

Handout

Media Consumption: Anticipation Guide

Step 1: Note down all the different types of media you consume.

Step 2: To what extent do you agree with these ideas about media consumption? Rank each statement 1-5.

The media people choose to consume is a form of self-expression.

| | | | | |
|----------------|---|---|---|-------------------|
| Strongly agree | | | | Strongly disagree |
| 1 | 2 | 3 | 4 | 5 |

The main purpose of the media is to educate its audience.

| | | | | |
|----------------|---|---|---|-------------------|
| Strongly agree | | | | Strongly disagree |
| 1 | 2 | 3 | 4 | 5 |

People would lose interest in the media if it stopped being entertaining.

| | | | | |
|----------------|---|---|---|-------------------|
| Strongly agree | | | | Strongly disagree |
| 1 | 2 | 3 | 4 | 5 |

Consuming media content gives people opportunities to make connections with others.

| | | | | |
|----------------|---|---|---|-------------------|
| Strongly agree | | | | Strongly disagree |
| 1 | 2 | 3 | 4 | 5 |

The media has the ability to affect people's behaviour.

| | | | | |
|----------------|---|---|---|-------------------|
| Strongly agree | | | | Strongly disagree |
| 1 | 2 | 3 | 4 | 5 |

People are able to influence the media they consume.

| | | | | |
|----------------|---|---|---|-------------------|
| Strongly agree | | | | Strongly disagree |
| 1 | 2 | 3 | 4 | 5 |

Step 3: Choose one or two of the statements and explain your view.