I am proud to present the FY2020 Facing History and Ourselves Annual Report. This has been a difficult year by any measure. A global pandemic has threatened the health and safety of everyone and strained educational systems. A worldwide movement for racial justice has once again exposed deeply rooted legacies of inequity and suffering. A U.S. presidential election season deepened political and cultural divisions. Like the rest of the world, we at Facing History grappled with all of these challenges day by day.

Yet Facing History and Ourselves has remained true to its mission and steadfast in support of teachers and their students. Within days of COVID-19 emergency orders sweeping across the country, as schools and businesses around the world closed their doors, we reached thousands of educators through new resources designed to help educators and parents acclimate to at-home learning. Within weeks, we moved all of our summer professional development online, creating robust and accessible resources and tools for teachers maneuvering the ever-changing circumstances of the pandemic. The creativity and tenacity of our staff astounds me.

When George Floyd was murdered in late May, reigniting calls to address the legacies of anti-Black racism in the United States and elsewhere, Facing History’s work was thrust into the spotlight. We created eight new readings and teaching ideas to help educators navigate discussions with their students about the histories of policing, Confederate monuments, and racial injustice. Our up-to-the-minute resources and our inclusive pedagogical approach attracted significant media attention and galvanized our philanthropic support. The result has been an astronomical increase in demand for Facing History and Ourselves. We have now welcomed over 300,000 educators to our network. And we received the single largest donation in our organization’s history, a landmark $15 million gift from philanthropist and writer MacKenzie Scott.

Our ability to rise to this year’s challenges was strengthened immensely by the centering of diversity, equity, and inclusion in our organizational strategy. This commitment reflects an increasing, and encouraging, emphasis on equity across the field of education over recent years. In May, we named our first Chief Officer for Equity and Inclusion, Steve Becton, elevating DEI to the top level of our organization’s leadership. The cornerstone of our summer professional learning was a brand-new summit: Teaching for Equity and Justice. This offering departed from our usual work with teachers on student-centered curriculum, focusing instead on how educators could integrate equity and anti-racism into their pedagogical practice, classroom culture, and whole-school climate. When the summit filled to capacity in only a few days, we scheduled a second one to meet demand.

We cannot yet comprehend the full impact of the pandemic on students. The persistence of deep educational inequities and worsened social-emotional health tells us that much more needs to be done to support teachers and their students. Facing History provides the tools to strengthen an entire generation: a combination of social-emotional learning and academic rigor that produces critical and compassionate thinkers who stand up to bigotry and hate.

Young people who develop the skills to contextualize and make meaning of their choices are already building the equitable and just world we deserve. We are proud to help them on that journey. I look forward to continuing to strengthen our organizational sustainability as we build our program for the future, and work to bring Facing History into every classroom, and to every student.
We at Facing History can celebrate a great many successes in 2020 despite the formidable challenges that swept our communities and world. Facing History is, fundamentally, about advancing an optimistic vision for democracy. We are unwavering in our belief in what our teachers can be and what our students can accomplish with their support. There is no better legacy that we can leave them than a deeply felt sense of agency, possibility, and courage. We seeded this legacy through a number of accomplishments that stretched across our organization.

One of these accomplishments has been our ability to pivot rapidly—to use our knowledge of what we know works and what teachers need to continue serving their students virtually. We reached more students and teachers in this virtual format than ever before, and the rapid growth of our community of educators reinforces the broad resonance of our work. In the midst of the calls for racial justice and equity that swept our communities in 2020, we served as a lifeline to educators and students looking for resources that promote connection and deep reflection around the issues that matter.

Nowhere was our impact, reach, and organizational agility more apparent than in Mackenzie Scott’s decision to provide a generous gift to Facing History. To receive an unrestricted gift of this magnitude reinforces the impact of the work we have done for decades, as well as our ability to keep pace with changing social and technological demands. This rapidly changing world is thick with surprise, and one that will continue to be enriched by the upstanders our work cultivates and the creative approaches they pioneer. As various forms and manifestations of injustice—including the inequity in our schools—become visible to more and more people, the demand for solutions has never been stronger. Amid all of the upheavals of this year, we remain poised to respond to these challenges by harnessing the power of the classroom experience. Mackenzie Scott’s gift has provided unparalleled support in that endeavor.

We also expanded our Board of Scholars. New members include Christopher Benson, Eddie S. Glaude Jr., Annette Gordon-Reed, David E. Kirkland, Tiya Miles, Susan Neiman, and Kimberly N. Parker—all authors of historical scholarship that speaks to the urgency of the contemporary moment. Our Board of Scholars allows us to add unique value in the classroom as leading scholars shape how middle and high school students understand significant historical issues. Their scholarship supports the gravitas inherent in our work.

We were also honored to be acknowledged as a superior social-emotional learning program by Evidence for ESSA—a resource that identifies and ranks programs that exemplify the educational standards outlined in the Every Student Succeeds Act (ESSA).

As we begin 2021, there are a number of exciting areas for growth on the horizon. Key objectives outlined in our strategic plan are ripe for realization and they include the digital pivot, broadened marketing campaigns, reaching even larger audiences, and leaning even further into leading-edge scholarship on race and race theory.

Let us celebrate an extraordinary year of cultivating upstanders for times present and ahead, and dive into this next leg of our work with an abiding optimism, vision, and courage.

Julie Abrams Leff,
Chair, Board of Directors

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Julie Abrams Leff,
Chair, Board of Directors
An Interview with Abby Weiss, Smith Family Senior Vice President, Chief Officer of Program & Thought Leadership

Abby leads strategy for all aspects of Facing History’s program, including content development, the delivery of educator professional learning, and the ongoing professional development of Facing History’s program staff. Abby is also responsible for guiding Facing History’s internal learning, which includes oversight of evaluation and thought leadership for the organization.

Abby’s career in education spans nearly three decades, with a focus on ensuring all students have equitable access to opportunities and support. Prior to joining Facing History, Abby served as the Chief Program Officer at Jumpstart, a national early education organization. Earlier, she led Massachusetts Governor Deval Patrick’s Child and Youth Readiness Cabinet, collaborating with the Governor’s Cabinet members and school district leadership in high poverty communities across the state to develop strategies for improving outcomes for children and their families.

Abby received her master’s degree in education from the Harvard Graduate School of Education and her B.A. from Brown University.

What aspects of Facing History’s mission resonates most with you?

There is no more important mission than ours right now, given what we’ve been through this past year. Between the pandemic, which has exposed deep disparities among students by race and socio-economic status, and the protests for racial justice, educators and their students need Facing History now more than ever. We have a real opportunity to help students feel empowered to move into adulthood, with a deep understanding of key moments in history, ready to make choices that will shape a more just society in the future.

Our commitment to and work with individual teachers is an important ingredient in what makes Facing History so special. At the same time we are thinking about the systems within which teachers work—schools, districts, states—and the opportunities we have to support systemic change and truly scale our impact. I am excited about that work.
Proudest accomplishment this year?

I am so proud that, as an organization, we moved all of our delivery online in the early days of the pandemic in order to continue our support for teachers. We made this pivot even as we were providing content to educators that acknowledged all that was happening for them, their students, and their students’ families. Teachers were working from home, many didn’t have the tools they needed to fully support remote learning, students didn’t have the technology they needed—and the impact of the pandemic was both growing and unknown. And then the calls for racial justice added another layer of urgency to our work. We managed to stay singularly focused on our mission and really deliver for educators.

Why do you think the work of Facing History is so needed right now?

Many teachers are really struggling; they have to create a community in their classrooms (whether remote, in-person, or a hybrid of the two) where students can feel supported, learn about hard history, engage in civil discourse, and feel empowered to see their own potential for civic agency. Our pedagogy, our tools help teachers at this challenging time. Given all that our country is reckoning with—a 400-year legacy of systemic racism and a raging pandemic—Facing History is well-positioned to support teachers and students to face our past and find a path forward.

What’s on the horizon for new Facing History initiatives or projects?

We are focused on reaching many more teachers with real impact and providing strands of content that fit into a teacher’s existing curricular plans. This means we are working on new content, new professional learning opportunities, and successfully providing all of these resources online. Our technology team is building a robust digital platform for our educators, and our marketing team is working to ensure our brand experience ties our content and platform together seamlessly. While we are building for the future, we are continuing to support professional learning around our existing and foundational case studies, deliver new content focused on teaching for equity and justice, and provide educators with tools and resources to help them process current events with their students. It’s a full plate!
FY20
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For more than four decades, Facing History has engaged students in the study of history and ethical decision-making in order to teach civic responsibility, tolerance, courage, and compassion. We depend on the generosity of our leadership donors to support and grow this work. The donors listed here have made lifetime contributions or commitments totaling $1,000,000 or more as of June 30, 2020.

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Rachel & Charles Rosen
Rose & David Ross
Denise Rossman
Melissa & Richard Rothman
Paul Rothman
Lori Rotksoff
Alice & Hugh Rovit
Lauren & Jeff Rower
Shereen G. & Howard I. Rutman
Carol & Harry Saal
Gabriella & Saul Safdieh
Ann & Paul Sagan
Lisa Sandquist & Peter Kinney
Marci & Michael K. Sapers
Jill Sarkozi
Judith Saryan & Victor Zaroujian
The Schadt Foundation
Jacqueline & Jeff Schaffer
Nan Schaffer
Suzanne & Jonathan Scharff
Eileen Schein
Bill Schiff & Robin Abrams
Nadine Schiff & Fred Rosen
Sue Ann Schiff
Eileen Schloss
Caroline Schmidt-Barnett & Craig Barnett
Lauren Schroder
Mary Jo Schuler
Barbara & Andrew Schultz
George Schwab
Scientific-Environmental
Scotty Scott & Shellye Archambeau
Patricia & Eugene Segre-Bashaw
Linda & Glenn Sessoms
Koyen & Baiju Shah
Mansi Shah
Marcy Levy Shankman & Brett Shankman
Rachel F. & Stephen B. Shankman
Barbara & Edward Shapiro
L. Dennis & Susan R. Shapiro Fund
Arun Shastri
Nancy Shaw & Jim Goldsmith
Nadia Shields
Lesley Shore CANADA
Jody & Larry Shutzberg
David Simon
Jeremy Simons
Rebekka & Paul Sinclair
Louis Singer & Adele Centanni
Alejandra & Matthew Siroka
Foundations

The following foundations made gifts of $5,000 or more to Facing History between July 1, 2019 and June 30, 2020. Included in this list are a number of organizations that provided in-kind gifts and pro bono services. Corporate foundations will be found in the Corporations and Corporate Foundations listings, and some family foundations will be found in the PRISM Community listings.

$1,000,000+
- The Klarman Family Foundation ●

$250,000-$999,999
- Anonymous
- The Crown and Goodman Family ●
- Government of Canada ● CANADA
- The Jim Joseph Foundation ● CANADA
- NoVo Foundation ●

$100,000-$249,999
- Anonymous (2)
- Anonymous ●
- The Annenberg Foundation
- Bezos Family Foundation ●
- Booth Ferris Foundation ●
- The Hearst Foundation Inc.
- The Marc Haas Foundation
- Robert R. McCormick Foundation ●
- New Schools Venture Fund
- Plough Foundation ●
- Pritzker Pucker Family Foundation ●
- Righteous Persons Foundation
- Edmond J. Safra Foundation ●
- Silver Giving Foundation
- Stuart Foundation
- Zell Family Foundation ●

$75,000-$99,999
- Paul & Phyllis Fireman Foundation ●
- Luminescence Foundation
- The New York Community Trust
- Jack and Harriet Rosenfeld Foundation ●
- Wilf Family Foundations ●

$50,000-$74,999
- Anonymous ●
- The Azrieli Foundation ● CANADA
- Semi J. and Ruth W. Begun Foundation
- The Cleveland Foundation
- The Conference on Jewish Material Claims Against Germany
- Marcy Gringlas and Joel Greenberg, Seed the Dream Foundation
- Walter & Elise Haas Fund
- Polk Bros. Foundation ●
- Norman Raab Foundation ●
- The Spencer Foundation

$25,000-$49,999
- Ahmanson Foundation
- Sheila, Dave and Sherry Gold Foundation
Corporations and Corporate Foundations

The following corporations and corporate foundations made gifts of $5,000 or more to Facing History between July 1, 2019 and June 30, 2020. Included in this list are a number of organizations that provided in-kind gifts and pro bono services.

Karisma Foundation
Maimonides Fund ●
Miramare Foundation
Ralph M. Parsons Foundation
The Price Family Foundation ●
Silicon Valley Community Foundation
Joyce M. Stielau and Herbert W. Stielau Foundation
The Treu-Mart Fund
UCLA Foundation

$10,000-$24,999
Anonymous
A.G. Cox Charity Trust
The Abington Foundation
Thomas W. Briggs Foundation Inc. ●
Johnny Carson Foundation
Christopher Family Foundation
Alice Willard Dorr Foundation
FORE Foundation for Art Science and Education Inc.
The Char and Chuck Fowler Family Foundation ●
Jackson and Irene Golden 1989 Charitable Trust
Roy A. Hunt Foundation
The Ichthys Foundation
Intrepid Philanthropy Foundation
Martha Holden Jennings Foundation
Jewish Community Foundation of Los Angeles
The Korones Family Foundation
Harry and Yvonne Lenart Charitable Foundation
Frederick Lobl Trust, Bank of America, N.A., Trustee
The Lynch Foundation
Magnificat High School
Lawrence J. and Anne Rubenstein Charitable Foundation
Valerie Beth Schwartz Foundation
Charles M. R. Shapiro Foundation
Shelby County Board of Commissioners
Toronto Foundation CANADA
Trustees Under the Will of Herman Dana
Urban Community School
The Thomas H. White Foundation, a KeyBank Trust

$5,000-$9,999
The Beker Foundation
Earl M and Margery C Chapman Foundation
The Adi and Jerry Greenberg Foundation
Hawken School
David L. Klein Jr. Foundation
Linde Family Foundation
Milken Community Schools
Oatey Company
The Walt Disney Company Foundation
Dan and Ellen Zelman Family Foundation

$250,000-$499,999
The Allstate Foundation
Brown Rudnick LLP

$100,000-$249,999
Jackson & PPM America
MetLife Legal Plans ●

$75,000-$99,999
Baupost Group, LLC
KeyBank ●

$50,000-$74,999
FedEx Corporation
International Paper Company Foundation
Pioneer Natural Resources

$25,000-$49,999
Allstate Insurance Company
American Century Foundation
Angelo, Gordon & Co., L.P.
Aon
AutoZone, Inc.
Dignity Health
GCM Grosvenor
KLA ●
Longleaf Partners Funds, Managed by Southeastern Asset Management

$10,000-$24,999
Ariel Investments LLC
Athletic Brewing Company
The Atlantic
BlackRock Financial Management Inc.
Bloomberg Philanthropies
Blue Cross and Blue Shield of Illinois
Boies/Schiller Film Group
Buyers Products Company
City National Bank
FireEye
First Horizon Foundation
Hansen, Jacobson, Teller, Hoberman, Newman, Warren, Richman, Rush, Kaller & Gellman, LLP
Juice Plus+
Kramer Levin Naftalis & Frankel
Latham & Watkins LLP
Marmol Radziner
Northern Trust Charitable Trust
Paul H. O’Leary
Raffles Capital Management, LLC
Paragon National Bank
Perkins Coie LLP
Seward & Kissel LLP
Trium Group
Tokio Marine HCC - International Group ●

UNITED KINGDOM
Weil, Gotshal & Manges LLP

$5,000-$9,999
American Express Company
CIBC Oppenheimer Corp
Colliers International
FedEx Freight
General Atlantic
Goldman Sachs & Co. Boston
Many friends of Facing History have helped to establish the following endowed and special funds that support particular aspects of Facing History’s work. Donors to these funds between July 1, 2019 and June 30, 2020 are listed.

Rev. Robert W. Bullock International Fellowship
This scholarship program brings scholars to Facing History to lend their expertise to Facing History staff, teachers, and the community at large.

The David & Lillian Casty Fellowship Program
This program promotes a scholarly exchange and cultivates global ambassadors for Facing History by bringing a journalist, scholar, or resource speaker to Facing History for a year of residency.

Leo Dunn Endowed Fund
This fund supports the purchase of books and resource materials for the Facing History Library and Resource Center.

The Facing History and Ourselves Celebration Fund
The Facing History and Ourselves Celebration Fund for Margot Stern Strom was established to honor Margot Strom’s unparalleled contributions to Facing History and her visionary leadership since its founding. The fund will support the expansion of Facing History’s impact by providing resources for a significant marketing initiative to advance our work globally.

The Daniel G. Fischer Fund
This fund provides scholarships for educators to attend Facing History’s Holocaust and Human Behavior seminar.

Elaine & Daniel Fischer
Tracy Fischer & Cary Geller

The Beth and Seth Klarman Innovation Fund
In honor of Beth and Seth Klarman, this fund is directed by Facing History’s President and CEO to fund new ideas, innovations, and initiatives that advance the mission of Facing History and Ourselves.

The Bea Kovich Fund
In loving memory of Bea Kovich, this fund supports Facing History School graduates as they pursue their post-secondary school goals and dreams.

Gene Krieger Fund
In memory of Gene Krieger, this fund will help Facing History expand and sustain the Los Angeles Partnership Schools Network.

Sarah Krieger & Evan Klondar

The Memphis Fund
This fund supports resources for additional initiatives and resources benefitting the Facing History program in Memphis.

The Milt Morris Facing History Educator Scholarship Fund
In honor of Milt Morris, this endowed fund supports scholarships for summer seminars and follow-up services for teachers in Greater Colorado.

The President and CEO Fund
This fund has been established to endow the President and Chief Executive Officer position at Facing History and Ourselves.

The Charlotte & Irving Rabb Fund for Teaching Fellowships
This endowed fund supports teacher scholarships for summer seminars as well as follow-up meetings throughout the year with Facing History staff.

William Randolph Hearst Endowment Fund for Summer Seminars
This fund provides support for Facing History’s summer seminars in New York.

The Rhoda Sapers Library Endowment Fund
This fund supports the purchase of new videos and books for the Facing History Library and Resource Center.

Sidney and Edith Simon Family Holocaust Education Fund of the Jewish Federation of Cleveland
This fund supports the design and delivery of teacher professional development in Holocaust education.

The Richard A. Smith Endowment Fund for Excellence
This fund is designated to identify the most engaged, committed, and excellent teachers and then support scholarships for them to attend advanced summer seminars.

The Laszlo N. Tauber Family Foundation Fund
This fund established the Margot Stern Strom endowed fund to support a fellowship, the purpose of which is to cultivate new talent for Facing...
History to support organizational needs. The fellowship will fund a staff position to be located at Facing History and Ourselves’ headquarters or in one of our regional offices.

In Kind and Pro Bono Gifts

Generous in-kind gifts and pro bono professional services donated by our friends and supporters increase Facing History and Ourselves’ ability to engage students and educators worldwide. Corporate donors of in-kind gifts and services are listed separately, and we are grateful for their support. Board and committee members, and many other volunteers, contribute countless hours and expertise, and we are most grateful to them. Here, we thank individuals who have donated their professional time, home or office space, or gifts of artwork, equipment, or supplies.

Anonymous
Kim & Donick Cary
Lori & Mark S. Fife
Tina & Bob Fockler
Ilyse Greenberg & Charles Rudnick
Sharon Hart
Joseph Jackson & Helena Kubicka
Robin & Ronald Radziner
Karen Sulzberger & Eric M. A. Lax

Gifts in Tribute

Facing History and Ourselves is grateful to those donors who made gifts in tribute totaling more than $485,000 to support our work. Listed below are those individuals for whom tribute gifts were made totaling $100 or more. We are grateful for gifts at all levels, which support our work with teachers and students.

In Honor of:
Ida & Myles Abbott
Sonia Abrams
Vicki S. & William H. Abrams
Charlene Acki-Repkow
All of the teachers who are making a difference
Alma Del Mar Charter Public School
David Altschul
Alison & Robert Ament
Colette Bablon Ament
Rebecca Adelman
Bernadette Anderson-Jones
Janet Applefield
Helen & David Bailen
Jon & Nancy Bauer
Aliza Berger & Solomon Rosenberg
Ira & Janice Berlin
Zoe & G. Jonathan Bernstein
Phyllis & Paul Berz
Mitra Best
Dick Bittman
Janet & David Bloom
Joanne Blum
Kathy Boccia
Judi Bohn
Daniel Braunfeld
Holly Brooks
Roger Brooks
Chris Burke
Jeff Bussgang
Emily Caffrey
Greg Cameron
Amy & Eric Carlson
Cecilia Chan
Angela Christy
Jack Cohen & Frida Saharovich
Caretha Coleman
John Coley
Dominique Cox
The Creamer Family
Reggie Crenshaw & Family
Jennings Custis
Jan Darsa
Shira Deener
Eran DeSilva
Amanda Donenfeld
Steve Dunn
Durias Dyer
Barbara & Mark Elsberg
Alissa Emerson
The Facing History Special Events Team
Fleur Fairman & Timothy N. Wallach
Kevin Feinberg
Sumner Feldberg
Bill Feldman
Sandra & Daniel Feldman
Lori & Mark S. Fife
Rena Finder
Ivy Fine & Rebecca Westerfield
Tina Fockler
Jodi Freeman
Kristyn Friske
Willie Galloway
Jill Garling
Caren Osten Gerszberg & Rich Gerszberg
Nina & Ron Gilson
Abby Ginzberg
Judy Goldman
Eileen Gonthier
Sandie & Stephen Goodman
Jamie Gordon
Ashlyn Gorlin
Susan Graber
Jessica Green
Ilyse Greenberg & Charles Rudnick
Elaine Guarnieri-Nunn
Pam Haas
Carolyn Zak Hartman
Hattiloo Theatre
Ann & Mason Hawkins
Cornelius Hill
Alison Bals Hirsch
Eric Hirshberg
Marianne Jackson
Vasu Jakkal
Lara James
Donna Briggs Johnson
Happy Jones
Anne Conway Juster
Carl Kadie
Amy & Marty Kaplan
Jill & Steve Karp
Shira Kates
Janet Katz
Naomi Rose Ivrit Shneyer Kaufman
Susan & Jay Kaufman
Marty Kelman
Kelman-Lazarov, Inc
Beth & Seth Klarman
Ann V. Klotz
Stan Kopelow
Donna Haber Kornberg & Hans Kornberg
Susan Kowalsky
Karen & Mel Kronick
Christie Lafitte
Brooks Lamb
Reed Landau
Ruth Lang
Karen Sulzberger & Eric M. A. Lax
Julie & Paul Leff
Nathan Leipciger
Etta Levy
Donny & Shelley Levy
Larry Levy
Garet & Matthew Libbey
Littleton High School Class of 2020
Harry & Sylvia Livingston
Maureen Loughnane
Shira Luft & Ben Graf
Sarah S. Malino
Susan & B. Lee Mallory
Joyce Margulies
Julie Mathien
Lonnie McClanahan
Ari Mehiman
Paul Meister
Rick Melvoin
The Memphis Facing History Office
John Merrow
Sutton Mora & Kerry Hayes
Ezra Moscovitch
Karen Murphy
Marti Tippens Murphy
Tristan Eken Najarian
Frederick & Betty Nance
Pamela Neides
Ken Neill
Bonnie & Marty Oberman
The Online Learning Team
Erin Ostrow
Lisa & Rick Paige
Sally & Saul J. Pannell
Playback Memphis
Abby Poulos
Henrietta Powell
Samantha Power
Bernie Pucker
Frances & Donald W. Putnoi
Ann Rando
Jeff Rappin
Sophie Luna Reiner
Jennifer Reiss
Ollie & Ellie Rencher
Susie Richardson & Hal Luft
Carrie & Ken Richman
Heidi & Richard Rieger
Karen & Jack Rizika
Shelley Robbins
Heather Rogers
Lauren Rosenberg
Mia Rosenberg
Eve Ross
Rose & David Ross
Angeline DuPre Royall-Kahin
Tom & Gina Russo
The SA Writers
Mark Saltzman
Leora Schaefer
Suzanne & Jonathan Scharff
Laura Schor
Melanie & Doug Schrank
Alicyn Sconiers
Glen Sessoms
Rachel Shankman
Joan Shapero
Connie Shapiro
Stacy Sharpe
MyKhant Shelton
Lesley Shore
The Shuman Family
Stanley Shuman
Morrie Siegel
Marjorie Simon
Alejandra Siroka
Marc Skvirsky
Judith E. Smith
LaTrekia & Rande Smith
Barbara Reiss Snyder
James H. Solomon II
Judy Sondermann
Staff of the Forum for Youth Investment
Jocelyn Stanton
Chris Stokes
Katja Stonebraker & David Holtermann
Adam Strom
Margot Stern Strom
Jinger Sully
Mark Swaim-Fox
Madi & Jordan Telgenhoff
Joan & Michael Terry
Ray Terry
Ashley & Todd Tobias
Susan Tofias
Ruth Towler
Ryan Venis
Ivery Lee Womack
Anna Kathryn Word
Phyllis & Jerry Zieff

In Memory of:
Sue & Wolfi Adler
Richard Ageloff
Theodore Akimoto
Ahmaud Arbery
Facing History and Ourselves’ Legacy Community comprises supporters who have provided for Facing History in their estate plans. The Society welcomes new members who are committed to ensuring the future of Facing History’s work for generations to come.

Our supporters have included Facing History in their estate planning through bequests, charitable remainder trusts, charitable gift annuities, a gift of insurance, and other vehicles. Your tax or philanthropic advisor can assist you in identifying the best option for you and your family.

Providing for Facing History leaves a legacy of support for our vital work with students and teachers around the world. For more information on the Legacy Community, or to notify us that you have included Facing History in your estate plans, please contact the Development Office at 617-232-1595 or development@facinghistory.org.

Anonymous (8)
Vicki & William Abrams
Jennifer Aubrey
Richard E. Barbieri
Betty S.* & Arthur Bardige
Baskin Family Foundation/Judy Wise
Robin & Nathan S. Birnbaum
Mary & William J. Buckley
Patricia Caesar
Sandra & Bernie Carpenter
Ina Clayman
Lauren Curry
Laura DeBonis & Scott A. Nathan
Lori Friedman & Howard Leicht
Linda & Michael Frieze
Judy & David Ganz*
Susan* & Bryan Ganz
Ilse & Peter H. Garfunkel*
Sandra & Philip Gordon*
Barbara & Steven Grossman
Priscilla & Richard M. Hunt*
Elizabeth E. & Daniel J. Jick
Daniel S. Katz & Nancy J. Katz
Susie & Jay Kaufman
Mary Keber & Marc Skvirsky
Kay M. Kilpatrick
Beth & Seth Klarman
Lisa Krakow
Rita Krakow
Larry M. Levy
Lori* & Hal Luft
Paula & Allen Mitchell
Carolann S. & K. George Najarian
Marcia & Edward Nalebuff*
Myra & Charles Novogrodsky
Bonnie & Martin Oberman
Lisa & Richard Perry
Rita Pollak
Suzanne & Bernard Pucker
Frances & Donald Putnoi
Edward L. Reynolds, Jr. Trust
Sharon L. & Howard Rich
Bonnie Rosenberg
Eugene B. Rosenberg
Alex Saharovich
Carolyn Irvin Shears
Judy & Martin Sleeper
Susan F.* & Richard A. Smith*
Ann R. Soloway
Patricia & David Squire
Erica & Donald Stern
Paula Stern & Paul London
Christine & Bill Stokes
Margot & Terry Strom*
Karen Sulzberger
Gerri & Kenneth Sweder
Dora Z. Ullian
Susan E. Werbe & John E. Bates
Ronald Werner
Joseph P. Wiellette
Trudy & Steven Wiesenberger
Debra Woog

Bequests Received in FY2020
Hilda W. Kline Trust
Fiscal Year 2020 was a challenging year. Although we started the year with a balanced budget, the impact of COVID required deep expense reductions at the beginning of the pandemic. As a result, in April 2020, we forecasted a $4.7 million deficit, but instead we ended the year with a $1.8 million deficit, an improvement of $2.9 million. We achieved this by pivoting to virtual fundraising campaigns, careful fiscal stewardship resulting in additional cost savings, and receipt of a $2.8 million Paycheck Protection Program loan.

The Finance Committee and Board of Directors approached Fiscal Year 2021 conservatively, uncertain how the pandemic would affect our fundraising and programming. We approved a $24.9 million budget, which expected us to spend $6.8 million of reserves. We were fortunate to receive a one-time $15 million gift from MacKenzie Scott in July 2020, which we plan to spend over the next three to five years in support of scaling our strategy to reach more educators.

On behalf of the Board of Directors, I want to thank the members of the Finance, Audit, and Investment Committees and Facing History’s management and staff for all their extraordinary work. I also thank them for their unwavering support and continued commitment to the organization’s long-term financial sustainability and success.

Emily Leventhal
Chair, Finance Committee
## CONDENSED STATEMENTS OF FINANCIAL POSITION

<table>
<thead>
<tr>
<th>Assets</th>
<th>June 30, 2020</th>
<th>June 30, 2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash &amp; Cash Equivalents</td>
<td>$5,980,399</td>
<td>$2,890,463</td>
</tr>
<tr>
<td>Investments - Unrestricted</td>
<td>$5,028,125</td>
<td>$5,078,224</td>
</tr>
<tr>
<td>Investments - Endowment</td>
<td>$24,339,754</td>
<td>$20,586,845</td>
</tr>
<tr>
<td>Accounts Receivables, Prepaid Expenses &amp; Due from Related Parties</td>
<td>$721,452</td>
<td>$1,061,262</td>
</tr>
<tr>
<td>Pledges &amp; Grants Receivable, Net</td>
<td>$13,876,607</td>
<td>$23,595,639</td>
</tr>
<tr>
<td>Office Equipment &amp; Leasehold Improvements, Net</td>
<td>$829,935</td>
<td>$1,004,487</td>
</tr>
<tr>
<td><strong>Total Assets:</strong></td>
<td><strong>$50,776,272</strong></td>
<td><strong>$54,216,920</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Liabilities and Net Assets</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounts Payable &amp; Other Liabilities</td>
<td>$1,436,984</td>
<td>$1,592,372</td>
</tr>
<tr>
<td><strong>Net Assets:</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Net Assets Without Donor Restrictions</td>
<td>$7,630,483</td>
<td>$6,316,003</td>
</tr>
<tr>
<td>Net Assets With Donor Restrictions</td>
<td>$41,708,805</td>
<td>$46,308,545</td>
</tr>
<tr>
<td><strong>Total Net Assets:</strong></td>
<td><strong>$49,339,288</strong></td>
<td><strong>$52,624,548</strong></td>
</tr>
<tr>
<td><strong>Total Liabilities &amp; Net Assets:</strong></td>
<td><strong>$50,776,272</strong></td>
<td><strong>$54,216,920</strong></td>
</tr>
</tbody>
</table>

## CONDENSED STATEMENTS OF ACTIVITIES

<table>
<thead>
<tr>
<th>Operating Support &amp; Revenue</th>
<th>June 30, 2020</th>
<th>June 30, 2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contributions &amp; Special Event Revenue:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Unrestricted</td>
<td>$20,894,255</td>
<td>$26,688,960</td>
</tr>
<tr>
<td><strong>Total Contributions &amp; Special Event Revenue</strong></td>
<td><strong>$20,894,255</strong></td>
<td><strong>$26,688,960</strong></td>
</tr>
<tr>
<td>Paycheck Protection Program Grant</td>
<td>$2,848,337</td>
<td>$ -</td>
</tr>
<tr>
<td>Contributions In-Kind</td>
<td>$407,316</td>
<td>$ 747,604</td>
</tr>
<tr>
<td>Fees for Program Presentations</td>
<td>$1,476,164</td>
<td>$1,450,119</td>
</tr>
<tr>
<td>Sales of Books &amp; Materials</td>
<td>$39,290</td>
<td>$54,902</td>
</tr>
<tr>
<td>Unrestricted Investment Return</td>
<td>$(100,099)</td>
<td>$133,811</td>
</tr>
<tr>
<td>Endowment Distributions</td>
<td>$1,130,673</td>
<td>$1,028,639</td>
</tr>
<tr>
<td><strong>Total Support &amp; Revenue</strong></td>
<td><strong>$26,695,936</strong></td>
<td><strong>$30,104,035</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Operating Expenses</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Program Services</td>
<td>$21,933,351</td>
<td>$22,133,457</td>
</tr>
<tr>
<td>General Administration</td>
<td>$1,987,820</td>
<td>$1,845,388</td>
</tr>
<tr>
<td>Fundraising</td>
<td>$4,542,934</td>
<td>$4,886,640</td>
</tr>
<tr>
<td><strong>Total Expenses</strong></td>
<td><strong>$28,464,105</strong></td>
<td><strong>$28,865,485</strong></td>
</tr>
</tbody>
</table>
### OPERATING REVENUE BY SOURCE

<table>
<thead>
<tr>
<th>Source</th>
<th>JUNE 30, 2020</th>
<th>JUNE 30, 2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contributions</td>
<td>$24,149,908 (90.5%)</td>
<td>$27,436,564 (91.1%)</td>
</tr>
<tr>
<td>Endowment</td>
<td>$1,030,574 (3.9%)</td>
<td>$1,162,450 (3.9%)</td>
</tr>
<tr>
<td>Fees and Sales</td>
<td>$1,515,454 (5.7%)</td>
<td>$1,505,021 (5.0%)</td>
</tr>
</tbody>
</table>

### EXPENSES BY PURPOSE

<table>
<thead>
<tr>
<th>Purpose</th>
<th>JUNE 30, 2020</th>
<th>JUNE 30, 2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program: Teacher Professional Development</td>
<td>$16,365,916 (57.5%)</td>
<td>$14,165,661 (49.1%)</td>
</tr>
<tr>
<td>Program: Public Engagement</td>
<td>$4,199,574 (14.8%)</td>
<td>$7,042,261 (24.4%)</td>
</tr>
<tr>
<td>Fundraising</td>
<td>$4,542,934 (16.0%)</td>
<td>$4,886,640 (16.9%)</td>
</tr>
<tr>
<td>Program: Content Development</td>
<td>$1,367,861 (4.8%)</td>
<td>$925,535 (3.2%)</td>
</tr>
<tr>
<td>Administration</td>
<td>$1,987,820 (7.0%)</td>
<td>$1,845,388 (6.4%)</td>
</tr>
</tbody>
</table>

### EXPENSES BY CATEGORY

<table>
<thead>
<tr>
<th>Category</th>
<th>JUNE 30, 2020</th>
<th>JUNE 30, 2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>Salaries, Taxes, Benefits</td>
<td>$20,766,119 (71.9%)</td>
<td>$14,165,661 (49.1%)</td>
</tr>
<tr>
<td>Services &amp; Materials</td>
<td>$5,485,765 (19.0%)</td>
<td>$7,042,261 (24.4%)</td>
</tr>
<tr>
<td>Occupancy &amp; Office</td>
<td>$1,430,866 (5.0%)</td>
<td>$4,886,640 (16.9%)</td>
</tr>
<tr>
<td>Travel</td>
<td>$454,167 (1.6%)</td>
<td>$925,535 (3.2%)</td>
</tr>
<tr>
<td>Depreciation</td>
<td>$327,188 (1.1%)</td>
<td>$1,845,388 (6.4%)</td>
</tr>
</tbody>
</table>
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* Facing History and Ourselves acknowledges with great sadness the loss of Richard Smith, our cherished friend and Chair Emeritus who passed away in the fall. We are continually grateful for his guidance and visionary leadership to Facing History and will continue to be enriched by his contributions to the organization.

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