



MARGOT STERN STROM INNOVATION GRANT

2017 Margot Stern Strom Innovation Grants

Facing History and Ourselves teaches us to think about the world in a new way, igniting an ongoing conversation about how we can build a society free of racism, antisemitism, bullying, and hatred of all kinds.

We will provide teachers with the opportunity to apply for a 2017 Margot Stern Strom Innovation Grant, which gives them with the ability to design a project about hard empathy. This year's grants are based on themes from our November 2016 virtual Community Conversation on the future of empathy. Cognitive empathy—also known as “hard” empathy—requires us to use our full cognitive capacities to understand what someone else is thinking or feeling. It is also the only kind of empathy that is linked to taking future action. Jane McGonigal, Director of Game Research and Development at the Institute for the Future, shared this at Facing History's first-ever virtual Community Conversation in November 2016.

We want to hear how you would teach empathy in your classroom with a 2017 Margot Stern Strom Innovation Grant (a Grant). Empathy can be an abstract concept. How can you, as an educator, make empathy a more tangible, concrete experience for young people? Devise a project that introduces the idea of hard empathy to your students. Then submit a video, two minutes or less in length, telling us about your project. Be sure to explain how it encourages your students to be more intentional in their decision-making and civic engagement. Tell us how your project could be replicated outside of your school.

The following is a summary of the Grant process. The Official Grant Rules for participants appear below.

The Grants

- There will be 12 Grant recipients receiving USD \$2,500 each (if they are based in the US), CAD \$3,300 (if they are based in Canada) or GBP £2,000 (if they are based in the UK).
- A recipient must be a middle or high school teacher in the US, UK or Canada (excluding Quebec) who is a member of the Facing History Teacher Community by May 18, 2017 at 9:00 p.m. ET. As a condition of receiving a Grant, a recipient will be required to create (i) a lesson for his or her own classroom and (ii) a replicable version or approach that, with technical assistance, could be shared digitally with educators through Facing History's



MARGOT STERN STROM INNOVATION GRANT

website, email, and social media channels .

- In addition, 2 of the 12 recipients will receive additional funding of \$2,500 each (or CAD \$3,300, or GBP £2,000, as appropriate) to promote their projects to a widespread audience including Facing History's website, email, social media, and other channels.

The grants are generously funded and paid by **the Fialkow family**.

What's the timeline?

- The details of the Grant, including the theme, will be announced on Facing History's website, through social media, and by email **before the end of March 27, 2017**. Each entrant may submit an application (which must include a video in which they describe their project) (an **Application**), through the Facing History website at www.facinghistory.org/mss, **from Monday, April 24, 2017 at 9:00 a.m. ET through Friday, May 5, 2017 at 9:00 p.m. ET**.
- Facing History will select 12 Grant recipients by **Friday, May 19, 2017**.
- Recipients will be notified on **Monday, May 22, 2017** and will be announced publicly on or around **Wednesday, May 31, 2017**.
- Final projects are due **Friday, October 13 at 9:00 p.m. ET**. Final projects should include an outlined budget of how the grant money was used as well as either a written or visual cover letter/video that outlines the lesson plan with resources and teaching strategies; feedback on how the project was implemented with students; and why the project should be awarded one of two grand prize grants.
- Two of the 12 Recipients will be announced publicly on or around **Wednesday, November 1, 2017** for additional grant funding in the amount of USD \$2,500 each (or CAD \$3,300, or GBP £2,000, as appropriate).
- The two Recipients will use this grant money to work with Facing History to promote their lessons to a widespread audience including Facing History's website, email, social media, and other channels, in **January 2018**.

Other important rules

- To be eligible to participate, an entrant must be (i) a middle or high school teacher from the US, UK, or Canada (excluding Quebec); (ii) 18 or more years of age; (iii) and a member of the Facing History Teacher Community, defined as any teacher who has [created an online profile](#) through Facing History's website by May 18, 2017 at 9:00 p.m. ET.



MARGOT STERN STROM INNOVATION GRANT

- To enter, an entrant must submit an Application, including a video submission, of not more than two minutes in length, which describes the entrant's proposal.
- All Applications must be submitted using the online submission form at the Facing History website, www.facinghistory.org/mss.
- An entrant must provide accurate and valid contact information.
- Facing History will review and select the best projects, looking for how well the project addresses the prompt; how easily the project can be replicated by other teachers; originality of ideas; and strong connections to Facing History's core themes. Applicants must also describe how his or her project encourages students to be more intentional and informed in their decision-making and civic engagement.

Complete Official Rules - UK and Wales

1. About us

This Contest is run by the Facing History and Ourselves, Inc., which is located at 16 Hurd Rd., Brookline, MA 02445, United States of America. We are registered in the United States as a non-profit organisation. In these Rules, we also refer to ourselves as Facing History, and as us, we and our. Our website is at <http://www.facinghistory.org>.

2. Eligibility

- The Grant is open to high school and middle school teachers in the US, UK, and Canada (excluding Quebec).
- An entrant must be a member of the Facing History Teacher Community, defined as any teacher who has [created an online profile](#) through Facing History's website by May 18, 2017 at 9:00 p.m. ET.
- Entrants must provide accurate and valid contact information as part of the Grant submission form.
- All entrants must be at least 18 years of age at the date of entry.



MARGOT STERN STROM INNOVATION GRANT

- Employees of Facing History and Ourselves and their immediate family (spouse, parents, siblings, and children) and household members of each such employee are not eligible.
- The Grant is subject to all federal, state, and local laws and regulations. Void where prohibited. No purchase is necessary to enter or win.

3. Agreement to Rules

By submitting an Application, or by otherwise participating in the Grant, you fully and unconditionally accept these Official Rules and our decisions, which are final and binding. Winning the Grant is contingent upon your compliance with these Official Rules and fulfilling all other requirements set forth in these Official Rules.

4. How to enter

Entries are online via our website at www.facinghistory.org/mss.

Submissions cannot be revised or altered once submitted. Once submitted, all Applications, including videos and projects, become our property and will not be returned.

All Applications will be reviewed to ensure that they are in compliance with these Official Rules. We have the right to disqualify any nominations that we determine, in our sole discretion, are not in compliance with these Official Rules. We reserve the right, for any reason and in our sole discretion, not to accept or post any video or project online, or to remove videos or projects after they have been posted online.

You agree to release, indemnify, and hold harmless us from and against any claim or cause of action that arises from or relates to your Application or your participation in any phase of this Grant.

5. Grant Timeline

The Grant submission period begins on Monday, April 24 at 9:00 a.m. ET and ends on Friday, May 5 at 9:00p.m. ET (the Submission Period). Our computer is the official time-keeping device for the Grant. Applications that are received by us before or after the Submission Period, may be disqualified.



MARGOT STERN STROM INNOVATION GRANT

- At the end of the Submission Period, we will review Applications and, using our judgment, select the top 12 Applications in our sole discretion, but taking account of how well the project addresses the prompt; how easily the project can be replicated by other teachers; originality of ideas; and strong connections to Facing History's core themes. Applicants must also describe how his or her project encourages students to be more intentional and informed in their decision-making and civic engagement.
- The participants who submitted those top Applications will be notified by email on or about Monday, May 22, 2017. If a potential recipient cannot be contacted within 48 hours after the first attempt to contact him/her or declines to participate, we may select an alternate recipient in his/her place. The recipients will be announced publicly on or around Wednesday, May 31, 2017.
- Final projects are due by Friday, October 13 at 9:00 p.m. ET. Final projects should include an outlined budget of how the grant money was used as well as either a written or visual cover letter/video that outlines the lesson plan with resources and teaching strategies; feedback on how the project was implemented with students; and why the project should be one of the two chosen for additional grant funding.
- Two of the 12 recipients will be chosen for additional funding to work with Facing History to promote their project to educators and will be notified by email on or about Monday, October 23, 2017. The two finalists will be announced publicly on or around Wednesday, November 1, 2017.

6. Winner Selection

After the close of the Submission Period, a committee of individuals chosen by Facing History will review all submissions. The winners in each category will be decided by Facing History in our absolute discretion.

7. Grant Money

Twelve recipients will receive grants of \$2,500 each (or CAD \$3,300, or GBP £2,000, as appropriate) to implement their projects, generously funded by the Fialkow family. Two of the 12 recipients will receive additional funding of \$2,500 each (or CAD \$3,300, or GBP £2,000, as appropriate) to work with Facing History to promote their projects to educators, also generously funded by the Fialkow family. All grant money must be used toward the participants' projects proposed in their Application.

Taxes, charges and transfer fees on the prizes, if any, are the sole responsibility of the



MARGOT STERN STROM INNOVATION GRANT

Recipient.

8. Recipient Notification

On or about Monday May 22, 2017, we will attempt to notify the potential recipients via email. If a potential recipient cannot be contacted within 48 hours after the first attempt to contact him/her, or if a potential recipient declines the Grant, we may select an alternate potential recipient in his/her place from the list of Recipients. On or about Monday October 23, 2017, we will attempt to notify via email the two potential recipients of additional funding of USD \$2,500 each (or CAD \$3,300, or GBP £2,000, as appropriate) to work with Facing History to promote their projects. If a potential recipient cannot be contacted within 48 hours after the first attempt to contact him/her, or if a potential recipient declines the Grant, we may select an alternate potential recipient in his/her place from the list of Recipients.

9. Recipient Requirements

Each Recipient may be required to complete and return a certificate within five (5) days of being notified. The certificate will be confirmation that your Application, Video and Project (where applicable) were your original works, and that you agree with how we can use and publicise your Application, Video and Project. If a Recipient fails to sign and return the certificate within the required time period, or if we are unable to deliver the certificate to the potential winner, the prize may be forfeited and may be awarded to another Finalist at Facing History's discretion.

10. Right of Use

- By submitting an Application, you agree that Facing History may do the following:
- Copy, publish, broadcast, transmit and exhibit your Application, your Video and/or your Project (including online, in printed copies, and on public display), in their entirety and in part
- Keep copies of your Application, your Video and/or your Project (both online and offline)
- Send copies of your Application, your Video and/or your Project (online and offline) to any other person or organisation
- Your Application, your Video and/or your Project for any reasonable purpose (including, but not limited to, teaching and promotional purposes)
- Edit and modify your Application, your Video and/or your Project, and use them to create other works or products.

You agree that we can do all of the things above without asking for further permission from you



MARGOT STERN STROM INNOVATION GRANT

and without naming you as the author of your Application, your Video and/or your Project, and that you will not require any payment or other compensation from us.

You also agree that we may permit other people and/or organisations to do all of the actions above.

By submitting an Application, you agree not to instigate, support, maintain, or authorise any action, claim, or lawsuit against us on the grounds that any use of the Video or Project, or any derivative works thereof, infringes any of your rights as creator of the Application.

11. Your Information and Publicity

By submitting an Application, you are giving us permission to use your name and your location in connection with your Application and/or the Contest (including advertising and promoting the Contest).

We will use the information that you give us when you enter the competition to:

- Help us judge the entries and choose the Recipients
- Help us analyse who has entered this year's Contest and how we can make the Contest more popular
- Promote and advertise the Contest
- Enforce these Contest Rules
- Get in touch with you about this Contest and about our other news.

If you win a Grant, we will also use the information you give us to:

- Notify you that you have won
- Request any further information we might need
- Pay the Grant to you from Facing History and Ourselves.

The winners and their Videos and/or Projects will be promoted on our web site (www.facinghistory.org/), in email marketing and Facing Today blog posts (www.facingtoday.facinghistory.org), and other social media channels [Facebook page: www.facebook.com/FacingHistory; Twitter page: www.twitter.com/FacingHistory; Instagram: www.instagram.com/facinghistory; LinkedIn: www.linkedin.com/FacingHistory and/or in other media. Non-winning Videos and Projects may also be selected for some level of promotion. If your Application, Video or Project is chosen to be promoted, we will endeavor to let



MARGOT STERN STROM INNOVATION GRANT

you know in advance.

Apart from the information and uses stated above, and information that is necessary or incidental to our promotional activities above, we will not publish, broadcast or share any other information that you give us about yourself (such as your photograph, your opinions, or any other biographical information) without your express permission.

The Contest is not intended for children younger than 13 years of age. We do not knowingly collect or store any personal information about children under the age of 13. If we learn that we have collected any personal information from a child under the age of 13 without verification of parental consent, we will delete that information from our database as quickly as possible.

For more information about how we use personal data, please see our privacy notice here: <https://www.facinghistory.org/privacy>.

12. Entrants from Other Countries

The Contest is an international competition and is also open to entrants from the United States of America and Canada (excluding Quebec). Due to differences in local laws, separate rules apply to entrants from the US and from Canada. Please visit www.facinghistory.org/mss for the US and Canada rules.

The differences in rules are due to different applicable laws, and the judging criteria, number of prizes, prize values, and chances of winning are the same wherever you are located.

13. General Conditions

If anything happens to interfere with operation, security, or running of the Contest (for example, such as because of fraud, unauthorised actions by any person, or bugs, viruses or other technical problems), or if the Contest is unable to run as planned for any other reason, we may choose to either:

- Suspend the Contest to address the problem and then resume the Contest in a manner that best conforms to the spirit of these Contest Rules, OR
- Terminate the Contest.

If we terminate the Contest for any reason, we will decide (using our judgment, and in our sole discretion) whether it would be fairest not to award any prizes at all, or to fast-forward to



MARGOT STERN STROM INNOVATION GRANT

choosing Recipients and going through the voting process to find the winners and award the prizes. What we consider fair will depend on the circumstances, but we will try to conform to the spirit of these Contest Rules as best we can.

We may disqualify anyone if we have reasonable grounds to believe that they have:

- Tampered with the entry process or the operation of the Contest,
- Done anything in breach of these Contest Rules, or
- Acted in a disruptive or unfair manner.

Any attempt to damage the Contest website or interfere with how the Contest is run may be a criminal and/or civil offence.

14. Limitations of Liability and indemnity

By participating in the Contest, you agree that you will not hold Facing History responsible or liable for:

- Any technical errors or problems associated with or caused by the Contest (including, but not limited to, lost, interrupted or unavailable internet service provider (ISP), network, server, wireless service provider, or other connections; availability or accessibility or miscommunications or failed computer, satellite, telephone, cellular tower or cable transmissions, lines, or technical failure; jumbled, scrambled, delayed, or misdirected transmissions; or computer hardware or software malfunctions, failures or difficulties), or
- Any unauthorised human interference with the Contest, or
- Any mechanical, network, electric, computer, human, printing or typographical errors, or
- Any other unintentional errors or problems in connection with the contest (including, but not limited to, errors that may occur in the administration of the contest, the announcement of the winner, the cancellation or postponement of the contest, or the processing of entries), or
- Any loss or damage to persons or property that may be caused, directly, or indirectly, in whole or in part, from your participation in the contest (including, but not limited to, any claims that your Application, Video or Project infringes any the rights of any third party), or
- Any death or personal injury arising from or in connection with the Contest, or
- Your acceptance, receipt, or misuse of the prize.

If anybody makes a claim against us in relation to your Application, Video or Project or your



MARGOT STERN STROM INNOVATION GRANT

participation in the Contest (such as, for example, that your Application, Video or Project infringes their intellectual property rights or right to privacy), you agree to indemnify us on demand against, and hold us harmless from, any and all losses, liability, damages and costs (including reasonable legal costs) suffered by, incurred by or awarded against us, or agreed by us in settlement of such claim, howsoever caused or arising.

You also agree that in any cause of action arising from or in connection with these Contest Rules, any claim you make against us will be limited to your cost of entering the Contest.

None of the limitations in this clause will apply to the extent that you have suffered loss or damage due to our negligence or fraud, or to the extent that the relevant liability cannot be limited under English law.

11. Disputes

These Official Rules are governed by the laws of England and Wales, and you agree that any dispute arising under or in connection with these Official Rules will be subject to the jurisdiction of the courts of England and Wales.

You must bring any claim or dispute in connection with the Contest within one year of the date on which the Contest ends.

12. Contact us

If you have any questions in relation to the Contest, please do not hesitate to contact us by email at mssgrant@facinghistory.org.