THANKS TO YOU

Facing History and Ourselves
Annual Report 2011
Facing History and Ourselves is an international educational and professional development organization whose mission is to engage students of diverse backgrounds in an examination of racism, prejudice, and antisemitism in order to promote the development of a more humane and informed citizenry. By studying the historical development of the Holocaust and other examples of genocide, students make the essential connection between history and the moral choices they confront in their own lives.
A MESSAGE FROM EXECUTIVE DIRECTOR
MARGOT STERN STROM

“After a week at Facing History I came home feeling profoundly encouraged about the potential for a restitution of meaning and purpose in my own teaching, and consider-ably more hopeful for the possibilities of education at large.”
-Facing History teacher

This annual report thanks you on behalf of the thou-sands of teachers who, like the seminar participant quoted above, have the opportunity to learn with us and with their fellow educators. We are grateful for our extraordinary board leadership, our loyal and generous supporters, our staff and volunteers, and the educators and students who participate in our programs.

Today, Facing History’s work is more important than ever. As Howard Gardner, professor at the Harvard Graduate School of Education, says, “Facing History and Ourselves has become a standard for ambitious and courageous programming . . . . At a time when more and more of our population is ignorant about history, and when the media challenge the distinc-tion between truth and fiction—indeed, the very existence of truth—it is clear you must continue to be the standard.”

As we face the challenge of bringing effective civic education to schools, with studies documenting the decline of student engagement, tolerance, civic skills, knowledge of history and of the Holocaust, we must strengthen our efforts to preserve civil society. Over the next five years, Facing History plans to double the number of Facing History teachers imple-menting in classrooms worldwide and the number of students reached in those classrooms, enabling transformative dialogue and action around the world. We see the demand and are poised to meet it.

This year, Facing History received a transformational investment from a visionary donor. Richard and Susan Smith, and the Richard and Susan Smith Family Foundation, have committed $15.5 million to fund a full revision of Facing History and Ourselves: Holocaust and Human Behavior, and endow the Smith Family Provost at Facing History. This extraordinary gift will enable Facing History to fully review, update, and infuse new scholarship into our core resource, all within a digital framework that makes the lessons of history accessible to students everywhere. The Smith Family Provost will play a key role in preserving the quality of our organization, advancing our mission and strategic vision, and inspiring new generations of supporters.

We brought our boards, friends, and staff to Wash-ington and New York to do what Facing History does best: teach and learn together and create our future. We began the celebration of Seth Klarman’s 16 years of leadership of the Board of Directors. Seth was interviewed by Charlie Rose and toasted by all. He will now co-chair the Board of Trustees with Dana
These chairs are joining our strong and continuing intellectual history have informed our work for many years. The philosophy of language and mind, and African University whose writing on political and moral theory, Board. Anthony is a leading scholar at Princeton Uni - of Harvard Law School, who will remain on our Board of Scholars, succeeding Martha Minow, dean Kwame Anthony Appiah is the new Chair of the future and helped us extend our reach and impact. We welcome Tracy Palandjian to lead our organization. Seth’s active partnership going forward supported and guided our organization and prepared us for the future, poised to attract new families and new leaders. Seth’s active partnership going forward as we develop new content and forge Facing History’s future will continue to strengthen us.

We welcome Tracy Palandjian to lead our organization as Chair of the Board of Directors. Tracy is an inspirational business, philanthropic, and community leader who has assumed multiple leadership roles in the 12 years she has been involved with Facing History and helped us extend our reach and impact.

Kwame Anthony Appiah is the new Chair of the Board of Scholars, succeeding Martha Minow, dean of Harvard Law School, who will remain on our Board. Anthony is a leading scholar at Princeton University whose writing on political and moral theory, the philosophy of language and mind, and African intellectual history have informed our work for many years.

These chairs are joining our strong and continuing board leaders. All are a testimony to Facing History’s excellence, the quality of our scholarship, and our commitment to global education.

The health of our democratic society depends on engaging and quality civic education. We share the responsibility, the obligation, and the opportunity to continue to enrich and preserve the excellence of Facing History’s work. At a time when trends demonstrate a lack of both empathy and students’ belief that they can make a difference, your support and leadership gives teachers the skills to become better teachers who engage students in deep learning that influences the decisions they make for the rest of their lives.

“We know that [Facing History has] made an impact when [students are] not thinking anymore just about their class and their life, but they’re thinking about how their voice can make a difference in this world.”

-School principal, New York

A MESSAGE FROM BOARD CHAIR
SETH A. KLARMAN

Several years ago, my rabbi explained to the congregation the vicissitudes of the ebb and flow of life. In life we receive gifts and then we have to give them back. Our loved ones, our careers, our health are precious gifts. We have them and hold onto them for a while, but then, something changes, and we lose our hold on them and have to give them back. I have had the gift for 16 years of serving as Chair of the Board of Directors of Facing History and Ourselves. It has been as special a gift as I have known. But now, in the best interest of Facing History, it is time for me to move on; it is time for me to give it back. I will still be around to help, but I will no longer be Chair of the Board of Directors. I will co-chair the Board of Trustees with Dana Smith. Tracy Palandjian was named as Chair of the Board of Directors at the November 2 Annual Meeting of the Board of Trustees and Directors. I could not be more confident that Tracy will lead this organization to new heights of excellence and organizational success.

Over these wonderful years, I got much more from Facing History than I was able to give it. I have become a better, more nuanced leader. I have become a more confident fundraiser, secure that when I introduce someone to Facing History, I am likely doing them the same favor that a board member did for me and Beth 21 years ago. I have learned about the complexity of organizations, and the challenges and opportunities that come with growth and change.

My Facing History-centric lens allows me to see with greater clarity the problems that face democratic societies and the solutions that are within our grasp. I have greatly enjoyed the deep friendships with board members engaged in a shared mission with common purpose. I have formed lifelong friendships with many members of Facing History’s amazing, tireless, and inspiring staff. I know of virtually no other organization with as many talented and deeply committed team members, moving mountains to turn a vision into a reality. Millions upon millions of adolescents have benefited from this crucially important work. I know that I have grown as a leader through the support of our board members, donors, and staff.

The work of Facing History must continue if our children and grandchildren are to inhabit the world that we wish them to. In these tumultuous years of economic difficulty, fading dreams, rising inequality, disillusionment with our leaders, revolutions throughout the Arab and Muslim world, and social unrest here at home, we must not be passive observers as if we were watching a depressing movie with no role in the ending. Facing History reminds us that the ending is not written and that we will determine the ending. Our democracy depends on it. The next generation relies on it. Our conscience demands it. We must be tireless, relentless, and focused in our work, teaching the next generation the lessons of history, instilling in them the ability to stand in the shoes of others and become deep moral thinkers.

I extend my deepest thanks to the board members, friends, and supporters whose generosity is highlighted in this annual report. It has been and will continue to be an honor to work with you to achieve our shared goals.
One of Facing History’s most significant public initiatives is a series of Community Conversations presented in partnership with The Allstate Foundation. These events, hosted across the country, bring prominent scholars, authors, filmmakers, and policy leaders to participate in discussions about civic engagement, individual, and collective responsibility, and compassion. Since its inception in 2005, the Community Conversations series has reached more than 40,000 teachers, students, parents, policy makers, and members of the broader community who come together to learn from some of the most influential voices on the challenges facing our society.

Recent speakers included Roxana Saberi, author of Between Two Worlds: My Life and Captivity in Iran; Daniel Goldhagen, author of Worse Than War: Genocide, Eliminationism and the Ongoing Assault on Humanity; Wes Moore, author of The Other Wes Moore: One Name, Two Fates; human rights activist John Prendergast and Oscar-nominated actor Don Cheadle, authors of The Enough Moment (pictured bottom), and Maya Lin, internationally-acclaimed artist, National Medal of Arts winner, and designer of the Vietnam War Memorial and the Civil Rights Memorial in Montgomery, Alabama.

“That was an amazing experience!” one participant wrote after hearing Roxana Saberi speak in Cleveland. “We faced history last night—literally.”

To learn more, go to facinghistory.org/communityconversations.

Pictured top: Thomas J. Wilson, Chairman, President and Chief Executive Officer, The Allstate Corporation.

The Smith Family

Richard and Susan Smith and the Richard and Susan Smith Family Foundation are making a transformational gift to Facing History and Ourselves. The Smiths have committed $15.5 million to fund a full revision of Facing History and Ourselves: Holocaust and Human Behavior, and to endow the Smith Family Provost at Facing History.

In making the gift, Mr. Smith said, “Warmest congratulations to you, Margot, and all at Facing History who have worked so hard to make the organization what it is today. I am proud to have been a part of Facing History’s past, but I am even prouder to make this new gift aimed at helping Facing History carry out its vital mission for decades to come.”

This visionary gift will enable Facing History to fully review, update, and infuse new scholarship into our core resource, all within a digital framework that makes the lessons of history accessible to students everywhere. The Smith Family Provost will play a key role in extending the quality that has been created, advancing our mission and strategic vision, and inspiring new generations of supporters.

“The Smith family has been part of Facing History since 1983, and they have led our organization with distinction and vision. Dick and Susan have been exemplary leaders and we are privileged that Dana and Rob Smith lead us now. Their family has been at the forefront of Facing History’s growth, encouraging our program growth and technological transformation,” said Margot Stern Strom, president and executive director.

Pictured: Members of the Smith family at the New England Benefit dinner, April 27, 2011.
99% of seminar participants say they would recommend a Facing History seminar to their colleagues.

94% of Facing History students are more likely to recognize the dangers of racial or religious stereotyping.

THANKS TO YOUR SUPPORT . . .

- Facing History and Ourselves has provided professional development for more than 29,000 educators. Our network of trained educators reaches more than 2,000,000 students each year. In fiscal year 2011, more than 7,600 educators participated in 314 professional development offerings, which included in-depth seminars and in-person and online workshops.

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- In fiscal year 2011, our website, facinghistory.org, had over 1,000,000 visits from people in 216 countries and territories.

- Facing History created two new study guides for educators this year: Democracy in Action accompanies the PBS American Experience film Freedom Riders, and Teaching “Reporter” accompanies the feature documentary about New York Times journalist Nicholas Kristof on a reporting trip to central Africa.

- Facing History celebrates outstanding teachers. We chose 27 new teachers to receive Margot Stern Strom Teaching Awards in 2011. They are among 178 teachers who have received this recognition since its inception in 2006.
A MESSAGE FROM TRACY P. PALANDJIAN ELECTED CHAIR, BOARD OF DIRECTORS NOVEMBER 2, 2011

I am honored and humbled to be succeeding Seth Klarman as Chair of the Board of Directors of Facing History and Ourselves, and deeply moved by the trust placed in me by this extraordinary organization.

When I first became involved with Facing History a dozen years ago, I expected that I would be supporting an important cause, learning something new, and meeting engaging people. These expectations have been met and then some. What I never anticipated—or even realized was possible—was how much this mission, this organization, and the “family” would come to mean to me. I believe I have become a better student. A better parent. A better citizen. I have been given new tools to assess information and new lenses to see the world. And I have been inspired to choose to participate.

The work of Facing History and Ourselves is essential, and more so every day. Challenging times create economic and social pressures that can undermine the most basic human values. Facing History teaches students that they should never accept what they see at face value, but to question what is presented, examine it from different perspectives, and weigh it morally. By encouraging self-reflection and stepping into the shoes of others, Facing History provides students with a framework to make moral choices and to appreciate the impact of those choices. Through our content and pedagogy, Facing History connects in an explicit way what students learn in the classroom to complexities in the world and life beyond.

I am committed to bringing Facing History to as many students, teachers, schools, and communities as can possibly be reached, and energized to embark on this new leadership role to help make it happen. The need today could not be more profound.

2011 GIFT REPORT

A MESSAGE FROM USHA PASI CHIEF DEVELOPMENT OFFICER

Dear Friends,

Giving to Facing History reached a record level in fiscal year 2011. In addition to receiving the largest commitment in our history, the number of donors reached an all-time high, and we were honored to meet the Memphis Challenge through an extraordinary response from donors. We continue to fund the majority of our operating budget with gifts and grants from individuals, foundations, and corporations, and we are indebted to every donor for their belief in the effectiveness and importance of Facing History.

Each of you stopped to think about the critical relationship between education and civil society this year; you gave of your time and resources; and you brought new friends to Facing History and Ourselves. You understand the importance of Facing History’s work, and you are helping to build a global society that links a deep and rigorous understanding of history to a future defined by thoughtful, compassionate choices and civic participation.

SUSTAINING GIFT PROGRAM

For more than three decades, Facing History has engaged students in the study of history and ethical decision-making in order to teach civic responsibility, tolerance, courage, and compassion. With increasing demand from schools and teachers, and impact data that demonstrates the continued effectiveness of our work, Facing History depends on the increased investment of annual support from leadership donors to reach more students each year.

Facing History and Ourselves’ Sustaining Gift Program has grown to include 86 families, foundations, and corporations. These major commitments are the cornerstone of our work and program planning.

Multiyear commitments and annual gifts of $100,000 or more are recognized in the Sustaining Gift Program. This list reflects commitments or gifts received from July 1, 2010 to February 9, 2012.
ENDOWMENT OF THE EXECUTIVE DIRECTORSHIP OF FACING HISTORY AND OURSELVES:
A TRIBUTE TO SETH KLARMAN

Facing History is celebrating Seth Klarman’s chairmanship of the Board of Directors by endowing the Executive Directorship of Facing History and Ourselves. This list includes gifts made to honor Seth through February 9, 2012.

Anonymous (5)
Amy & David Abramov
Cliff & Anessa
Rhoda Baruch
The Blumenthal Family
Deenie & Frank P. Brosens
The Honorable Ann W. Brown & Donald A. Brown
Mary & William Buckley
Gretchen H. & Stephen B. Burke
Lynda & Jeffrey J. Bussgang
Lee A. Daniels
Dorothy & John Sprague
The Marc Haas Foundation
Pam Haas & Clarence Schweb
Nancy & Jeffrey Halls
Kristy & Bob Hartfelder
Ann & Mason Hawkins
Jacobson Family Foundation
Cynthia R. & Andrew S. Janower
Elizabeth E. & Daniel J. Jick
Robin Judson & Gerald Stoughton
Susan & Jay Kaufman
Mary Kobler & Mark Silversky
The Warman Family Foundation
Julie & Paul Leff
Marsha & Alan Leifer
Carol & Michael B. Lowenstein
Steeve & Sue Mandel
Allison & Roberto Mignone
Marta Minow & Joseph W. Singer
Laura Ariely Murawczyk & Richard Murawczyk
Riva & Peter Nelson
Alexandra & Michael C. Nolan
Jane & Daniel Och
Lisa & Richard Page
Tracy & Leon Palandjian
The Palermo Ravich Foundation
Heidi & Lewis Pearson
Lisa & Richard Perry
The Pershing Square Foundation
William & Lia Pozen
Bonnie Rosenberg
Georgia T. & Thomas A. Russo
Lily & Maurice Samuels
Lisa Shamus & Steven D. Greenfield
Samuel Plimpton
Sydney & Stanley S. Shuman
Paul E. Singer
Judith & Martin Sleeper
Dana W. & Robert A. Smith
Kalvin & Tony Sosnick
Brian & Stephanie Specter
Dorothy & John Sosnick
Fredericka & Howard H. Stevenson
Chris & Bill Stokes
Margot Stern Strom & Tony Strom
Adam Strom & Sandy Smith-Garcés
Rachelle Strom & Rinze van Brug
Dorothy & Andrew Tananbaum
Zoe Tananbaum & G. Jonathan Bernstein
Nicki & Harold Tanner
Ilana & Skip Vichness
Charlotte & Herb Wagner
Poppy White & Steven R. Berger
John P. Williams
Sheryl A. & Larry J. Wyman
We partnered with PBS’s American Experience series to explore the legacy of the Freedom Riders, a courageous band of civil rights activists who challenged segregation simply by traveling by side on buses through the Deep South in 1961. We created
Launched in 1964, Facing History and Ourselves® is a nonprofit educational organization committed to ensuring that the lessons of history are learned so that justice and human dignity are promoted. The mission of Facing History and Ourselves is to engage people of all ages in the study of history to understand its continuing impact on our lives and to promote the values of human dignity, equality, and justice.  

In the exhibit, I saw just a few of the many people who stood up for what is right. Truthfully, it is inspiring that so many people are working towards a better world.

help another, so what I plan to do:” Student touring our Choosing to Participate exhibition in Memphis
Our evaluation team undertook 15 new studies to document the impacts of the Facing History program on students.
"I was in seventh grade [and] just starting the Facing History program when I started to realize how much I had not been told. Reading like her had suffered." - Chicago student

"...(write out the names of donors who have made commitments of up to $99,999 by italicizing their names in the listing below)..."
“The sheer brilliance of the way Facing History designed this online course has inspired me to use similar technology with my own Behavior online seminar students next year.” - La Jolla, California educator who participated in our Facing History and Ourselves: Holocaust and Human
PERMANENTLY RESTRICTED (ENDOWED) AND SPECIAL FUNDS

Many friends of Facing History have helped to establish the following endowed and special funds that support particular aspects of the work of Facing History.

Rev. Robert W. Bullock International Fellowship
This fellowship program brings scholars to Facing History to lend their expertise to Facing History staff, teachers, and the community at large.

The David & Lillian Casty Fellowship Program
This program promotes a scholarly exchange and cultivates global ambassadors for Facing History by bringing a journalist, scholar, or resource speaker to Facing History annually for a year of residency.

Leo Dunn Endowed Fund
This fund supports the purchase of books and resource materials for the Facing History Library and Resource Center.

William Randolph Hearst Endowment Fund for Summer Seminars
This fund for summer seminars partially supports Facing History’s summer seminars in New York.

The Klarman Family Endowed Fund
This fund has been established to establish and endow the Executive Directorship of Facing History and Ourselves.

The Bea Kovitch Fund
This fund in honor of Bea Kovitch’s memory supports Facing History School graduates in their pursuit of their post-secondary school goals and dreams.

The Memphis Fund
This fund supports resources for additional Facing History initiatives and/or staff benefiting Memphis, Tennessee.

The Milt Morris Facing History Educator Scholarship Fund
In honor of Milt Morris, this endowed fund supports scholarships for summer seminars and follow-up services for teachers in greater Colorado.

The Charlotte & Irving Rabb Fund for Teaching Fellowships
This endowed fund supports teacher scholarships for summer seminars as well as follow-up meetings throughout the year with Facing History staff.

The Rhoda Sapers Library Endowment Fund
The fund supports the purchase of new videos and books for the Facing History Library and Resource Center.

The Richard A. Smith Endowment Fund for Excellence
This fund is designated to support the most engaged, committed, and excellent teachers and support scholarships for them to attend advanced summer seminars.

The Laszlo N. Tauber Family Foundation Fund
This fund established the Margot Stern Strom endowed fellowship fund to support a fellowship, the purpose of which is to cultivate new talent for Facing History to support organizational needs. The fellowship will fund a staff position to be located at Facing History and Ourselves’ headquarters, or in one of the regional offices. The position will support the goals of the Executive Director.

IN HONOR OF
David Abrams
Beverly & Charles Achki
Charlene Achki-Repko
Jane & Norm Alport
Gary Angel
Janet Applefield
Jennifer Aubrey & Jonathan Harries
Deborah Barber
Nancy & Jon Bauer
Richard Beiner
Phipps & Paul Berz
Julie Betwee
Frank Bielystok
Susan & Rick Block
Deedra Blumenthal
Wight Boggs
Judly & Larry Bohn
Lynda & Jeffrey Buisangar
Ellen B. Carmel
Glora & Jack Clumeck
Tim Cuneo
Joan Cutter
Jan Danna
Jill & Alex Dmitrieff
Emily Dreufus & Mark D. Maremont
Joseph Patrick Dinsmore
Harriet & Richard Ebers
Esther & Sumner Feldberg
Sumner L. Feldberg
Joan & William D. Feldman
William D. Feldman
Marilynn & Larry Fields
Lori & Mark Fife
Rena Finder
Julia Frank
Gary Friss
Tracy Garrison-Fennberg & Kevin Fennberg
Leslie Gilbert-Lure
Robert Goldberg
Rachel Goldstein & Jim Elkind
Sally & Michael Gordon
Sandy & Philip Gordon
Ashlyn Gorlin
Daniel Gray & Milton Reynolds
Motlym & Jeffrey Greenberger
Jeff Green dorfer
Barbara Grier
Pamela Haas
Rita S. Halbright
Hervé Harroure
Holly Hersfeldt
Judy Heyboer
Vicki & Bruce Heyman
Judith & Charles Huezuga
Pamela Burlington-Hurd
Mary Ittelson
Horbert Itzkowitz
Ly Japha
Lucy & Terry Johnson
Flay B. Kaninski
Paul R. Kanin
Rikki Kaplan
Douglas Karp
Jill & Stephen Karp
Hannah Kass
Eaine & Robert Kaufman
Susie & Jay Kaufman
Marty Kelman
Megan & Mariner Kemper
Shelly & Howard Kivell
Beth S. & Seth A. Klarman
Karen Springer Kronick & Mel Kronick
Ruth Lazanus & Michael Feldberg
Julie Abrams Leff
Scott Leff
Nate Lepiciger
Manya Leston
Max Levy
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Barbara Manifold
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Barbara & Richard Melcher
Gerard Mertens
Kim & Evan Meyers
Rita Montack & Howard J. Freedman
Caradann & George Najarian
Jo Ann & Stuart Nathan
Kathy Neustadt
Jane & Dan Och
Lisa & Rick Paige
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Plummer Family
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Heather Ross-Lowenstein & Irwin Lowenstein
Jesse Ruskin & Tobin Beber
Gina & Tom Russo
Shelly Saltzman
Carol M. Sands
Sapers Family
Marc & Michael Sapers
Rhoda & Bill Sapers
Audrey & Harvey Scher
Emma Stevick
Gabriel Stevick
Carole & Gordon Segal
Rachel F. Shankman
Connie & James Shapiro
Lesley Shore
Judith C. Siegel
Rita & Neil Silverston
Martin Sleeper
Dana & Robert Smith
James M. Snyder
Anne Sotoway
Sharman Specor-Angel
Walter Steinweg
Erica Stern
Margot Stern Strom & Terry Strom
Rachel Strom
Karen Subingen
Dariel Swartz
Debbie & Jeff Swartz
Judy & Sidney Swartz
Noah Swartz
Sam Swartz
Judith Sydney & Aniva Sapers

GIFTS IN TRIBUTE

Facing History and Ourselves is grateful to those donors who made gifts in tribute totaling more than $297,000 to support our work. Listed below are those individuals for whom tribute gifts were made totaling $100 or more. We are grateful for gifts at all levels which support our work with teachers and students.

More than 6,400 people attended Community Conversations, a national series of free, community-wide events featuring high-profile dialogues.
With careful planning, your estate can provide for loved ones and continue to benefit Facing History and Ourselves. Members of the Remembrance Society may include Facing History and Ourselves in their estate plans through the following vehicles: bequests, charitable remainder trusts, life insurance gifts, and retirement plan assets.

If you would like more information about planned giving opportunities and how to become a member of the Remembrance Society, please contact the Development Office at 617-735-1603 or 011-617-735-1603.

"Facing History and Ourselves has shown me a way to personalize my teaching—to make my students learn history through a more human approach as opposed to merely learning dates and facts." - Framingham, Massachusetts educator who participated in our "Choices in Little Rock" online seminar
THANK YOU!

1 2011 Chicago benefit Chairs Vicki & Bruce Heyman
2 Michael Zamkow and student in London
3 Ontario Advisory Board members Lesley Shore, Margaret Wells, Sharon Weintraub, and Chair Myra Novagrodsky
4 2010 Memphis benefit Co-Chairs Wight Boggs, Monica & Andre Wharton, Tina & Robert Fockler
5 2011 Denver/Rocky Mountain States benefit Chairs Megan & Mariner Kemper
6 2010 Los Angeles benefit Co-Chairs Ken & Carrie Richman and Drew & Susan Pauly

1 2010 New York benefit Co-Chair Lisa Paige, Facing History Executive Director Margot Stern Strom, Co-Chair Richard Paige
2 2010 New York benefit Co-Chairs Georgina T. & Thomas A. Russo with Seth A. Klarman, chair of Facing History’s Board of Directors
3 2011 San Francisco Bay Area benefit Co-Chairs Jim Snyder & Barbara Reiss-Snyder and Sharman Spector-Angel & Gary Angel
4 2010 Cleveland benefit Co-Chair Peter Anagnostos, speaker Dr. Leon Bass, Co-Chair Amy Carlson, and speaker Rev. Calvin Morris
5 2011 New England benefit Co-Chairs Raquel & David Sapers, Rhoda Sapers, Michael & Marci Sapers, Aviva Sapers & Judith Sydney, Bill Sapers holding Ilan Sapers

1 2010 New York benefit Co-Chair Richard Paige
“In Facing History we learned that indifference is the enemy . . . each story is important, each survivor a miracle, each perpetrator worth trying to understand for the sake of all of us.”

Facing History student

THANKS TO YOUR SUPPORT . . .

- Nearly 10,000 people, including students and teachers, visited Choosing to Participate at the Historical Society of Washington, DC, in the spring of 2011. The exhibit opened in Memphis for fall 2011 and will travel next to Chicago in fall 2012. Thank you to The Walmart Foundation, national sponsor, and all of our funders and volunteers.

Since 1998, Choosing to Participate has traveled to eight American cities, reaching more than 400,000 people.

- Survivor testimonies—firsthand accounts from individuals who lived through the Holocaust and other atrocities—help students more deeply appreciate and empathize with the human dimensions of important moments in history. In fiscal year 2011, these powerful stories were shared with 26,000 students and 2,000 teachers.

- We introduced five new self-paced online workshops this year to enable educators to learn with us anytime, anywhere. Topics included community responses to hate crimes, the role of news media, the formation of the International Criminal Court, and civic participation.

- We distributed more than 13,000 published resources, and our library loaned more than 13,000 books, DVDs, and other resources to educators this year through our online circulation system. More than 29,000 copies of Facing History resources were downloaded from our website.
FINANCIAL STATEMENTS: TREASURER’S REPORT

The fiscal year that ended June 30, 2011 saw a return to the growth that characterized most of the last decade. A healthier revenue pipeline and stronger market conditions led to an increased annual budget, from $16.5M in FY10 to $17.85M in FY11. This increased budget enabled the organization to reinvest in the excellence and reach of its programs and the services it provides to teachers and students. Thanks to the generous support of our loyal donor base, Facing History was able to conclude the year with a modest operating surplus.

LED BY SEVERAL SIGNIFICANT AND MANY NEW GIFTS
FACING HISTORY RAISED A RECORD $30.8M IN SUPPORT AND REVENUE

Consistent with generally accepted accounting principles (GAAP), Facing History books the entire value of multiyear pledges and grants as Temporarily Restricted Revenue in the year the pledge or gift is made. Twice in the last decade, renewal and new multiyear gifts have resulted in peaks of revenue in the year the initial pledge is received. In the subsequent middle years of these pledge payments, Facing History often broke even on a cash basis showing a deficit in our audit, a result of having booked the value of cash payments in the year the original pledge was made. Since 1998—despite these annual variances—Facing History has averaged a 1.3% annual contribution to Net Assets, while growing the operating budget from $6M to $21.5M in FY12.

In FY11, Facing History secured $30.8M in Total Support and Revenue, an increase of 126% from the prior year. The value of new Temporarily Restricted contributions increased to $14.6M from $4.9M. Unrestricted contributions for the current fiscal year, which comprise an important part of the organization’s operating budget, increased by 10% from $6.5M to $7.2M. Two revenue line items declined from FY10 to FY11. Fees for services rendered declined 5% from $940K to $897K and Sales of Books and Materials declined 29% from $229K to $178K.

OUR SUCCESS AT RAISING MULTIYEAR GRANTS AND PLEDGES ENABLED FACING HISTORY TO ENTER FY11 WITH 39% OF THE ORGANIZATION’S EXPENSE BUDGET COVERED.

During FY11, previously secured multiyear pledges and grants made a significant contribution to our ability to deliver programs and serve teachers and students. As a result of Facing History’s success at securing signature multiyear funding, the percentage of total expenses covered by funds secured in prior years has steadily increased. These accomplishments suggest that Facing History can achieve greater impact and scale while simultaneously increasing our financial stability and resilience to market risk. Securing multiyear commitments plays a vital role in both strategies, which were critically important for Facing History in 2011. Having an increasing share of operating expenses funded by longer term commitments provides additional confidence that we can successfully achieve Facing History’s long-term programming and sustainability goals.

FACING HISTORY INCREASED NET ASSETS TO $40M AT THE END OF FY11

In FY11, Total Assets increased 52% from $229K to $39.6M in FY11. This increase resulted from gains across all three Net Asset classes. Unrestricted Net Assets increased 12.2% of our portfolio value at the start of the fiscal year. Total liabilities increased during FY11 by 11% from $1.4M to $1.55M. Other than assorted payables outstanding at year end, the bulk of Facing History’s debt obligations consisted of the $944K balance outstanding on a loan secured for building renovations. This loan has a fixed rate of 4.95% and is amortized through FY15.

Total Net Assets increased 54% from $25.8M in FY10 to $39.6M in FY11 (see chart 1). This increase resulted from gains across all three Net Asset classes. Unrestricted Net Assets increased over the course of the year by 17% from $7.67M to $8.93M.

On behalf of the Board of Directors and Board of Trustees, I want to especially thank the members of the Finance Committee, the Audit Committee, and both the management and staff of Facing History for all their hard work, unwavering support, and continued commitment to the organization’s success.

Elizabeth Jick
Treasurer and Chair of the Finance Committee
### Condensed Statements of Financial Position

<table>
<thead>
<tr>
<th></th>
<th>June 30, 2011</th>
<th>June 30, 2010</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>ASSETS</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash and cash equivalents</td>
<td>$2,870,616</td>
<td>$2,522,330</td>
</tr>
<tr>
<td>Investments</td>
<td>$13,829,546</td>
<td>$11,190,982</td>
</tr>
<tr>
<td>Accounts receivable and prepaid expenses</td>
<td>$1,348,695</td>
<td>$1,106,777</td>
</tr>
<tr>
<td>Pledges and grants receivable, net</td>
<td>$21,623,281</td>
<td>$10,516,235</td>
</tr>
<tr>
<td>Office equipment, leasehold improvements and traveling exhibits - net</td>
<td>$1,510,642</td>
<td>$1,810,673</td>
</tr>
<tr>
<td><strong>Total Assets</strong></td>
<td>$41,182,780</td>
<td>$27,146,997</td>
</tr>
</tbody>
</table>

| **LIABILITIES AND NET ASSETS** |                 |                 |
|**Liabilities**               |                 |                 |
| Accounts payable and other liabilities | $605,108 | $368,529 |
| Note payable                 | $944,076        | $1,027,235      |
| **Total Liabilities**        | $1,549,184      | $1,395,764      |

| **Net Assets**              |                 |                 |
| Unrestricted net assets     | $8,931,471      | $7,665,718      |
| Temporarily restricted net assets | $19,012,135 | $13,099,401 |
| Permanently restricted net assets | $11,689,990 | $4,986,114 |
| **Total Net Assets**        | $39,633,596     | $25,751,233     |

| **Total Liabilities and Net Assets** | $41,182,780 | $27,146,997 |

### Condensed Statements of Activities

<table>
<thead>
<tr>
<th></th>
<th>June 30 2011</th>
<th>June 30 2010</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>SUPPORT AND REVENUE</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Contributions and special event revenue</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Unrestricted</td>
<td>$7,154,562</td>
<td>$6,495,770</td>
</tr>
<tr>
<td>Temporarily restricted</td>
<td>$14,646,640</td>
<td>$4,904,824</td>
</tr>
<tr>
<td>Permanently restricted</td>
<td>$6,703,876</td>
<td>$37,276</td>
</tr>
<tr>
<td><strong>Total contributions and special event revenue</strong></td>
<td>$28,505,078</td>
<td>$11,437,870</td>
</tr>
<tr>
<td>Contributions in-kind</td>
<td>$793,585</td>
<td>$729,132</td>
</tr>
<tr>
<td>Fees for program presentations</td>
<td>$897,423</td>
<td>$939,722</td>
</tr>
<tr>
<td>Sales of books and materials</td>
<td>$177,639</td>
<td>$229,239</td>
</tr>
<tr>
<td>Investment income &amp; endowment distributions</td>
<td>$392,778</td>
<td>$272,078</td>
</tr>
<tr>
<td><strong>Total support and revenue</strong></td>
<td>$30,766,503</td>
<td>$13,608,041</td>
</tr>
</tbody>
</table>

| **EXPENSES**                  |              |              |
| Program services              | $14,431,150  | $13,778,730  |
| General administration        | $1,175,694   | $1,165,207   |
| Fundraising                   | $2,358,093   | $2,476,781   |
| **Total expenses**            | $17,964,937  | $17,420,718  |

| **CHANGE IN NET ASSETS BEFORE UNREALIZED GAINS ON INVESTMENTS** |              |              |
| Change related to unrestricted fund | $707,871 | $780,732 |
| Change related to temporarily restricted fund | $5,389,819 | $4,630,685 |
| Change related to permanently restricted fund | $6,703,876 | $37,276 |
| Net unrealized gain (loss) on investments | $1,080,797 | $1,088,044 |
| **Change in net assets**      | $13,882,363  | $2,724,633   |

| **NET ASSETS - BEGINNING OF YEAR** | $25,751,233 | $27,465,823 |
| **NET ASSETS - END OF YEAR**      | $39,633,596 | $24,741,190 |
“The strategies modeled are excellent, the materials introduced are invaluable, and the individuals—both staff and participants—are people to whom I will turn again and again.”

Seminar participant

Facing History is most grateful to members of our boards, who contribute countless volunteer hours on our behalf. Here we list members during the period of July 1, 2010—June 30, 2011. New members are welcomed in November during the Annual Board Meeting.

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Chicago, Illinois

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Director, Nantucket Comedy Festival
Director, Nantucket Film Festival
Board, Theatre Workshop of Nantucket
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Board & Staff
“Facing History and Ourselves elicits from young people serious moral responses to difficult moral questions, and I think we need as much of that as we can get.”

Kwame Anthony Appiah
Professor, Princeton University
Department of Philosophy &
University Center for Human Values

Appiah was recently awarded the 2011 National Humanities Medal. He succeeds Harvard Law School Dean Martha Minow as Chair of the Facing History and Ourselves Board of Scholars.
Facing History reaches nearly two million students each year across the globe. With your help we can, and should, be reaching millions more.
WHERE WE WORK

Facing History has global impact through programs on the ground and website resources that are accessed by people all over the world.

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FACINGHISTORY.ORG
Facing History and Ourselves is an international educational and professional development organization whose mission is to engage students of diverse backgrounds in an examination of racism, prejudice, and antisemitism in order to promote the development of a more humane and informed citizenry. By studying the historical development of the Holocaust and other examples of genocide, students make the essential connection between history and the moral choices they confront in their own lives.