



## Advisory Board Chairs

Imagine a world guided by knowledge and compassion, not prejudice or bigotry. That's the world we're building at Facing History and Ourselves. We engage students of diverse backgrounds in an examination of racism, prejudice, and antisemitism in order to promote the development of a more humane and informed citizenry. Our students make the essential connection between history and the moral choices they confront in their own lives.

Facing History's footprint is global, with nine offices in the United States, United Kingdom, and Canada, and educational partnerships around the world. We support educators within the reach of our regional offices and beyond through professional development, extensive online training and resources, and in person educator and community events. Each office is supported by a regional Advisory Board comprised of community leaders that actively participate in local activities.

Advisory Board Chairs partner with regional executive directors and development staff, organization wide staff, their Advisory Board and volunteers to integrate the regional work with organizational goals, initiatives, and strategic priorities. Chairs lead programmatic opportunities and committee activities for their Boards supporting the region's work and members' efficacy as ambassadors for the organization. Each region is represented on the Board of Directors by an Advisory Board Chair.

### Advisory Board Chairs are:

- ❖ **Partners** who support the regional office's program and fundraising goals, in alignment with Facing History's strategic plan, through active participation in program and development activities, task forces, and committees.
- ❖ **Active Leaders** who, with regional and organizational staff, develop yearly plans for the Advisory Board, including Board meetings, recruiting new members, maximizing the involvement of members, developing effective committees, and engaging former Board members and donors.
- ❖ **Ambassadors** who build Facing History's reputation and audience through fostering connections with education, business and community leaders.
- ❖ **Advocates** who access their networks to identify prospective donors and to help secure additional funding for the organization in partnership with the staff.
- ❖ **Donors** who make Facing History a top priority in their annual giving, supporting the organization's general operating and special funding opportunities, and cultivate a culture of philanthropy among their Boards by helping ensure 100% Board giving each year.
- ❖ **Liaisons** who connect their region and the international organization, balancing the priorities of each.

### Leadership in action:

- ❖ **Meetings:** Advisory Board Chairs work with regional and organization-wide staff to plan a minimum of three meetings of their Advisory Board each year. Advisory Board Chairs convene as a group quarterly, and Chairs are strongly encouraged to attend Facing History's Leadership Retreats and Study Trips, as well as their local events and educational opportunities.
- ❖ **Board of Directors:** Each region is represented on the Board of Directors by an Advisory Board Chair, who is a voting member of the Board of Directors, should attend all meetings of the Board of Directors, and may be asked to serve on a committee of that Board. In this role, they are responsible for overseeing the affairs and exercising all powers of the corporation.
- ❖ **Committees:** Advisory Board Chairs oversee Advisory Board committees, ensuring they meet regional goals, support the work of the Advisory Board, and are appropriately staffed.
- ❖ **Length of Term:** Advisory Board Chairs typically serve a three-year term.

*Approved by the Board of Directors on December 5, 2017*