Persuasive Letter Planning Aid

Directions: Use this planning aid to help you organize and write a persuasive letter.

Introduction

Dear..., 
I am writing to you to discuss...
There are those who believe... however...
The future...
Individuals who care about...

Claim One

Firstly,...
(outline your first claim, being sure to develop it by using your supporting ideas and a range of devices)

Claim Two

Secondly,...
(outline your second claim, being sure to develop it by using your supporting ideas and a range of devices)

Claim Three

Finally,...
(outline your final claim, being sure to develop it by using your supporting ideas and a range of devices)

Conclusion

Everyone can agree that...
If we do not stand up and say...
It is our duty...

Yours sincerely,
(your name)

Possible Devices

- Rhetorical question (What can we do?)
- Direct address (you have the power)
- Emotive language (this is destroying lives)
- Repetition (we must learn now, we must act now)
- Fact and statistics (50% of people believe...)
- First-person plural pronoun (our future depends on it)
- Imperative form of verb (speak out)
- Alliteration (strong and stable)
- Assertion (we all know that this is right)