

LEADERSHIP IN ACTION AT FACING HISTORY

IMAGINE A WORLD SHAPED BY KNOWLEDGE AND COMPASSION, NOT PREJUDICE OR BIGOTRY. THAT'S THE WORLD WE'RE BUILDING AT FACING HISTORY AND OURSELVES.

THAT'S FACING HISTORY NOW.

When Facing History's Strategic Plan launched in 2017 the organization went to work to increase the impact of our work exponentially by: (1) strengthening our core, (2) scaling our impact, and (3) growing our reputation. Facing History teaches students to make informed, ethical decisions and sparks their desire to look beyond themselves and participate in the broader world. What could be more important?

To be successful we need the full participation of our leadership: Board of Directors, Leadership Council, Board of Scholars, Advisory Boards, committee members, and volunteers. To maximize the impact of our work together, we have outlined some of the ways that you, as volunteer leadership, can help.

- **Experience our work:** Visit a Facing History classroom, participate in an online or in-person training, hear a survivor or speaker at a Facing History event, follow our blogs and social media, read our resources, and talk with the staff.
- **Understand the strategic plan:** Read the plan through, and focus in on an area where your experience and interest can contribute; discuss the plan and what you can contribute with staff.
- **Share your expertise:** Reach out with ideas and respond when we ask for assistance in your areas of knowledge. As we grow in the areas of digital innovation, new scholarship, technology, marketing, fundraising, and outreach to schools and communities, we'll need your expertise and your leadership to guarantee our success.
- **Build our diverse and inclusive network:** Strengthen our connection with students and school communities by stretching beyond your usual networks to introduce Facing History to upcoming generations and new communities. Help us leverage inclusive practices that will lead Facing History to innovate, incorporate different perspectives, expand cultural understanding, reach new markets, and ensure we are proximate to our mission.

- **Face history in the making:** Consider current events through a Facing History lens. Raise your voice to encourage civil discourse and promote civic participation by using our current events page to have richer conversations with family, friends, and colleagues. Suggest news stories Facing History should address with local or international audiences.
- **Provide oversight and guidance:** We report on our successes and our challenges as we pursue the strategic plan at every Board of Directors, Leadership Council, Board of Scholars, and Advisory Board meeting. We count on each of our volunteer leaders to not only celebrate the successes with us, but to share ideas on navigating the challenges we confront along the way.
- **Support the organization's growth:** Help build the culture of philanthropy at Facing History. Join the PRISM Community; make your personal multi-year commitment to the strategic plan; and support Facing History's programs at your highest capacity. Your help to introduce us to new individuals, foundations, and corporations is critical to our growth.
- **Connect Us:** Consider opportunities for networking at meetings, conferences and informal gatherings you attend and invite a Facing History colleague to attend with you. Introduce Facing History to your colleagues, friends, family, and remember to include those who are newer in their philanthropy and careers. Parlor meetings, affinity events, and private receptions are all ways to attract new audiences and build support for Facing History's work.