



## MARGOT STERN STROM INNOVATION GRANT

### 2017 Margot Stern Strom Innovation Grants

Facing History and Ourselves teaches us to think about the world in a new way, igniting an ongoing conversation about how we can build a society free of racism, antisemitism, bullying, and hatred of all kinds.

We will provide teachers with the opportunity to apply for a 2017 Margot Stern Strom Innovation Grant, which gives them with the ability to design a project about hard empathy. This year's grants are based on themes from our November 2016 virtual Community Conversation on the future of empathy. Cognitive empathy—also known as “hard” empathy—requires us to use our full cognitive capacities to understand what someone else is thinking or feeling. It is also the only kind of empathy that is linked to taking future action. Jane McGonigal, Director of Game Research and Development at the Institute for the Future, shared this at Facing History's first-ever virtual Community Conversation in November 2016.

We want to hear how you would teach empathy in your classroom with a 2017 Margot Stern Strom Innovation Grant (a Grant). Empathy can be an abstract concept. How can you, as an educator, make empathy a more tangible, concrete experience for young people? Devise a project that introduces the idea of hard empathy to your students. Then submit a video, two minutes or less in length, telling us about your project. Be sure to explain how it encourages your students to be more intentional in their decision-making and civic engagement. Tell us how your project could be replicated outside of your school.

The following is a summary of the Grant process. The Official Grant Rules for participants appear below.

#### **The Grants**

- There will be 12 Grant recipients receiving USD \$2,500 each (if they are based in the US), CAD \$3,300 (if they are based in Canada) or GBP £2,000 (if they are based in the UK).
- A recipient must be a middle or high school teacher in the US, UK or Canada (excluding Quebec) who is a member of the Facing History Teacher Community by May 18, 2017 at 9:00 p.m. ET. As a condition of receiving a Grant, a recipient will be required to create (i) a lesson for his or her own classroom and (ii) a replicable version



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or approach that, with technical assistance, could be shared digitally with educators through Facing History's website, email, and social media channels .

- In addition, 2 of the 12 recipients will receive additional funding of \$2,500 each (or CAD \$3,300, or GBP £2,000, as appropriate) to promote their projects to a widespread audience including Facing History's website, email, social media, and other channels.

The grants are generously funded and paid by **the Fialkow family**.

### What's the timeline?

- The details of the Grant, including the theme, will be announced on Facing History's website, through social media, and by email **before the end of March 27, 2017**. Each entrant may submit an application (which must include a video in which they describe their project) (an **Application**), through the Facing History website at [www.facinghistory.org/mss](http://www.facinghistory.org/mss), **from Monday, April 24, 2017 at 9:00 a.m. ET through Friday, May 5, 2017 at 9:00 p.m. ET**.
- Facing History will select 12 Grant recipients by **Friday, May 19, 2017**.
- Recipients will be notified on **Monday, May 22, 2017** and will be announced publicly on or around **Wednesday, May 31, 2017**.
- Final projects are due **Friday, October 13, 2017 at 9:00 p.m. ET**. Final projects should include an outlined budget of how the grant money was used as well as either a written or visual cover letter/video that outlines the lesson plan with resources and teaching strategies; feedback on how the project was implemented with students; and why the project should be awarded one of two grand prize grants.
- Two of the 12 Recipients will be announced publicly on or around **Wednesday, November 1** for additional grant funding in the amount of USD \$2,500 each (or CAD \$3,300, or GBP £2,000, as appropriate).
- The two Recipients will use this grant money to work with Facing History to promote their lessons to a widespread audience including Facing History's website, email, social media, and other channels, in **January 2018**.

### Other important rules

- To be eligible to participate, an entrant must be (i) a middle or high school teacher from the US, UK, or Canada (excluding Quebec); (ii) 18 or more years of age; (iii) and a member of the Facing History Teacher Community, defined as any teacher who has



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[created an online profile](#) through Facing History's website by May 18, 2017 at 9:00 p.m. ET.

- To enter, an entrant must submit an Application, including a video submission, of not more than two minutes in length, which describes the entrant's proposal.
- All Applications must be submitted using the online submission form at the Facing History website, [www.facinghistory.org/mss](http://www.facinghistory.org/mss).
- An entrant must provide accurate and valid contact information.
- Facing History will review and select the best projects, looking for how well the project addresses the prompt; how easily the project can be replicated by other teachers; originality of ideas; and strong connections to Facing History's core themes. Applicants must also describe how his or her project encourages students to be more intentional and informed in their decision-making and civic engagement.

## Complete Official Rules - US and Canada

### 1) Eligibility

- The Grant is open to high school and middle school teachers in the US, UK, and Canada (excluding Quebec).
- An entrant must be a member of the Facing History Teacher Community, defined as any teacher who has [created an online profile](#) through Facing History's website by May 18, 2017 at 9:00 p.m. ET.
- Entrants must provide accurate and valid contact information as part of the Grant submission form.
- Employees of Facing History and Ourselves and their immediate family (spouse, parents, siblings, and children) and household members of each such employee are not eligible.
- The Grant is subject to all federal, state, and local laws and regulations. Void where prohibited. No purchase is necessary to enter or win.



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### 2) How to enter

Submissions cannot be revised or altered once submitted. Once submitted, all Applications, including Videos and Projects, become the property of the Sponsor and will not be returned.

All Applications will be reviewed to ensure that they are in compliance with these Official Rules. The Sponsor shall have the right to disqualify any nominations that it determines, in its sole discretion, are not in compliance with these Official Rules. The Sponsor reserves the right, for any reason and in its sole discretion, not to accept or post any Video or Project online, or to remove Videos or Projects after they have been posted online.

### 3) Sponsor

The Grant is sponsored by Facing History and Ourselves, Inc. located at 16 Hurd Rd., Brookline, MA 02445. <http://www.facinghistory.org>.

### 4) Agreement to Official Rules

By submitting an Application, or by otherwise participating in the Grant, you fully and unconditionally, accept these Official Rules and the decisions of the Sponsor, which are final and binding. Winning the Grant is contingent upon your compliance with these Official Rules and fulfilling all other requirements set forth in these Official Rules.

**You agree to release, indemnify, and hold harmless the Sponsor from and against any claim or cause of action that arises from or relates to your Application or your participation in any phase of this Grant.**

### 5) Grant Timeline

The Grant submission period begins on **Monday, April 24 at 9:00 a.m. ET** and ends on **Friday, May 5 at 9:00p.m. ET** (the Submission Period). The Sponsor's computer is the official time-keeping device for the Grant. Applications that are received by the Sponsor before or after the Submission Period, may be disqualified.

- At the end of the Submission Period, the Sponsor will review Applications and, using its judgment, select the top 12 Applications, looking for how well the project addresses the prompt; how easily the project can be replicated by other teachers; originality of ideas; and strong connections to Facing History's core themes. Applicants must also describe



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how his or her project encourages students to be more intentional and informed in their decision-making and civic engagement.

- The participants who submitted those top Applications will be notified by email on or about **Monday, May 22, 2017**. If a potential Recipient cannot be contacted within 48 hours after the first attempt to contact him/her or declines to participate, the Sponsor may select an alternate Recipient in his/her place. The Recipients will be announced publicly on or around **Wednesday, May 31, 2017**.
- Final projects are due by **Friday, October 13 at 9:00 p.m. ET**. Final projects should include an outlined budget of how the grant money was used as well as either a written or visual cover letter/video that outlines the lesson plan with resources and teaching strategies; feedback on how the project was implemented with students; and why the project should be one of the two chosen for additional grant funding.
- Two of the 12 recipients will be chosen for additional funding to work with Facing History to promote their project to educators and will be notified by email on or about **Monday, October 23, 2017**. The two finalists will be announced publicly on or around **Wednesday November 1, 2017**.

### 6) Winner Selection

After the close of the Submission Period, a committee of individuals chosen by Facing History will review all submissions.

### 7) Grant Money

Twelve recipients will receive grants of \$2,500 each to implement their projects, generously funded by **the Fialkow family**. Two of the 12 recipients will receive additional funding of \$2,500 each to work with Facing History to promote their projects to educators, also generously funded by **the Fialkow family**. All grant money must be used toward the participants' projects proposed in their Application.

The winners and their Videos and/or Projects will be promoted on the Sponsor's web site ([www.facinghistory.org/](http://www.facinghistory.org/)), in email marketing and *Facing Today* blog posts ([www.facingtoday.facinghistory.org](http://www.facingtoday.facinghistory.org)), and other social media channels [Facebook page: [www.facebook.com/FacingHistory](https://www.facebook.com/FacingHistory); Twitter page: [www.twitter.com/FacingHistory](https://www.twitter.com/FacingHistory); Instagram: [www.instagram.com/FacingHistory](https://www.instagram.com/FacingHistory); LinkedIn: [www.linkedin.com/FacingHistory](https://www.linkedin.com/FacingHistory), and/or in other media. There may also be additional promotion. Non-winning Videos and Projects may also be selected for some level of promotion.



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Taxes, if any, are the sole responsibility of the winner.

### 8) Recipient Notification

On or about **Monday May 22, 2017**, the Sponsor will attempt to notify the potential recipients via email. If a potential recipient cannot be contacted within 48 hours after the first attempt to contact him/her, or if a potential recipient declines the Grant, the Sponsor may select an alternate potential recipient in his/her place from the list of Recipients. On or about **Monday October 23, 2017**, the Sponsor will attempt to notify via email the two potential recipients of additional funding of \$2,500 each to work with Facing History to promote their projects. If a potential recipient cannot be contacted within 48 hours after the first attempt to contact him/her, or if a potential recipient declines the Grant, the Sponsor may select an alternate potential recipient in his/her place from the list of Recipients.

### 9) Recipient Requirements

Except where prohibited, each potential recipient may be required to complete and return an affidavit of eligibility and liability/publicity release within seven (7) days of being notified. If a potential recipient fails to sign and return the Affidavit/Release within the required time period, or if the notification is returned as undeliverable, Facing History may award the Grant to an alternate recipient.

### 10) Right of Use

By submitting an Application with a video, you: (a) irrevocably grant the Sponsor, its agents, licensees, and assigns a royalty-free, perpetual, non-exclusive, fully sublicensable right and license to copyright, reproduce, encode, store, copy, transmit, publish, post, broadcast, display, publicly perform, adapt, modify, create derivative works of, exhibit, and otherwise use your Video or Project as-is or as-edited (with or without using your name) in any media (whether now known or hereafter developed) throughout the world for any purpose, without limitation, and without additional review, compensation, or approval from you or any other party; (b) waive any moral rights that may preclude the Sponsor's use of your Video or Project or require any further permission for the Sponsor to use the Video or Project; and (c) agree not to instigate, support, maintain, or authorize any action, claim, or lawsuit against the Sponsor on the grounds that any use of the Video or Project, or any derivative works, infringes any of your rights as creator of the Entry, including, without limitation, copyrights, trademark rights, and moral rights. In addition, you hereby grant an unlimited license to the Sponsor to copy, display, broadcast, distribute or



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otherwise use your Video or Project for any purpose, including, but not limited to, promotion of the Sponsor or Sponsor's activities. You also grant the Sponsor unlimited authority to sublicense such rights to any third party. You agree that the Sponsor shall also have the right to edit, adapt, and publish your Video or Project and may use it in any media in association with the Grant without attribution or compensation to you, or your successors or assigns or any other entity. You agree that the Sponsor will not be liable to you or to any third party for any editing, adaptation, modification and/or publication of any Video or Project.

### **11) Publicity**

Except where prohibited, by submitting an Application you irrevocably grant the Sponsor and its agents your consent to use, record, reproduce, publish, display, perform, translate, and distribute, your name, likeness, voice, quotation(s), opinion(s) and biographical information, including without limitation, any photograph or recording for promotional purposes in any media, worldwide, without further payment or consideration; and the names, likenesses, voice, and biographical information of any natural person appearing in your Video, including without limitation any photograph or recording, for any promotional purpose in any media, worldwide, and/or for any other commercial or non-commercial corporate purpose, including without limitation use on merchandise or for marketing, without attribution or further payment or compensation to you or your successors or assigns or any other entity.

### **12) General Conditions**

In the event that the operation, security, or administration of the Grant process is impaired in any way for any reason, including but not limited to fraud, virus, bug, worm, unauthorized human intervention or other technical problems, or in the event the Grant process is unable to run as planned for any other reason, as determined by the Sponsor in its sole discretion, the Sponsor may, in its sole discretion, either (a) suspend the Grant process to address the impairment and then resume the Grant process in a manner that best conforms to the spirit of these Official Rules, or (b) terminate the Grant process and, in the event of termination, award or not award the Grants in the sole discretion of the Sponsor. The Sponsor reserves the right to disqualify any individual it finds to be tampering with the entry process or the operation of the Grant process or to be acting in violation of these Official Rules or in an unsportsmanlike or disruptive manner. Any attempt by any person to damage the website or undermine the legitimate operation of the Grant process may be a violation of criminal and civil law, and, should such an attempt be made, the Sponsor reserves the right to seek damages (including attorney fees) and any other remedies from any such person to the fullest extent permitted by





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law. Failure by the Sponsor to enforce any provision of these Official Rules shall not constitute a waiver of that provision.

### **13) Release and Limitations of Liability**

BY PARTICIPATING IN THE GRANT PROCESS, WHETHER BY SUBMITTING AN APPLICATION OR BECOMING A RECIPIENT, YOU AGREE IRREVOCABLY TO RELEASE, INDEMNIFY, AND HOLD HARMLESS THE SPONSOR AND ITS PARENTS, SUBSIDIARIES, AFFILIATES, ADVERTISING AND PROMOTION AGENCIES, OTHER COMPANIES ASSOCIATED WITH THE GRANT PROCESS, AND EACH OF THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, SHAREHOLDERS, REPRESENTATIVES, AND AGENTS (THE RELEASED PARTIES) FROM AND AGAINST ANY CLAIM OR CAUSE OF ACTION THAT ARISES FROM OR RELATES TO YOUR PARTICIPATION IN THE GRANT PROCESS OR RECEIPT OR USE OF THE GRANT, INCLUDING, BUT NOT LIMITED TO: (A) ANY TECHNICAL ERRORS ASSOCIATED WITH THE GRANT, INCLUDING LOST, INTERRUPTED OR UNAVAILABLE INTERNET SERVICE PROVIDER (ISP), NETWORK, SERVER, WIRELESS SERVICE PROVIDER, OR OTHER CONNECTIONS, AVAILABILITY OR ACCESSIBILITY OR MISCOMMUNICATIONS OR FAILED COMPUTER, SATELLITE, TELEPHONE, CELLULAR TOWER OR CABLE TRANSMISSIONS, LINES, OR TECHNICAL FAILURE OR JUMBLED, SCRAMBLED, DELAYED, OR MISDIRECTED TRANSMISSIONS OR COMPUTER HARDWARE OR SOFTWARE MALFUNCTIONS, FAILURES OR DIFFICULTIES; (B) UNAUTHORIZED HUMAN INTERVENTION IN THE GRANT PROCESS; (C) MECHANICAL, NETWORK, ELECTRIC, COMPUTER, HUMAN, PRINTING OR TYPOGRAPHICAL ERRORS; (D) APPLICATION DOWNLOADS, (E) ANY OTHER ERRORS OR PROBLEMS IN CONNECTION WITH THE GRANT PROCESS, INCLUDING, WITHOUT LIMITATION, ERRORS THAT MAY OCCUR IN THE ADMINISTRATION OF THE GRANT PROCESS, THE ANNOUNCEMENT OF THE WINNER, THE CANCELLATION OR POSTPONEMENT OF THE GRANT PROCESS, THE PROCESSING OF APPLICATIONS; OR (F) INJURY, DEATH, LOSSES OR DAMAGES OF ANY KIND TO PERSONS OR PROPERTY THAT MAY BE CAUSED, DIRECTLY, OR INDIRECTLY, IN WHOLE OR IN PART, FROM YOUR PARTICIPATION IN THE GRANT PROCESS, INCLUDING CLAIMS THAT YOUR APPLICATION INFRINGES ANY PERSON'S INTELLECTUAL PROPERTY RIGHTS OR RIGHTS OF PUBLICITY OR PRIVACY, OR YOUR ACCEPTANCE, RECEIPT. OR MISUSE OF THE GRANT. YOU FURTHER AGREE THAT IN ANY CAUSE OF ACTION, THE RELEASED PARTIES' LIABILITY WILL BE LIMITED TO THE COST OF ENTERING AND PARTICIPATING IN THE GRANT PROCESS, AND IN NO EVENT SHALL YOU BE ENTITLED TO RECEIVE





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ATTORNEYS' FEES. RELEASED PARTIES ARE ALSO NOT RESPONSIBLE FOR ANY INCORRECT OR INACCURATE INFORMATION, WHETHER CAUSED BY SITE USERS, TAMPERING, HACKING, OR BY ANY EQUIPMENT OR PROGRAMMING ASSOCIATED WITH OR UTILIZED IN THE GRANT PROCESS. YOU WAIVE THE RIGHT TO CLAIM ANY DAMAGES WHATSOEVER, INCLUDING, BUT NOT LIMITED TO, PUNITIVE, CONSEQUENTIAL, DIRECT, OR INDIRECT DAMAGES.

### **14) Disputes**

Except where prohibited, you agree that any and all disputes, claims and causes of action arising out of, or connected with, the Grant process or any Grant awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate state or federal court located in Norfolk County, Massachusetts. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, your rights and obligations, or the rights and obligations of the Sponsor in connection with the Grant process, shall be governed by, and construed in accordance with, the laws of Massachusetts, without giving effect to any choice of law or conflict of law rules that would cause the application of the laws of any jurisdiction other than Massachusetts.

ANY CLAIM RELATING TO THE GRANT PROCESS MUST BE BROUGHT (IF AT ALL) WITHIN ONE YEAR OF THE DATE ON WHICH THE INITIAL GRANT RECIPIENTS ARE ANNOUNCED.

### **15) Privacy**

By participating in this Grant you agree that the Sponsor can collect your personal information, and that if the Sponsor cannot collect the required data, you may not be eligible to participate in the Grant. You also agree to receive promotional emails and other communications from the Sponsor. Any personal information collected during the course of the Grant process by the Sponsor will be subject to the Sponsor's [privacy policy](#).