The Impact of Propaganda

Nazi National Welfare Program

This 1934 propaganda poster in support of the national welfare program reads: “National health, national community, child protection, protection of mothers, care for travelers, are the tasks of the NS-Welfare Service. Join now!”
This mid-1930s poster says, “The NSDAP [Nazi Party] protects the people. Your fellow comrades need your advice and help, so join the local party organization.”
Hitler Youth Propaganda

This 1935 poster promotes the Hitler Youth by stating: “Youth serves the Führer! All ten-year-olds into the Hitler Youth.”
An issue of the antisemitic propaganda newspaper *Der Stürmer* (The Attacker) is posted on the sidewalk in Worms, Germany, in 1935. The headline above the case says, “The Jews Are Our Misfortune.”
Triumph of the Will Propaganda Film

Leni Riefenstahl's documentary-style film glorified Hitler and the Nazi Party. It was shot at the 1934 Nazi Party congress and rally in Nuremberg.
Propaganda Portrait of Hitler

This portrait, *The Standard Bearer*, was painted by artist Hubert Lanzinger and displayed in the Great German Art Exhibition in Munich in 1937.
The Eternal Jew

This 1938 poster advertises a popular antisemitic traveling exhibit called Der Ewige Jude (The Eternal Jew).
Women examining a display at the Der Ewige Jude (The Eternal Jew) exhibition in the Reichstag building in November 1938.
From the 1938 antisemitic children’s book *The Poisonous Mushroom*. The boy is drawing a nose on the chalkboard, and the caption reads: “The Jewish nose is crooked at its tip. It looks like a 6.”