steppenwolf Theatre Company, and the Chicago Public Library funded by The John D. and Catherine T. MacArthur Foundation.

Choosing to Participate was presented with great success in fall 2011 in Memphis in partnership with the Memphis Public Library and Honorary Chairs Mayor Mark Luttrell and Mayor AC Wharton. The National Honorary Advisory Committee for Choosing to Participate includes filmmaker Steven Spielberg, Congressman John Lewis, and Justice Sandra Day O’Connor among others who have made significant contributions to strengthening civic life.

GIVE BIGOTRY NO SANCTION: GEORGE WASHINGTON’S PLEDGE TO RELIGIOUS PLURALISM

Ambassador John L. Loeb, Jr., and the George Washington Institute for Religious Freedom have made a leadership commitment to Facing History for an exciting three-year project that explores the history and legacy of George Washington’s 1790 Letter to the Hebrew Congregation of Newport, Rhode Island. A signal moment in the history of religious freedom, Washington’s Letter promises that the government of the United States would “give to bigotry no sanction, to persecution no assistance.”

In it, Washington defined freedom of religious belief as an “inherent natural right.”

Washington was writing in response to a message from Moses Seixas, warden of Newport’s Hebrew Congregation. Seixas’s address reflected the fear of religious persecution that remained a force in the lives of Jews and other religious minorities. Washington’s Letter made clear that minorities should have nothing to fear from government authorities.

Ambassador Loeb says, “We are living again in a moment when many are asking what it means to be both a member of a religious faith and a citizen of a democracy. Washington’s Letter defines what citizenship means to ethnic and immigrant groups that may be new to this country or different from the majority in their religious beliefs.”

As we bring together scholars with diverse perspectives on the Washington Letter and encourage students and teachers to respond to its themes, we will develop lesson plans, hold workshops and community events, and collect written materials to be published in a resource book that showcases the Washington Letter and dialogue about pluralism and democracy. “The story of the Washington Letter opens a powerful window into U.S. history that resonates with teachers and students as they consider what it means to participate in a democracy,” says Adam Strom, Facing History’s chief officer for Content and Innovation.

SCHOOL SYSTEMS

Rahm Emanuel; and a stellar group of area volunteers. The exhibit was a central component of Now Is The Time, a series of workshops, performances and online opportunities facilitated by Facing History, the Steppenwolf Theatre Company, and the Chicago Public Library funded by The John D. and Catherine T. MacArthur Foundation.

Choosing to Participate was presented with great success in fall 2011 in Memphis in partnership with the Memphis Public Library and Honorary Chairs Mayor Mark Luttrell and Mayor AC Wharton. The National Honorary Advisory Committee for Choosing to Participate includes filmmaker Steven Spielberg, Congressman John Lewis, and Justice Sandra Day O’Connor among others who have made significant contributions to strengthening civic life.
A MESSAGE FROM USHA PASI
CHIEF DEVELOPMENT OFFICER

Dear Friends,

Giving to Facing History reached a record level in fiscal year 2012. In addition to receiving the largest commitment in our history, the number of donors reached an all-time high, and we were honored to meet the Memphis Challenge through an extraordinary response from donors. We continue to fund the majority of our operating budget with gifts and grants from individuals, foundations, and corporations, and we are indebted to every donor for their belief in the effectiveness and importance of Facing History.

Each of you stopped to think about the critical relationship between education and civil society this year; you gave of your time and resources; and you brought new friends to Facing History and Ourselves. You understand the importance of Facing History’s work, and you are helping to build a global society that links a deep and rigorous understanding of history to a future defined by thoughtful, compassionate choices and civic participation.

SUSTAINING GIFT PROGRAM

For more than three decades, Facing History has engaged students in the study of history and ethical decision-making in order to teach civic responsibility, tolerance, courage, and compassion. With increasing demand from schools and teachers, and impact data that demonstrates the continued effectiveness of our work, Facing History depends on the increased investment of annual support from leadership donors to reach more students each year.

Facing History and Ourselves’ Sustaining Gift Program has grown to include 94 families, foundations, and corporations. These major commitments are the cornerstone of our work and program planning.

Multiyear commitments and annual gifts of $100,000 or more are recognized in the Sustaining Gift Program. This list reflects commitments or gifts received from July 1, 2011, to June 30, 2012.

**CHAIRMAN’S SOCIETY**
Commitments of $15,000,000 or more
- The Richard and Susan Smith Family Foundation
- Richard and Susan Smith John, Amy S., James, and Elizabeth Berylson
- Jonathan Block and Jennifer Berylson Block
- Robert A. and Dana W. Smith
- Debra S., Jessica, and Andrew Knez

**HISTORY MAKER**
Commitments of $5,000,000 or more
- Einhorn Family Charitable Trust
- The Klarman Family Foundation

**DIRECTORS’ CIRCLE**
Commitments of $2,500,000 or more
- Michael Gordon
- Lisa & Richard Perry

**TRUSTEES’ CIRCLE**
Commitments of $1,000,000 or more
- Anonymous (2)
- Amy & David Abrams
- Baskin Family Foundation—Judy Wise & Sheldon Baskin
- Linda & Glenn H. Greenberg
- The Karp Family Foundation—Stephen, Jill, Douglas & Jara Karp
- Jane & Daniel Och

**SUSTAINING CIRCLE**
Commitments of $500,000 or more
- The Rita Allen Foundation
- The Blumenthal Foundation
- The Heartstone Foundation
- The Jim Joseph Foundation
- Mark & Arla Cheng Kingston Foundation
- Julie & Paul Leff
- George Washington Institute for Religious Freedom
- Ambassador John L. Loeb, Jr. Estate of Caryl W. Zighera

**BENEFACtORS’ CIRCLE**
Commitments of $250,000 or more
- The Altstate Foundation
- Aon
- Bloomberg L.P.
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- The Cohen Family Foundation
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- The Fischman Family, Steven & Nancy, Laura, Ben & Wendy Pat钿 S. & Paul C. Gannon
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- Leonard Stern
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Commitments of $100,000 or more
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- Jennifer Aubrey
- Baupost Group, LLC
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- Holly & Bill Brooks
- Broen Rudnick LLP
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- John W. Carson Foundation
- City Bridge Trust
- The Cleveland Foundation
- Linda Burns Coleman
- Eileen & Jack Connors
- Jill & Alex Dimitrieff
- Debra Engel, Garret & Devin
ENDOWMENT OF THE EXECUTIVE DIRECTORSHIP OF FACING HISTORY AND OURSELVES: A TRIBUTE TO SETH KLARMAN

Facing History is celebrating Seth Klarman’s chairmanship of the Board of Directors by endowing the Executive Directorship of Facing History and Ourselves. This list includes gifts made to honor Seth through August 10, 2012.

Anonymous (4)
Amy & David Abrams
Cliff Asness
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Charlotte & Herb Wagner
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Sheryl A. & Larry J. Wyman

12 Facing History and Ourselves 2012 Annual Report
GIFTS DESIGNATED BY DONORS

Facing History is grateful to the following donors who have designated their generous contributions for specific programs and projects that are key to the organization’s work. The following donors have made restricted gifts or commitments for the FY12 programs; many of these programs are ongoing and will carry Facing History into the future.

Vicki S. & William H. Abrams 
Jewish Education Program

The Rita Allen Foundation 
Urban Civic Learning Lab

The Allstate Foundation 
Community Conversations series

Aon 
Choosing to Participate in Chicago

Baskin Family Foundation – Judy Wise & Sheldon Baskin 
Work in Chicago, the United Kingdom, and internationally

John W. Carson Foundation 
Carson Teacher Leadership Team/Downtown Schools Network

City Bridge Trust 
London Programme Manager

The Cleveland Foundation 
New Tech High School in Cleveland Metropolitan School District

The Cohen Family Foundation 
Work in South Africa

Eileen & Jack Connors 
Catholic Education

Nina & David P. Faalkow 
Margot Stern Strom Teaching Awards

George Washington Institute for Religious Freedom 
Ambassador John L. Loeb, Jr. Give Bigotry No Sanction Project

Rachel Goldstein & James Elkind 
Jewish Education Program

The Heartstone Foundation 
Work with Boston Public Schools

Inter-Action, Citizenship and Immigration Canada 
The Journey Project

The Jim Joseph Foundation 
Jewish day schools in Boston and Los Angeles

Mark & Anla Cheng Kingdon Foundation 
Civic Dilemmas and the China Project

The Lebovitz Family Charitable Trust 
Work in Chattanooga, TN

OneWorld Boston, a Cummings Foundation Affiliate 
Holocaust Scholars’ Week

Polk Bros. Foundation 
Work with Chicago Public Schools

Pritzker Traubert Family Foundation 
Work with Chicago Public Schools

Jack and Harriet Rosenfeld Foundation 
Work with Facing History Ltd.

Edmond J. Safra Foundation 
International seminar and follow-up

Samberg Family Foundation 
Work in large U.S. school districts serving the most at-risk students

The Paul E. Singer Foundation 
Antisemitism work

Skirball Foundation 
Online educator support services and two online modules

The Richardson and Susan Smith Family Foundation 
Richard and Susan Smith

Civic Dilemmas and the China Project

Jonathan Block and Jennifer Berlyson Block

Robert and Dana Smith

Debra S., Jessica, and Andrew Kneze

Revision of Facing History and Ourselves: Holocaust and Human Behavior

Leonard Stern 
A Convenient Hatred: the History of Antisemitism

UBS 
Choosing to Participate in Chicago

Michael J. Zamkow and Sue E. Berman Charitable Foundation 
Support for Facing History Ltd., United Kingdom, and the Beovich Fund at the Facing History School

$50,000–$74,999

Anonymous

Nancy A. & Jon R. Bauer 
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$75,000–$99,999

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Nancy Carrington & Arie Steven Crown

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Fred Hayman Charitable Foundation

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Gigi Pritzker Pucker & Michael Pucker

The Schecter Foundation

Gail & David Schechter

Wendy Shattuck & Samuel Plimpton

Participation in Facing History professional development has been proven to have a positive, statistically significant impact on teacher self-efficacy, satisfaction, and engagement in teaching.

INDIVIDUALS

Facing History gratefully acknowledges everyone who has made a gift to support our program. We recognize our multiyear donors who have made commitments of up to $99,999 by italicizing their names in the listing below. This list does not include gifts or pledges made after June 30, 2012, for the fall and winter Cleveland, Los Angeles, Memphis, and New York benefits.

We take great care to honor donors’ wishes as to how they should be listed, particularly in regard to family foundations. A number of these foundations will be found under the Corporation and Foundation listings on page 23.

The following individuals made gifts or pledges of $1,000 or more to Facing History and Ourselves between July 1, 2011, and June 30, 2012. Included in this list are gifts to the Annual Campaign, which provides yearly operating support for Facing History and Ourselves, as well as contributions to Facing History Limited, to Facing History and Ourselves in Canada, and to our permanently restricted fund. We are grateful for gifts at all levels which support our work with teachers and students.

Thank you to the many generous donors who enable us to continue to bring new ideas to educators and the young people whom they teach.
Two randomized controlled studies demonstrate that Facing History teachers fostered classroom climates that were more inclusive, respectful, and tolerant of differing viewpoints and beliefs.

Heather Ross-Lowenstein & Irvin Lowenstein
Betty & Jack Schafer
Nadine Schiff & Fred Rosen
Connie & James Shapiro
Mary C. & David M. Solomon
Katrin & Tony Soosnick
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$5,000–$9,999
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Alexandra Fuchs & Gideon Argov
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Brian Gelber
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Judith & Joshua Goldman
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Joan L. & Charles P. Lazarus
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Svetlana & Mark Lee
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Peggy & Larry Levy
Toby Devan Lewis
Ellen M. & Richard J. Lieb
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Jess Rawich
Rita & Jeff Rayman
Sonja L. Reed & Daniel N. Epstein
Richard & Alison Ressler
Carrie & Ken Richman
David & Marian Rocker
Jeanne Rogers & Perry Sainati
Jeanne M. & John W. Rowe
Amy & Richard Rubin
Jason Russell
Shelby & Mark Saltzman
Melanie & Doug Schrank
Beverly W. & Ira J. Schulman
Claudia & Steven Schwartz, Midtown Athletic Clubs
Joseph Biederman & Josephine Biederman
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Facing History is able to use all available funding to bring programs to teachers and students in part because of the generous in-kind gifts and pro bono professional services donated by our friends and supporters. Corporate donors of in-kind gifts and services are listed on page 26, and we are grateful for their generous support. Board and committee members and other volunteers in Chicago, Cleveland, Denver, London, Los Angeles, Memphis, New England, New York, the San Francisco Bay Area, Toronto, and the international community contribute countless volunteer hours, and we are most grateful to them. Here, we thank individuals who have donated their professional time, home or office space, or gifts of artwork, equipment, or supplies.

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Many friends of Facing History have helped to establish the following endowed and special funds that support particular aspects of the work of Facing History.

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This fellowship program brings scholars to Facing History to lend their expertise to Facing History staff, teachers, and the community at large.

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This program promotes a scholarly exchange and cultivates global ambassadors for Facing History by bringing a journalist, scholar, or resource speaker to Facing History annually for a year of residency.

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This fund supports the purchase of books and resource materials for the Facing History Library and Resource Center.

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This fund provides support for Facing History’s summer seminars in New York.

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Peter Nelson
Myra Novogrodsky
Debbie Nyman & Michael Katz
Daniel Och
Jane Och
Genia & Rubin Offenbach
Rick Paige
Tracy Palandjian
Karen Paul
Pauly Family
Andrew Pauly

“...The course really humanized history for me and, most importantly, showed me that I really do have a role in shaping what happens in the future.” – student

GIFTS IN TRIBUTE

Facing History and Ourselves is grateful to those donors who made gifts in tribute totaling more than $700,000 to support our work. Listed below are those individuals for whom tribute gifts were made totaling $100 or more. We are grateful for gifts at all levels which support our work with teachers and students.
Heidi & Lewis Pearlson
Lisa Perry
Richard Perry
Kathy Pick
Sarah Polachek & Adam Grant
Lia Porovu
Barbara Reiss
Milton Reynolds
Susie Richardson
Heidi & Richard Rieger
Bruce Rigal
Heather Ross-Lowenstein & Irwin Lowenstein
Nancy Rothman & Lou Lavigne
Marc Rubinfeld
Helen Rupp
Carol Sands
Mr. & Mrs. Dave Sandweiss
Ellen Schapps & Richard Richman
David Schechter
Claudia & Steven Schwartz
Wendy Schwartz
Connie Shapiro
Lesley Shore
Joyce Reynolds Sinclair
Florence & Harry Sloan
Turbi & Paul Smilow
Kat & Tony Sosnick
Daniel Spandau
Sharman Spector-Angel & Gary Angel
Steven Spielberg
Walter Steinweg
Donald Stern
Gerald Stern
Harriet Stern
Christine Stokes
Margot Stern Strom
Jeannette Sublett & Langston Neal
Karen Sulzberger
Kass Sunderji
Joan & Michael Terry
Susan Toftas
Karen Tucker
Andie & Michael Ulberall
Leslie & Henry Ullman
Netty & Maurice Vanderpol
Ilana & Skip Vichness
Liz Vogel
Kate & Shai Weisman
Shirley & Walter Wang
Teresa & Keith Waters
Susan Wayne
Merna Wechsler
Sally Wertheim
Janice White & Eugene Krieger
Tom Wilson
Judy Wise & Sheldon Baskin
Mandy Adams Wolf
Sheryl & Larry Wyman
Sue & Michael Zarnikow
Mr. & Mrs. Ben Zarnett

IN MEMORY OF
Richard Ageloff
Kermit Berylson
Bernie Carpenter
Jack Colker
Gerald Curhan
Clayton Currier
Miriam Grosberg Dane
Bob Davis
Rose D’Onofrio
Ed Ellis
Margaret Eshleman
Marcel Finder
Diane Finkelstein
Zvi Garfinkel
Ab Glickman
Arnold Glissen
Dorothy Goldman
Sally Gordon
Elizabeth Gregg
Mornie Hazan
Cyrus Irani
Calvin Jacobson
Florence Jacoby
Werner Jaffe
Bea Kovich
Zosette Larsen
Jack Layton
Jim Lemon
Gilbert Levine
Ruth Marmelzat
Judith Miner
Kalpna Mistry
Rose & Nathan Murra
Victoria “Lucy” Najarian
Abe Novogrodsky
Irving W. Rabb*
Esther & Scheer Ritz
Nancy Robertson
Lester Sarnoff
Sheldon Seevak
Gerald Segal
Herbert Shainberg
Ruth Sofoenko
Marie Spedick
Mary & Harry Spierer
Bea Stern
Edward Talcoff
Margaret Van Beickel
Jack Weinstein
Bertha Wolfe
Abraham Zaleznik

“This seminar has challenged my view of myself as a teacher and improved my ability to make an impact on my students.” – teacher
In 1994, two wonderful friends and board members of Facing History, Sandra and Philip Gordon, started the Remembrance Society, a group of supporters who have chosen to make planned gifts to Facing History and Ourselves. To date, more than 100 individuals and families—including board members, staff, new friends of the organization, and even a student from the very first Facing History classroom—have joined the Gordons by including Facing History in their estate plans. We are extraordinarily grateful to these individuals for their kindness to Facing History.

Members of the Remembrance Society are recognized in the Remembrance Society Honor Roll in the Annual Report. Those who wish to have their estate plans remain confidential are listed anonymously. We appreciate knowing an individual’s intentions so that we can provide Remembrance Society updates and reports and can extend our appreciation privately.

For more than 35 years, Facing History has been an invaluable resource for educators nationally and internationally. It is clear that the need for our programs—and the interest in them—is expanding.

With careful planning, your estate can provide for loved ones and continue to benefit Facing History and Ourselves. Members of the Remembrance Society may include Facing History and Ourselves in their estate plans through the following vehicles: bequests, charitable remainder trusts, life insurance gifts, and retirement plan assets.

If you would like more information about planned giving opportunities and how to become a member of the Remembrance Society, please contact the Development Office at +1-617-735-1603 (U.S. and Canada) or (011) 617-735-1603 (outside the United States).

“If one by one, hundreds of children learn the evils of hatred in history, then learn to face and change that history in their own world, who is to say that Facing History cannot be a catalyst for an end to prejudice, violence, and injustice?” – student
Anonymous (5)
Vicki & William Abrams
Jennifer Aubrey
Richard E. Barbieri
Samuel J. Baskin Charitable Trust
(Hadasah Baskin)
Robin & Nathan S. Birnbaum
Mary & William J. Buckley
Patricia Caesar
Sandra & Bernie Carpenter
Ina Clayman
Lauren Curry
Laura DeBonis & Scott A. Nathan
Helen W. Dunn
Esther & Sumner L. Feldberg
Lori Friedman & Howard Leicht
Linda & Michael Frieze
Lawrence H. Fuchs
Judy & David Ganz
Susan & Bryan Ganz
Itse & Peter H. Garfunkel
Bernice Godine
Sandra & Philip Gordon
Barbara & Steven Grossman
Priscilla & Richard M. Hunt
Mary Keber & Marc Skivinsky
Kay M. Kilpatrick
Beth & Seth Klorman
Lisa Krakow
Larry M. Levy
Ilene Mack
Marjorie McDermott
Paula & Allen Mitchell
Carolann S. & K. George Najarian
Marcia & Edward Nalebuff
Myra & Charles Novogrodsky
Lisa & Richard Perry
Rita Pollak
Suzanne & Bernard Pucker
Frances & Donald Putnoi
Irving W. Rabb*
Edward L. Reynolds, Jr. Trust
Sharon L. & Howard Rich
Bonnie Rosenberg
Eugene B. Rosenberg
Alex Saharovich
Rhoda B. Sapers
Denise Schorr*
Erizard & Melvin Shapiro
Carolyn Irvin Shears
Margery Shurman
Judy & Martin Sleeper
Susan & Richard A. Smith
Ann R. Socolay
Nancy Sommers & Patrick Hays
Geogette Grosz Spertus
Patricia & David Squire
Erica & Donald Stern
Paula Stern & Paul London
Christine & Bill Stokes
Margot & Terry Strom
Karen Sulzberger
Geri & Kenneth Sweder
Dora Z. Ullian
Netty & Maurice Vanderpol
Susan E. Werbe & John E. Bates
Ronald Werner
Joseph P. Wellette
Trudy & Steven Wiesenthal
Debra & David Woog McGinty

2011-2012 Bequests Received
Zeetze C. Larsen*
Caryl W. Zighera*

* Deceased

Myra Novogrodsky, Ontario
Advisory Board chair

Julie Leff, New York
Advisory Board chair

Heather Ross Lowenstein,
Cleveland Advisory
Board chair

Stephen and Jill Karp, Jill is chair of
the New England Advisory Board

Rita Halbright, London Advisory
Board chair

Memphis Advisory Board
Chair Erzige-Ostrow with
Advisory Board and Board
of Directors member Paul Berz

Minneapolis Advisory Board
Chair Elana-Ostrow with
Advisory Board.

Jill Garling and Tom
Wilson. Jill is chair of
the Chicago Advisory
Board

Lauren Curry

Thank you

Susan Richardson, San Francisco
Bay Area Advisory Board chair, with
Milton Reynolds, Senior Program Associate

Rita Halbright, London Advisory
Board Chair

John Katzenberg, Denver/
Rocky Mountain States
Advisory Board chair

Los Angeles Advisory Board Chair Drew
Pauly with actress Anna Deavere Smith

Zezette C. Larsen*
Caryl W. Zighera*
SUPPORTING OUR WORK AROUND THE WORLD

LONDON: Jonathan Och with Binna Kandola, London Advisory Board member

NEW YORK: Richard Paul Richman and Ellen Schapps, 2011 New York benefit chairs

NEW YORK: Journalist Charlie Rose, Board Chair Seth Klarman, board member Richard Perry; Rose interviewed Klarman at the 2011 benefit

SAN FRANCISCO: Debra Engell, 2012 San Francisco Bay Area benefit co-chair with alumna Jayanni Webster, Co-chair Caretha Coleman, journalist Belva Davis, Co-chair Judy Heyboer, and keynote Dr. Ernest “Rip” Patton

BOSTON: Terry Strom and Klarman Family Executive Director Margot Stern Strom with Martha Minow, Bill and Lia Poorvu, Dan Jick, Board Chair Seth Klarman, Finance Committee Chair Elizabeth Jick and Joseph Singer. Martha and Joseph, Bill and Lia, and Dan and Elizabeth were 2012 New England benefit co-chairs

CHICAGO: Greg Case, 2012 Chicago benefit and Choosing to Participate co-chair, with Judy Wise, senior director Facing History; Jill Garling, advisory board chair; and Albert R. Grace, Jr., Chicago benefit and Choosing to Participate co-chair

LOS ANGELES: Margot Stern Strom with Harry Sloan and Florence Low Sloan, 2011 Los Angeles benefit honoree and Los Angeles Advisory Board member

DENVER: Author and journalist Roxana Saberi, keynote, and John Katzenberg, 2012 Denver benefit co-chair and Advisory Board chair

MEmPHIS: Rose Flenorl, Michael and Andie Uiberall, 2011 Memphis benefit co-chairs; not pictured: Co-Chair Richard Flenorl

ONTARIO: Charles Novogrodsky, Olivia Chow, and advisory board members Sharon Weintrub and Ron Hoffman

CLEVELAND: Susie Block and Janisse Nagel, 2011 Cleveland Benefit co-chairs
115,000 people, including students and teachers, visited our multimedia exhibit Choosing to Participate in Memphis, Tennessee, in the fall of 2011. The exhibit is being presented in Chicago in fall 2012. Since 1998, the exhibit has traveled to nine American cities, reaching more than 500,000 people thanks to the support of The Walmart Foundation, its national sponsor, and all of our funders and volunteers.

14,000 students and 600 teachers heard firsthand accounts from individuals who lived through the Holocaust and other witnesses to history through our survivor network.

Facing History engaged almost 4,000 educators in a host of online professional development this year as we continued expanding our online educational presence.

We have trained and supported over 5,000 educators from countries outside the United States ranging from Albania to Zambia. The Edmond J. Safra Foundation has provided leadership support of the annual international seminar in London.

We distributed more than 25,000 published resources this year, doubling our total for fiscal year 2011.

“Students get hooked by Facing History. They start to see that history doesn’t just happen, that it occurs because of actions people like themselves decide to take.” – teacher
Fiscal year 2012 was another monumental year for Facing History. In the year that ended June 30, 2012, Facing History continued the strong financial operating performance of the last several years and also received significant gifts, specifically earmarked for its endowment. A healthy revenue pipeline, increased market penetration, and strong demand for Facing History’s services led to an increased annual budget, from $17.85M in FY11 to $21.5M in FY12, enabling the organization to further invest in the excellence and reach of its programs and the services it provides to teachers and students. Thanks to the generosity of our loyal supporters and the increase in number of new donors, Facing History again was able to conclude the year with a modest operating surplus.

LED BY SIGNIFICANT OPERATING AND ENDOWMENT GIFTS, FACING HISTORY RAISED A RECORD $30.6M IN SUPPORT AND REVENUE.

Since 2001, Facing History has averaged a 2.6% surplus from operations, while growing the operating budget from $9.7M to $21.5M. In FY12, Facing History secured $30.6M in Total Support and Revenue, thanks to significant contributions received in honor of Seth Klarman, co-chair of the Board of Trustees, which enabled Facing History to increase Permanently Restricted contributions to $9.3M in FY12. Additionally, unrestricted contributions, which comprise an important part of the organization’s operating budget, increased by 30% from $7.2M to $9.3M. Facing History’s three sources of non-philanthropic revenue—Fees, Sales, and Investment Income—increased 34% to $2M. The only revenue line item to decline from FY11 to FY12 was Temporarily Restricted contributions, from $14.6M to $9.2M.

OUR SUCCESS AT RAISING MULTIYEAR GRANTS AND PLEDGES ENABLED FACING HISTORY TO ENTER FY12 WITH 42% OF THE ORGANIZATION’S EXPENSE BUDGET COVERED.

During FY12, previously secured multiyear pledges and grants made a significant contribution to our ability to deliver programs and serve teachers and students. Thanks to the dedication of our donors making multiyear commitments, the percentage of total expenses covered by funds secured in prior years has averaged between 40% and 47% over the last several years.

These accomplishments allow Facing History to achieve greater impact and scale while simultaneously increasing our financial stability and resilience to market risk. Securing multiyear commitments plays a vital role in both strategies, which were critically important for Facing History in 2012 due to our significant budget increase; multiyear commitments provide us with additional confidence that we can successfully achieve Facing History’s long-term programming and sustainability goals.

FACING HISTORY INCREASED ITS NET ASSETS TO $47M AT THE END OF FY12.

In FY12, Total Assets increased 17% from $41.2M to $48.2M. This increase was largely driven by the significant new contributions to Facing History’s endowment, as well as by positive investment returns. In total, Investments increased 59% from $13.8M to $21.9M. Pledges and Grants Receivable decreased 0.8% from $21.6M in FY11 to $21.4M in FY12. Cash and Cash Equivalents decreased from $2.9M to $2.3M. In total, Cash and Unrestricted Investments at the end of FY12 represented 5.9 months of Operating Expenses, compared to 6.45 months of Operating Expenses at the end of FY11. In addition to Facing History’s Unrestricted Investments, the organization’s Restricted Endowment increased 86%
from $7.7M at the end of FY11 to $14.3M at the end of FY12.

At FY12 year-end, Facing History's board chose to take advantage of the organization's strong financial position and pay down the outstanding balance of a bank loan secured for building renovations. Removing this loan, which had been valued at $944K at the end of FY11, was primarily responsible for reducing Total Liabilities in FY12 from $1.5M to $960K.

Total Net Assets increased 19.3% from $39.6M in FY11 to $47.3M in FY12 (see below). This increase resulted from an 80.7% increase in Permanently Restricted Net Assets and a 9.6% increase in Unrestricted Net Assets. Temporarily Restricted Net Assets declined 13.9%.

On behalf of the Board of Directors and Board of Trustees, I want to once again thank the members of the Finance Committee and the Audit Committee, and both the management and staff of Facing History, for all their hard work, unwavering support, and continued commitment to our organization’s long-term financial sustainability and success.

Elizabeth Jick
Treasurer and Chair of the Finance Committee

### TOTAL NET ASSETS AT FISCAL YEAR-END

<table>
<thead>
<tr>
<th>Year</th>
<th>Unrestricted</th>
<th>Temporarily Restricted</th>
<th>Permanently Restricted</th>
</tr>
</thead>
<tbody>
<tr>
<td>2003</td>
<td>$5,000,000</td>
<td>$5,000,000</td>
<td>$5,000,000</td>
</tr>
<tr>
<td>2004</td>
<td>$10,000,000</td>
<td>$10,000,000</td>
<td>$10,000,000</td>
</tr>
<tr>
<td>2005</td>
<td>$15,000,000</td>
<td>$15,000,000</td>
<td>$15,000,000</td>
</tr>
<tr>
<td>2006</td>
<td>$20,000,000</td>
<td>$20,000,000</td>
<td>$20,000,000</td>
</tr>
<tr>
<td>2007</td>
<td>$25,000,000</td>
<td>$25,000,000</td>
<td>$25,000,000</td>
</tr>
<tr>
<td>2008</td>
<td>$30,000,000</td>
<td>$30,000,000</td>
<td>$30,000,000</td>
</tr>
<tr>
<td>2009</td>
<td>$35,000,000</td>
<td>$35,000,000</td>
<td>$35,000,000</td>
</tr>
<tr>
<td>2010</td>
<td>$40,000,000</td>
<td>$40,000,000</td>
<td>$40,000,000</td>
</tr>
<tr>
<td>2011</td>
<td>$45,000,000</td>
<td>$45,000,000</td>
<td>$45,000,000</td>
</tr>
<tr>
<td>2012</td>
<td>$50,000,000</td>
<td>$50,000,000</td>
<td>$50,000,000</td>
</tr>
</tbody>
</table>

### CONDENSED STATEMENT OF FINANCIAL POSITION

<table>
<thead>
<tr>
<th></th>
<th>June 30, 2012</th>
<th>June 30, 2011</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>ASSETS</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash and cash equivalents</td>
<td>$ 2,297,808</td>
<td>$ 2,870,616</td>
</tr>
<tr>
<td>Investments</td>
<td>21,942,287</td>
<td>13,829,546</td>
</tr>
<tr>
<td>Accounts receivable and prepaid expenses</td>
<td>1,194,228</td>
<td>1,348,695</td>
</tr>
<tr>
<td>Pledges and grants receivable, net</td>
<td>21,443,034</td>
<td>21,623,281</td>
</tr>
<tr>
<td>Office equipment, leasehold improvements, and traveling exhibits - net</td>
<td>1,368,540</td>
<td>1,510,642</td>
</tr>
<tr>
<td><strong>Total Assets</strong></td>
<td>48,245,897</td>
<td>41,182,780</td>
</tr>
<tr>
<td><strong>LIABILITIES AND NET ASSETS</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Liabilities</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Accounts payable and other liabilities</td>
<td>961,493</td>
<td>605,108</td>
</tr>
<tr>
<td>Note payable</td>
<td>-</td>
<td>944,076</td>
</tr>
<tr>
<td><strong>Total Liabilities</strong></td>
<td>961,493</td>
<td>$1,549,184</td>
</tr>
<tr>
<td><strong>Net Assets</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Unrestricted net assets</td>
<td>9,785,106</td>
<td>8,931,471</td>
</tr>
<tr>
<td>Temporarily restricted net assets</td>
<td>16,371,159</td>
<td>19,012,135</td>
</tr>
<tr>
<td>Permanently restricted net assets</td>
<td>21,128,139</td>
<td>11,689,990</td>
</tr>
<tr>
<td><strong>Total Net Assets</strong></td>
<td>47,284,404</td>
<td>39,633,596</td>
</tr>
<tr>
<td><strong>Total Liabilities and Net Assets</strong></td>
<td>$48,245,897</td>
<td>$41,182,780</td>
</tr>
</tbody>
</table>

From $7.7M at the end of FY11 to $14.3M at the end of FY12.

At FY12 year-end, Facing History's board chose to take advantage of the organization’s strong financial position and pay down the outstanding balance of a bank loan secured for building renovations. Removing this loan, which had been valued at $944K at the end of FY11, was primarily responsible for reducing Total Liabilities in FY12 from $1.5M to $960K.

Total Net Assets increased 19.3% from $39.6M in FY11 to $47.3M in FY12 (see below). This increase resulted from an 80.7% increase in Permanently Restricted Net Assets and a 9.6% increase in Unrestricted Net Assets. Temporarily Restricted Net Assets declined 13.9%.

On behalf of the Board of Directors and Board of Trustees, I want to once again thank the members of the Finance Committee and the Audit Committee, and both the management and staff of Facing History, for all their hard work, unwavering support, and continued commitment to our organization’s long-term financial sustainability and success.

Elizabeth Jick
Treasurer and Chair of the Finance Committee
### CONDENSED STATEMENT OF ACTIVITIES

#### SUPPORT AND REVENUE

<table>
<thead>
<tr>
<th></th>
<th>2012</th>
<th>2011</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contributions and special event revenue</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Unrestricted</td>
<td>$ 9,327,713</td>
<td>$ 7,154,562</td>
</tr>
<tr>
<td>Temporarily restricted</td>
<td>9,160,112</td>
<td>14,646,640</td>
</tr>
<tr>
<td>Permanently restricted</td>
<td>9,438,149</td>
<td>6,703,876</td>
</tr>
<tr>
<td><strong>Total contributions and special event revenue</strong></td>
<td><strong>27,925,974</strong></td>
<td><strong>28,505,078</strong></td>
</tr>
<tr>
<td>Contributions in-kind</td>
<td>740,815</td>
<td>793,585</td>
</tr>
<tr>
<td>Fees for program presentations</td>
<td>1,027,301</td>
<td>897,423</td>
</tr>
<tr>
<td>Sales of books and materials</td>
<td>327,971</td>
<td>177,639</td>
</tr>
<tr>
<td>Investment income and endowment distributions</td>
<td>608,378</td>
<td>392,778</td>
</tr>
<tr>
<td><strong>Total support and revenue</strong></td>
<td><strong>30,630,439</strong></td>
<td><strong>30,766,503</strong></td>
</tr>
</tbody>
</table>

#### EXPENSES

<table>
<thead>
<tr>
<th></th>
<th>2012</th>
<th>2011</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program services</td>
<td>17,538,695</td>
<td>14,431,150</td>
</tr>
<tr>
<td>General administration</td>
<td>1,485,054</td>
<td>1,175,694</td>
</tr>
<tr>
<td>Fundraising</td>
<td>2,799,044</td>
<td>2,358,093</td>
</tr>
<tr>
<td><strong>Total expenses</strong></td>
<td><strong>21,822,793</strong></td>
<td><strong>17,964,937</strong></td>
</tr>
</tbody>
</table>

#### CHANGE IN NET ASSETS BEFORE UNREALIZED GAINS ON INVESTMENTS

<table>
<thead>
<tr>
<th></th>
<th>2012</th>
<th>2011</th>
</tr>
</thead>
<tbody>
<tr>
<td>Change related to unrestricted fund</td>
<td>1,435,499</td>
<td>707,871</td>
</tr>
<tr>
<td>Change related to temporarily restricted fund</td>
<td>(2,066,002)</td>
<td>5,389,819</td>
</tr>
<tr>
<td>Change related to permanently restricted fund</td>
<td>9,438,149</td>
<td>6,703,876</td>
</tr>
<tr>
<td>Net unrealized gain (loss) on investments</td>
<td>(1,156,838)</td>
<td>1,080,797</td>
</tr>
<tr>
<td><strong>Change in net assets</strong></td>
<td><strong>7,650,808</strong></td>
<td><strong>13,882,363</strong></td>
</tr>
</tbody>
</table>

#### NET ASSETS - BEGINNING OF YEAR

<table>
<thead>
<tr>
<th></th>
<th>2012</th>
<th>2011</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>NET ASSETS - BEGINNING OF YEAR</strong></td>
<td><strong>39,633,596</strong></td>
<td><strong>25,751,233</strong></td>
</tr>
</tbody>
</table>

#### NET ASSETS - END OF YEAR

<table>
<thead>
<tr>
<th></th>
<th>2012</th>
<th>2011</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>NET ASSETS - END OF YEAR</strong></td>
<td><strong>$47,284,404</strong></td>
<td><strong>$39,633,596</strong></td>
</tr>
</tbody>
</table>

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### BOARDS & STAFF

Facing History is most grateful to members of our boards, who contribute countless volunteer hours on our behalf. Here, we list members during the period of July 1, 2011–June 30, 2012. New members are welcomed in November during the Annual Board Meeting.

#### BOARD OF DIRECTORS

**Chair**  
Tracy Palandjian  
Chief Executive Officer and Co-Founder, Social Finance, Inc.  
Board of Overseers, Harvard University  
Investment Committee, Milton Academy  
Fellow, British American Project  
Belmont, Massachusetts

**Vice-Chairs**  
Jeffrey J. Bussgang  
General Partner, Flybridge Capital Partners  
Newton, Massachusetts

**Treasurer**  
Elizabeth E. Jick  
Managing Director, Zions Bank Public Finance Executive Committee, Anti-Defamation League Trustee Emeritus, Beaver Country Day School  
Treasurer Emeritus, Boston Ballet  
Chestnut Hill, Massachusetts

**Secretary**  
Sandra P. Gordon  
Chair, Council of Advocates, Boston Arts Academy  
Director, Massachusetts College of Art and Design  
Boston, Massachusetts

**President**  
Margot Stern Strom  
Klarman Family Executive Director, Facing History and Ourselves  
Brookline, Massachusetts

**Members**  
Kwame Anthony Appiah  
Professor, Department of Philosophy & University Center for Human Values, Princeton University  
Board, American Council of Learned Societies  
Board, ARTstor  
Pennington, New Jersey  
and New York, New York

Patricia S. Bellinger  
Executive Director, Executive Education, Harvard Business School  
Director, Sodexo S.A.  
Member, North America Advisory Board, Sodexo, Inc.  
Advisory Board, Program in Education, After-School and Resiliency (PEAR)  
Vice-Chair, YMCA of Greater Boston  
Brookline, Massachusetts

Paul H. Berz  
Board of Directors, Memphis Symphony Orchestra  
Board of Overseers, Boston Symphony Orchestra  
Board, Metropolitan Inter-Faith Association of Greater Memphis  
Memphis, Tennessee

Elen B. Carmell  
National Coordinator, Bridging America Project, American Jewish Committee  
Chicago, Illinois

**Board of Directors, Memphis Symphony Orchestra**  
Klara B. McFarland  
Chair, Metropolitan Inter-Faith Association of Greater Memphis  
Memphis, Tennessee

**Board of Directors, Metropolitan Inter-Faith Association of Greater Memphis**  
Memphis, Tennessee

**Board, Metropolitan Inter-Faith Association of Greater Memphis**  
Memphis, Tennessee

**Board, ARStor**  
Pennington, New Jersey  
and New York, New York

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This seminar has inspired and motivated me, and I am a veteran teacher! . . . [it has] opened my eyes and heart to new ways of reaching students.” – teacher

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“In my dozens of years of education, I have not come across a more dynamic organization or one that so captures the human capacity for thoughtfulness and meaningful change.” – teacher
Facing History and Ourselves acknowledges with great sadness the loss of our cherished friends and board members who passed away this year: Sally Gordon, Myra Kraft, Irving W. Rabb, and Manoog Young. We remain always grateful to have been guided by their wisdom, learning so much from each. We will continue to be enriched by the time they shared with us.
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“It is important that we learn the uncomfortable parts. It is from the uncomfortable parts that we really learn. It is there that we can find the conflicts that help us to understand ourselves.” – student
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HEADQUARTERS/NEW ENGLAND
16 Hurd Road
Brookline, MA 02445
+1-617-232-1595
Toll-free: 1-800-856-9039

CHICAGO
200 East Randolph Street, Suite 2100
Chicago, IL 60601
+1-312-726-4500

CLEVELAND
Heights Rockefeller Building
2495 Lee Boulevard
Cleveland Heights, OH 44118
+1-216-321-9220

DENVER/ROCKY MOUNTAIN STATES
7150 Montview Boulevard
Denver, CO 80220
+1-303-316-4848

LOS ANGELES
350 S. Bixel Street, Suite 160
Los Angeles, CA 90017
+1-213-202-2811

MEMPHIS
Campus Box 354
650 East Parkway South
Memphis, TN 38104
+1-901-452-1776

NEW YORK
14 East 4th Street, Suite 3003
New York, NY 10012
+1-212-992-7380

SAN FRANCISCO BAY AREA
24301 Southland Drive, Suite 318
Hayward, CA 94545
+1-510-786-2500

CANADA
Facing History and Ourselves
@ Centre for Social Innovation
Suite #170, 215 Spadina Avenue
Toronto, ON M5T 2C7
Canada
416-901-3831
www.facinghistory.ca

UNITED KINGDOM
Facing History and Ourselves LTD
Victoria Charity Centre
Suite 5, First Floor
11 Belgrave Road
London, SW1V 1RB
United Kingdom
(011) 44-207-931-6469

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